

## 2020 Avon Business Updates

Hosted by: Emily Seagren



- Free Avon Tips: [www.makeupmarketers.com](http://www.makeupmarketers.com)
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## Who is Emily Seagren?



- Wife, Mother, Entrepreneur
- 2015 Avon Woman of Enterprise, 2018 Spirit of Albee, Team Momentum Gold Leader, President's Inner Circle
- Rep since January 2008
- Why listen to me?
- **2019 Personal Sales:** ~ \$300,000
- **2019 eSales:** ~ \$103,000
- **2019 Team Sales:** ~ \$2.5 million
- **Avon Team Momentum Mission:** To help transform lives by teaching team members how to build a successful Avon business through sales, team building, and leadership development.



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## Looking Back at 2019



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2020 NATIONAL FLEXIBLE ORDERING: CAMPAIGN CALENDAR	
Campaign Number	Campaign Dates of 2020 Flexible Order
1-1	Wednesday, December 2019
1-2	Wednesday, January 16, 2020
1-3	Wednesday, January 23, 2020
1-4	Wednesday, January 30, 2020
1-5	Wednesday, February 6, 2020
1-6	Wednesday, February 13, 2020
1-7	Wednesday, February 20, 2020
1-8	Wednesday, February 27, 2020
1-9	Wednesday, March 6, 2020
1-10	Wednesday, March 13, 2020
1-11	Wednesday, March 20, 2020
1-12	Wednesday, March 27, 2020
1-13	Wednesday, April 3, 2020
1-14	Wednesday, April 10, 2020
1-15	Wednesday, April 17, 2020
1-16	Wednesday, April 24, 2020
1-17	Wednesday, April 30, 2020
1-18	Wednesday, May 7, 2020
1-19	Wednesday, May 14, 2020
1-20	Wednesday, May 21, 2020
1-21	Wednesday, May 28, 2020
1-22	Wednesday, June 4, 2020
1-23	Wednesday, June 11, 2020
1-24	Wednesday, June 18, 2020
1-25	Wednesday, June 25, 2020
1-26	Wednesday, July 2, 2020
1-27	Wednesday, July 9, 2020
1-28	Wednesday, July 16, 2020
1-29	Wednesday, July 23, 2020
1-30	Wednesday, July 30, 2020
1-31	Wednesday, August 6, 2020
1-32	Wednesday, August 13, 2020
1-33	Wednesday, August 20, 2020
1-34	Wednesday, August 27, 2020
1-35	Wednesday, September 3, 2020
1-36	Wednesday, September 10, 2020
1-37	Wednesday, September 17, 2020
1-38	Wednesday, September 24, 2020
1-39	Wednesday, October 1, 2020
1-40	Wednesday, October 8, 2020
1-41	Wednesday, October 15, 2020
1-42	Wednesday, October 22, 2020
1-43	Wednesday, October 29, 2020
1-44	Wednesday, November 5, 2020
1-45	Wednesday, November 12, 2020
1-46	Wednesday, November 19, 2020
1-47	Wednesday, November 26, 2020
1-48	Wednesday, December 3, 2020
1-49	Wednesday, December 10, 2020
1-50	Wednesday, December 17, 2020
1-51	Wednesday, December 24, 2020
1-52	Wednesday, December 31, 2020



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## Looking Ahead 2020

We're so excited to add new items, making the dream you have even more beautiful. You'll earn the new rewards and points, receive compensation, keep-in-date training and even more prime advertising to support your business. We're more committed than ever to Avon Representatives, the future of Avon, and helping take your business to the next level in 2020. Thank you.

[New Products](#)
[Press](#)
[Focus on Color](#)
[Decor](#)
[Customer](#)
[Search Free](#)
[Digital Enhancements](#)
[Resources](#)

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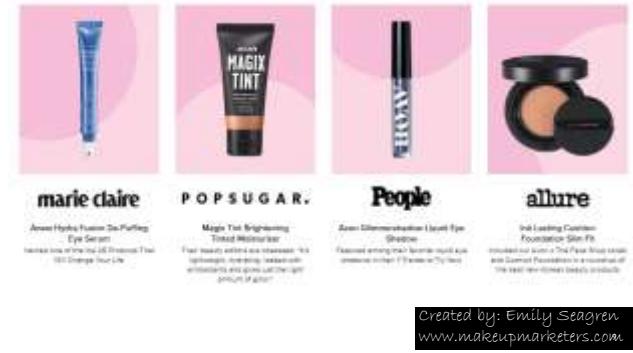
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A screenshot of the Avon website. The main content shows a product page for 'Avon True Color Lipstick' in the shade 'Red-y to Rock'. The product image is a red tube of lipstick with a black cap. Below the image is a 'Buy Now' button. To the right of the product image is a sidebar with a heading 'AVON TRUE COLOR LIPSTICK' and a 5-star rating with the text '4.5 out of 5'. Below this is a section titled 'Customer Reviews' with a single review: 'Avon True Color Lipstick' by 'Sally' with a 5-star rating and the text 'I love this product! It is a great color and stays on all day!'. The bottom of the sidebar has a 'View Details' button. The overall layout is clean with a white background and a pink header bar.

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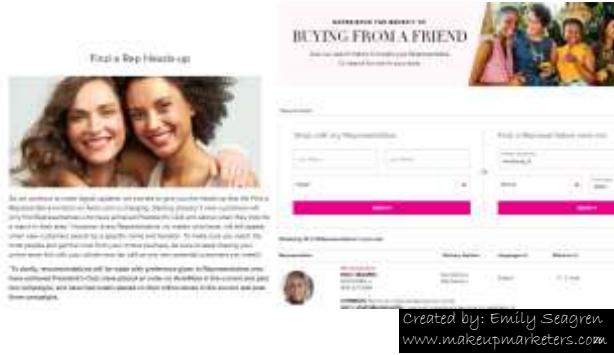








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