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CITY OF CHULA VISTA

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City Welcomes Gaylord to Bayfront



After decades of planning and anticipation, the City was excited to attend the grand opening of the long-awaited Gaylord Pacific Resort & Convention Center on Thursday, May 15, 2025. With a ceremonial ribbon cutting the resort welcomed residents, visitors, and regional partners to the newest jewel of the Chula Vista Bayfront.

Located right on the water's edge, the $1.35 billion resort features 1,600 guest rooms, a water park, multiple pools and waterslides, a lazy river, 12 unique restaurants, and a luxury spa, all designed to create a destination unlike any other in the region. Public amenities include pedestrian promenades, bike-friendly paths, outdoor gathering spaces, and a playground.

The convention center is a major asset for business and tourism, offering three levels of meeting space, four ballrooms, two expansive event lawns, and seamless indoor-outdoor connectivity.

This transformative project was delivered through a public-private partnership between the City of Chula Vista, the Port of San Diego, and RIDA Chula Vista, LLC, in collaboration with Marriott International and Gaylord Hotels. Chula Vista's Bayfront will be a regional economic engine creating $475 million of economic impact annually and thousands of new jobs.

As part of the first phase of the Chula Vista Bayfront redevelopment, the opening of the Gaylord Pacific will bring exciting progress for the waterfront. Nearby developments include the newly completed 39-acre Sweetwater Park, the expansion of Harbor Park (formerly known as Bayside Park) from approximately 12 to 25 acres, and the addition of the Sun Outdoors RV Resort. Future development will bring even more public parks, restaurants, retail, hotels, and recreational amenities to the bayfront.