

## Emily's Business Update – July 16, 2019

### Important Dates

- **Tuesday, July 16** – Free shipping on \$25 orders – FREESHIP25
- **Friday, July 19 @ 10am CT** – Elite Leaders Zoom webinar – Star Promoters+
- **Monday, July 22 @ 7pm CT** – [Avon Rep C17 & C18 Tips Webinar](#)
- **Tuesday, July 23 @ 4pm CT** – C16 orders due and last chance for [2 for \\$25 A boxes only available in C16](#)
- **Tuesday, July 23 @ 3pm CT** – Avon Campaign Insider
- **Tuesday, July 23** – C17 starts on our eStore

### Products:

- **Recent Launches** – #nakedproof, Crave, Dual Elixir, Glimmer Shadows, Flourish Perfume, Vitamin C, Tinted Moisturizer, 2-in-1 Lip Tattoo
- **C16** – [2-in-1 Lip Tattoo](#)
- **C17** – [Hydra Fusion High Concentration Serum](#)
- **C18** – #nakedproof

### Programs / Incentives:

- High Five Online – June 1 – July 31 – Earn \$25 for ever 5 unique online customers with \$50+ - Different gift weekly with \$50 purchase – see Beauty Buzz
- Win-Win – May 29 – August 20 – Leaders can earn an extra 10% (5% on sales + an extra 5% on online sales) on new team members when they meet the sales goal
- RepFest – Aug 2-4 – [avonrepfest.com](http://avonrepfest.com) – New Orleans – Ann Shoket Keynote – app
- Double Dollars Online – C2 – C17 (now through August 6, 2019), double dollars on all online sales toward President's Club
- Make it Jamaica –C1-C26 –Meet personal or team goals to earn trip for 1 or 2.
- President's Club
- KickStart Program

### Latest News:

- Beauty Buzz – [July 15 - 21](#)
- Campaign Insider – [C16 Replay](#)
- [July Virtual Sales Meeting Replay](#)
- C16 Online Exclusive - [\\$40 Hydra Fusion Set](#) – 1.5% Hyaluronic Acid, Depuffing Eye Serum plus free Micellar Water and free Samples – 384-085
- Leadership – new free gifts effective c16

### Tools:

- Avon University
- Avon Social
- Online Fundraisers
- Samples
- Demos
- Brochures