



Highlighting Small Businesses: Wepa Commercial Cleaning

Wepa Commercial Cleaning provided essential janitorial and disinfecting services throughout Chula Vista, as well as San Diego and Los Angeles counties, during the COVID-19 pandemic.

Wepa Commercial Cleaning is a leader in providing disinfecting and sanitizing services; janitorial services; carpet cleaning; concrete cleaning; post-construction cleaning; stripping and waxing; marble restoration; window washing; pressure washing; and professional cleaning for commercial, office and health care facilities.

The company's president Francisco Rivera received a 2024 Small Business Person of the Year recognition by the U.S. Small Business Administration. Rivera's journey from military service to entrepreneurship is a testament to resilience, dedication, and a commitment to community. A 16-year veteran of the United States Navy, Rivera served in Operation Iraqi Freedom and Operation Enduring Freedom. Working alongside elite forces such as Navy SEALs, Army Rangers, and the Secret Service, his military service was marked by courage and selflessness—traits that he imbues in the team at Wepa.



Photo Courtesy Wepa Commercial Cleaners

In the face of the COVID-19 pandemic, Rivera demonstrated his commitment to protecting others. During the pandemic, Rivera and his team disinfected 20 Chula Vista homes at no cost to residents. These acts of kindness brought peace-of-mind to many families during a time of unprecedented uncertainty. Additionally, Wepa Commercial Cleaning has donated over \$15,000 worth of services to the nonprofit Veterans Village of San Diego, ensuring that those who have served our country receive the support they need. Meanwhile, The Wepa Group, his small business development and marketing

consulting firm, has become a vital resource for other businesses, particularly those owned by veterans and minorities.

Rivera's story is one of service, first to his country, and now to his community. His dedication to improving the lives of others sets a powerful example, whether through his military service, his business ventures, or his charitable work.

For more information, visit [Wepa Commercial Cleaning's website](#).

If you would like to be considered for a small business feature in a future City newsletter, please complete the [submission form](#).

For business assistance, please refer to our website at chulavistaca.gov/businesses and be sure to refer to the award-winning [Business Resource Guide](#) for additional information on available resources to assist your business.