



Small Business Spotlight: Common Theory Public House

May is Small Business Month and to celebrate the countless contributions of small businesses in Chula Vista, the City is launching a monthly small business feature.

Opened in Chula Vista's Otay Ranch in March 2024, Common Theory Public House is a beacon of community and culinary innovation, founded by business partners Cristian Liang and Joon Lee. Common Theory is a gastropub, but it represents more than just a place to dine. It's a gathering spot where locals come together to savor exceptional food, craft brews and a lively ambiance. From gourmet burgers bursting with flavor to inventive small plates perfect for sharing, every dish is crafted with care and creativity.



From its inception and founding at its first location in Kearny Mesa, the establishment has prioritized hiring local staff, providing employment opportunities, and fostering a sense of pride and ownership among locals. Common Theory is collaborating with neighboring businesses and organizations and participating in charity events and community initiatives that aim to uplift and strengthen the fabric of Chula Vista. An example is the recurring Brew Battles that feature 5-ounce tasters of the finest craft brews from Chula Vista's brew scene where visitors vote on their favorite beers.

With delectable cuisine, diverse beverage offerings and unwavering dedication to community engagement, Common Theory Public House shines as a new, but already beloved, establishment in Chula Vista's thriving culinary scene. As it forges ahead under the visionary leadership of Liang and Lee, the future looks bright for this culinary gem, promising even more memorable experiences and meaningful connections for locals and visitors alike. Visit Common Theory Chula Vista at 1980 Optima Street and on social media @commontheory.

If you would like to have your small business featured in the Small Business Spotlight in future newsletters, please scan the QR code and you will be considered for future spotlights. For business assistance, please refer to our website at chulavistaca.gov/businesses and be sure to refer to the award-winning [Business Resource Guide](#) on the website under [Business Resources](#) for additional information to assist your business.

