



## City Seeks Community Input for New Strategic Plan

The City is seeking input on priorities to include in a new Strategic Plan that will reflect the unique values, needs, and aspirations of the community. Development of the five-year plan is kicking off with a robust community engagement effort, an online survey, and a series of workshops continuing in early December. The City expects to complete the new Strategic Plan in 2025.

Community input is an essential part of this process as the City establishes a vision that represents those who live, work, own a business, attend school, or visit Chula Vista. In these interactive workshops, participants will have a chance to share their thoughts and experiences living or working in Chula Vista, as well as what they think is good and what could be improved in the City.

Upcoming meetings are scheduled for December 4,

5, and 7, including three in-person community meetings, one in-person meeting for local

## STRATEGIC PLANNING COMMUNITY MEETING



CITY OF  
CHULA VISTA

THE CITY WANTS TO  
HEAR FROM YOU!

Join us to learn more, share your thoughts, ask questions and work together with the City.

PARTICIPATE IN-PERSON OR ONLINE!

[www.chulavistaca.gov/strategicplan](http://www.chulavistaca.gov/strategicplan)

**Wednesday** \*Spanish translation available  
December 4

**Time**  
5:30 p.m.

**Virtual | ZOOM**  
Join Zoom Meeting  
<https://us02web.zoom.us/j/87291307309>  
Meeting ID: 872 9130 7309

**Saturday**  
December 7

**Time**  
9 a.m.

**Monteville Recreation Center**  
840 Duncan Ranch Rd.  
\*Spanish translation available

**Thursday** \*\* LOCAL BUSINESSES  
December 5

**Time**  
2 p.m.

**CVPD, Community Room**  
315 Fourth Ave.  
\*Spanish translation available

**Saturday**  
December 7

**Time**  
1 p.m.

**Veterans Community Center**  
785 East Palomar St.  
\*Spanish translation available

**Thursday**  
December 5

**Time**  
6:15 p.m.

**Norman Park Senior Center**  
270 F St.  
\*Spanish translation available





business owners/managers, and one virtual meeting. The City welcomes any who want to get involved. Spanish language translation will be available at each meeting.

The [survey](#) can be taken on a smartphone, tablet or desktop and takes about five to 10 minutes to complete. Stakeholders can answer questions and provide responses to help shape the development of the Strategic Plan. Responses will be collected through January 3, 2025.

More information is available on the City's [Strategic Plan webpage](#).