

# • Central Valley Lactation Conference 2021 •

## *Cultivating the Environment of Breastfeeding in the Central Valley*

Time	Topic	Presenter
8:00am-8:15am	<b>Welcome</b> Sowing the Seed for Change Using Data	Robbie Gonzalez-Dow, MPH, RD, CLE <i>California Breastfeeding Coalition</i>
8:15am-9:15am	Express Yourself Clearly: Enhancing Our Language Around Breastfeeding	Christine Staricka, BS, IBCLC
9:15am-10:20am	A Fresh Look, A Mother-Centric Approach to Reduce Early Breastfeeding Cessation. Part I, the Science	Jane Morton, MD, FABM, FAAP
10:20am-10:35am	<b>Break</b>	
10:35am-12:00pm	A Fresh Look, A Mother-Centric Approach to Reduce Early Breastfeeding Cessation. Part II, A Sensible Solution or a Hard Sell?	Jane Morton, MD, FABM, FAAP
12:00pm-12:30pm	Q&A	
12:30pm-1:00pm	<b>Lunch</b>	
1:00pm-1:15pm	Memorandum of Understanding (MOU) Panel Presentation	Madera County Department of Public Health
1:15pm-2:15pm	Advancing Black Maternal Health Through Doula and Lactation Support	Devona Robertson, IBCLC, Doula
2:15pm-3:15pm	Providing Breastfeeding Support to the Low-Wage Worker	Robbie Gonzalez-Dow, MPH, RD, CLE <i>California Breastfeeding Coalition</i>
3:15pm-3:30pm	<b>Break</b>	
3:30pm-4:15pm	Round Table Discussion	
4:15pm-4:30pm	<b>Closing</b>	