

September 2022

Trailways® Traveler

Moving Your Group Forward

Trailways 2023

January 9 -11th, 2023
Rosen Centre, Orlando, FL
TrailwaysConference.com



Get your summer attire ready to pack when you and your teams travel to Orlando, Florida, for the Trailways Annual Conference Jan. 8-11, 2023, followed by United Motorcoach Associations (UMA) Motorcoach EXPO, Jan. 11-14.

Our host hotel is the **Rosen Centre**, the closest lodging to the Orlando Convention Center. Hotel registration is open and you may book room(s) using our site at TrailwaysConference.com or UMA's [lodging link](#).

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Sponsorship Opportunities Available!



Trailways couldn't hold this convention without the support of our generous sponsors. Great sponsorship opportunities are still available. Please contact Sabina@Trailways.com to learn more.

Stockholder Spotlight

Trailways pays tribute to J.H. Byrd, Jr. - Salter Trailways



Trailways Transportation System remembers J.H. Byrd, Jr., President of Salter Trailways, who passed away on August 1, 2022, at the age of 69.

A third-generation family member to run the 100-year-old bus business based in Jonesboro, Louisiana, Byrd began working full-time for Salter Trailways in 1971, eventually taking over ownership and operations.

He is remembered for his devotion to his family, business, and community. A supporter of his Jonesboro-Hodge high school, Byrd arranged for the school's teams and fans to travel to away games in comfortable coaches for over 30 years and often times did the driving so he could be there to support the teams, according to his obituary.

A long-time member of Trailways, the company originally provided daily, intercity, fixed-route line run services and later shifted to charter bus service, serving schools, church groups, active military, and veterans, along with other social and local groups.

"J.H. lived a wonderful life and will be missed by all who he loved and cherished in this world," his family said. Jonesboro's Paradise Funeral Homes has posted a tribute to J.H. on its Facebook page.

[Leave Tribute](#)

Congratulations to Trailways Dean Transportation, Named National School Transportation Association (NSTA) Contractor Company of the Year



The National School Transportation Association (NSTA) has partnered with School Transportation News (STN) on a new Contractor of the Year award, which was presented to Trailways Dean Transportation at NTSA's Annual Convention in Niagara Falls, New York, on July 23.

As the largest bus operator in Michigan and long-time member of the Trailways team, Dean Transportation is also a school bus contractor and a specialist in serving children with special needs.

When accepting the award, Dean's President Kellie Dean addressed the convention's attendees, saying the recognition is a testament to his team's hard work and commitment to innovative student transportation, with a focus on safety and service. "I am proud to share this award with our Dean Transportation family and appreciate the industry recognition," he said.

Dean was founded more than 50 years ago on the premise that all children should have access to educational opportunities in their community. The company first served students with polio who attended Lansing, Michigan, schools. Dean continued to be a pioneer in the field, helping to create the Transporting Students with Disabilities and Preschoolers National (TSD) Conference held annually since 1992.

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*George Snedeker, Fullington Trailways
accepts the PBA Driver of Distinction award*



*Larry Fink, Susquehanna Trailways displays
his PBA Driver of Distinction award*

Trailways Drivers Praised at Pennsylvania Bus Association Annual Meeting

Two great Trailways member drivers were recognized for outstanding service by the Pennsylvania Bus Association (PBA) at their annual meeting last month.

The PBA's **Driver of Distinction Awards** recognize outstanding employees for contributions to their employer, their passengers, the motorcoach industry in general and the community in which they serve.

George Snedeker, Fullington Trailways was honored for his contributions in the midst of the worldwide pandemic, and his understanding of the peaks and valleys the industry was facing.

Larry Fink, Susquehanna Trailways stuck with his company through the Pandemic and handled whatever trips came along. His contribution for his work driving school buses during the pandemic also was praised.

Trailways congratulates both George and Larry!



[Megabus.com](https://megabus.com) and Fullington Trailways Partner to Expand Bus Service Throughout Pennsylvania

Trailways member Fullington, which is celebrating its 114th year in business, is partnering with [Megabus.com](https://megabus.com), helping the city-to-city express bus service expand its reach. Based in State College, Pennsylvania, Fullington will help Megabus connect Philadelphia with 11 cities, Harrisburg with 9 cities, NYC with 14 cities, Pittsburgh with 22 cities and State College with 18 cities.

