

## **FAQs for New Enrollment options**

Effective C5, 2020

### **What are the 3 new options for signing up with Avon?**

#### **No-Cost Signup**

- Recruits can join Avon for \$0 – no fee.
- Signup does not include product or brochures — she can order and select the products and tools she wants to start growing her business.
- Can start business right away with her online store.
- With first order, start earning toward Pathway to Premier (all sales count toward Award Sales and Leadership earnings).

#### **Sign Up & Make a Contribution to the American Cancer Society**

- Recruits can join Avon for \$0 and contribute her choice of \$5, \$10 or \$25 to support the American Cancer Society's breast cancer programs and services.
- Signup does not include product or brochures — she can order and select the products and tools she wants to start growing her business.
- Can start business right away with her online store.
- With first order, start earning toward Pathway to Premier (all sales count toward Award Sales and Leadership earnings).
- Note: ACS contribution does not count toward Award Sales or start her LOA clock.

#### **\$30 All the Bestsellers Starter Kit Signup**

- Recruits can join Avon for \$30 and get a starter kit of full-size Avon products and 11 brochures to help them start selling.
- She can also order and select additional products and tools she wants to grow her business.
- Can also start business right away with her online store.
- With first order, start earning toward Pathway to Premier (all sales count toward Award Sales and Leadership earnings).
- \$30 enrollment does not count toward Award Sales or Leadership earnings.