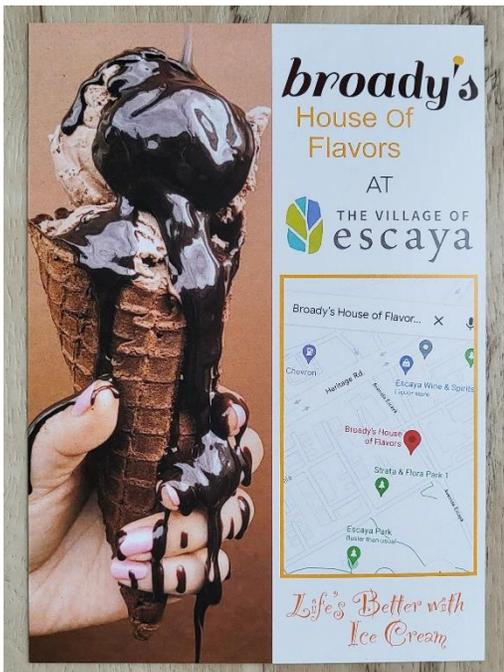




## Highlighting Small Businesses: Broady's House of Flavors

Broady's House of Flavors is a gem within Chula Vista's Escaya neighborhood, offering delicious ice cream that has quickly become a favorite among locals. Founder Rich Broady started the business three years ago, and Broady's has been in its current location for the past year and a half.

One of the defining features of Broady's House of Flavors is its focus on sourcing high-quality ingredients. For example, cream is brought in directly from a Wisconsin dairy farm that Broady himself went to visit, ensuring a fresh, rich, and creamy experience with every scoop. This focus on quality is evident when you taste the ice cream, has been a major factor in the shop's popularity.



Broady's House of Flavors is also focused on community, and frequently hosts walking mom groups, providing a welcoming space for meetups and fostering a sense of camaraderie among community members. These gatherings highlight the shop's role in bringing people together and enhancing the neighborhood's community spirit. Some of Broady's most popular flavors are Superman, known for its vibrant colors and nostalgic taste, and birthday cake, a festive flavor that is perfect for celebrations or simply indulging in a sweet, cake-flavored treat.

Broady's House of Flavors has established itself as a beloved institution in the Escaya neighborhood. With its top-notch ice cream and strong community ties, it offers more than just a treat; it provides a place for locals to connect and create lasting memories. Whether you're craving a scoop of Superman or a taste of birthday cake, Broady's is the perfect destination.

Make sure you stop by Friday, June 7 for National Chocolate Ice Cream Day!

If you would like to have your small business featured in the Small Business Spotlight in future newsletters, please fill out the [submission form](#) and you will be considered. For business assistance, please visit our website at [chulavistaca.gov/businesses](http://chulavistaca.gov/businesses).