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Thrasher Brothers' Mercedes-Benz Tourrider Used to Transport World Games



Thrasher Brothers is among the first to experience Mercedes-Benz' new Tourrider model unveiled at UMA EXPO 2022. Thrasher used the new the motorcoach model, painted in metallic black, to transport selected top athletes to the various competition sites during World Games 2022. The international multi-sport event took place in the Trailways member's home town of Birmingham, Alabama July 7-17, 2022. Alan Thrasher told Chauffeur Driven magazine the vehicle

"provides all the things you'd expect in a Mercedes-Benz, making a strong impression on all those involved." A total of 3,600 athletes from all over the world competed for gold in more than 30 next-generation sports including waterskiing, dancing, powerlifting, billiards and tug-of-war, with 350,000 tickets sold for the 10-day event which took place at 30 venues across the Birmingham area.

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Membership Programming

Trailways is setting its sights on recognizing stellar members. Don't miss out on earning recognition for your business' outstanding achievements in maintaining accident-free safety records and your drivers' extra-mile performances. Nomination deadlines are coming up for

Trailways' 2022 Safety and Driver Awards, which will be presented at our Annual Conference Jan. 9-11, 2023, in Orlando.

Be a Trailways Safety Award Recipient

sponsored by



Every Trailways operator member has an equal opportunity to be selected as a recipient of a Safety Award, sponsored by MCI, within certain categories based on factors such as fleet size and the total number of miles traveled in one year. We encourage everyone to submit entries.

Participation requires filling out a simple, one-page form listing your company's quarterly safety performance reports for the last quarter of 2021 and first, second and third quarter of 2022. Trailways corporate office staff will calculate the overall miles/accidents for each company's submission.

To receive a submission form, email Sabina@trailways.com or call 703-691-3052 x3. Forms must be returned to Sabina no later than November 18, 2022.

Nominate Your Best for Trailways Driver of the Year Award

sponsored by



Trailways wants to help give your best drivers, those who go the extra mile to support your company's success, the recognition they deserve. The selected recipients will be recognized at Trailways' Annual Meeting Awards Luncheon on Jan. 11, 2023, in Orlando, Florida. Trailways Corporate will provide one free hotel room night for any outstanding driver selected by the Trailways Safety Awards Committee for this year's Outstanding Driver of the Year (Group Charter or Scheduled Route Division) sponsored by Lancer Insurance.

Contact Sabina@trailways.com for award criteria and submission forms. Submissions are due to Sabina by December 1, 2022.

Maintenance & Education



Are your brake systems in compliance?

While Commercial Vehicle Safety Alliance's (CVSA's) annual Brake Safety Week held in August has passed, implementing regularly scheduled preventative maintenance is key to maintaining a safe and compliant brake system.

According to an expert motorcoach technician, brake inspections quickly reveal if something is wrong. With brakes, it isn't about the mileage. If running coaches hard, operators are advised to put the coach in the service bay and inspect brakes once a month. Otherwise, always follow the intervals noted in the model's maintenance manual.

Brake-related violations comprise the largest percentage of all out-of-service vehicle violations cited during roadside inspections, according to CVSA's **2021 International Roadcheck data**. Brake systems and brake adjustment violations accounted for the highest percentage of all vehicle out-of-service violations.

CVSA's 2022 Brake Safety Week flyer with 10 tips for drivers/operators to avoid brake hose or tubing violations.

[Get CVSA's Brake Safety Week Tips](#)

Marketing to Recovery



Trailways Teamwork Aces Golf Tournament Shuttle Service

Trailways' Dean Transportation and Fullington Tours flawlessly transport fans to prestigious Detroit PGA golf tournament

While professional golfer Tony Finau dominated the field to win the Rocket Mortgage Classic at the Detroit Golf Club July 28-31, two members of Trailways, Dean Transportation and Fullington Tours, conquered the logistics of shuttling more than 70,000 fans, volunteers, caddies and players' families to the PGA Tour event.

Dean Transportation, the largest bus operator in Michigan and a member of the Trailways team, has been the preferred transportation provider for the tournament since 2019 and will continue in that role for another four years.

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Trailways Affiliate Spotlight



This month, Trailways highlights two great Affiliate Partners, Amaya Astron Seating and Sardo Bus & Coach Upholstery.

Trailways Members: Please share your latest news about new programs, leadership changes, anniversaries and equipment purchases with us at memberservices@trailways.com and we'll include it in an upcoming issue of Trailways Traveler!

Operators: We have closed Trailways' Private Operator-Only Facebook Group. Please find us on our new public Facebook page at <https://www.facebook.com/TeamTrailways>

Why Trailways?

Trailways Transportation Group is dedicated to helping you navigate the road ahead.



Contact Trailways

Trailways Charter Network
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Bus Group Charters

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