

How to Share the Avon Opportunity

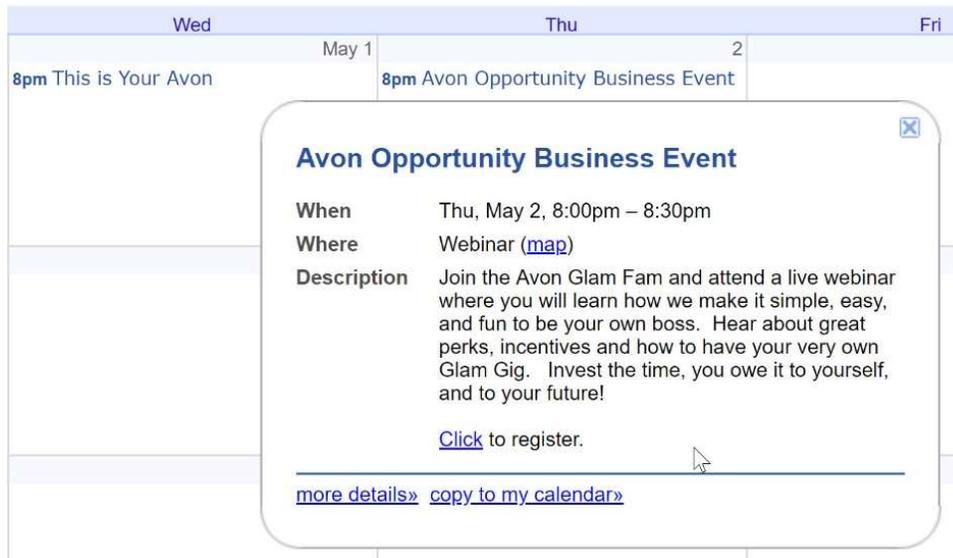
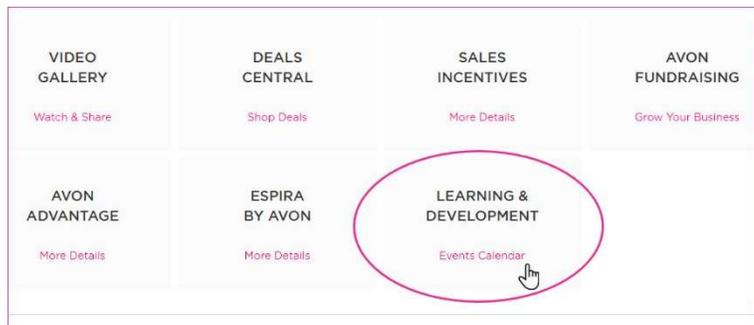
It's never too early to share your enthusiasm about the Avon Opportunity! Nervous you won't have the answer to a question or generally just feel uncomfortable starting the conversation? Invite your prospects to an upcoming Business Opportunity Meeting to introduce them to the Avon Opportunity.

Business Opportunity Meetings

These meetings present information about Avon such as earning potential, incentives, and available training to people who are deciding if they want to sign up. Your Advisor might host these meetings in person.

If not, Avon offers weekly virtual opportunity meetings. Your prospects can attend a live Avon *Opportunity Business Event* meeting from the comfort of their own homes through their computer or smart phone. These virtual sessions are hosted by a member of the Avon corporate team. Your prospects can even ask questions for the facilitator to answer! You simply provide a link to your prospect, and follow up with them after meeting to help them finish the sign up process.

You can find details about the meeting such as date, time and a registration link from AvonNow. Scroll to the bottom of the home page and find the Learning & Development Events Calendar.



Then look for the **Avon Opportunity Business Event** meetings on the calendar.

When you find a date that works for your potential new recruit, click the meeting to open the Event Details page.

Provide the details (including the registration link) and your Referral Code to your potential new recruit.



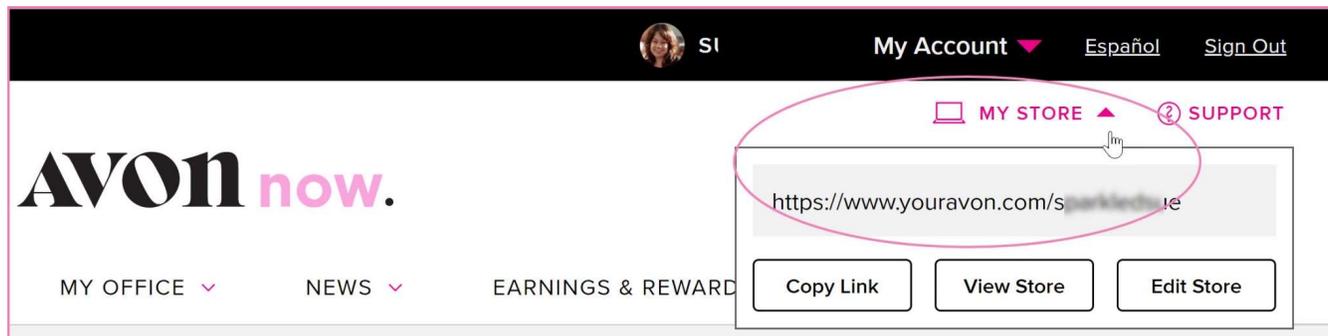
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What's my Referral Code?

Your referral code is easily found at the end of your online store URL.

For example, if your store URL is [youravon.com/JaneDoe](https://www.youravon.com/JaneDoe); *JaneDoe* is your Referral Code.

If you have forgotten your online store URL...you can find it here on AvonNow:



Try the Products

Be sure to try the products and fall in love with them! When you do, it will be easy for you to strike up a conversation and share your personal experience with Avon!

And when you are introducing the Avon Opportunity, be sure to share how supportive the Avon onboarding experience is! Your new team member will receive all the same training that you have received!

Leader Bonuses

When someone decides to join your team, you will enjoy some new rewards in your new role as a Leader! When the new Representative who you personally sponsored submits a paid order of \$150 or more within her first two campaigns, YOU earn \$20. This is called the **Qualified New Recruit Bonus**.

Even better news...when someone joins your team within your first 7 campaigns and fulfills that Qualified New Recruit requirement of a minimum \$150 paid order within her first two campaigns, the bonus increases to \$50!

This is in addition to any other bonuses you might earn on your new Representative's orders including the **Sponsor Bonus**.

The Sponsor Bonus unlocks once you have recruited (sponsored) your first new Representative. When you sell \$50 or more in a campaign, you will earn a 3% sponsoring bonus on the Personal Sales of all the Representative you personally sponsored!

And when you sponsor your *second* Representative, look out world...you are now a **Star Promoter!**

When you become a Star Promoter, you unlock the **Generation Bonus** - a 3% bonus on the Team Sales of your team. This bonus is paid out in addition to any other bonuses you might earn. To qualify for this bonus, you'll need to have personal sales of at least \$50 and both of your team members must place an order of any size.

