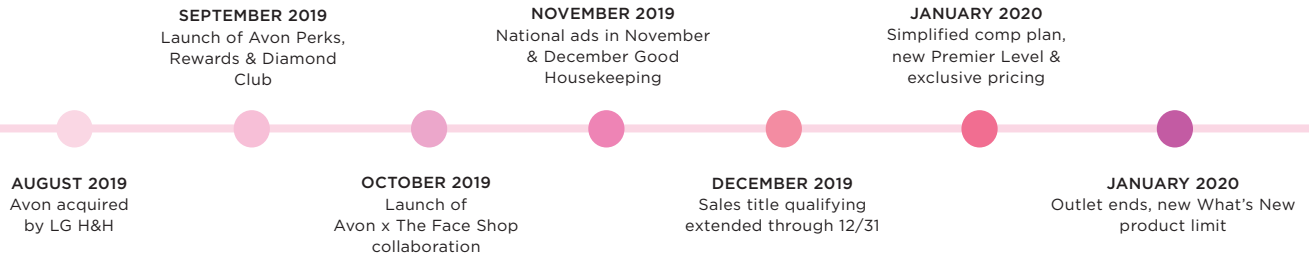


AVON + YOU 2020

We're more committed than ever to our Representatives, the heart of Avon, and helping take your business to the next level in 2020. Here's how.



NEW PRODUCTS

We're continuing to introduce incredible innovation and premium quality beauty—from The Face Shop and Chi to belif. The best part: Premium pricing means higher commissions for you.



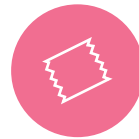
EXCLUSIVE PRICING

Only for customers who shop with a Representative



FOCUS ON CORE

Outlet brochure discontinued, two What's New products per Rep



SAMPLING SUPPORT

More exclusive sampling offers to help introduce customers to new favorites



PRINT ADVERTISING

Anew & belif ads featured in Good Housekeeping Magazine



REWARDS & RECOGNITION

- Avon Diamond Club
- President's Recognition Program Charms
- Invitation to Leadership Kickoff



DIGITAL BROCHURE ENHANCEMENTS

Share shoppable links, downloadable PDF and more to come.

LEVEL UP FOR 2020

Sales title qualifying extended through December 31

25% ON BEAUTY

for Non-Premier/PRP Reps, commissions start at \$40 orders, starting C3 2020

NEW PREMIER LEVEL

Guaranteed commissions of 30% on Beauty and 20% on Fashion & Home*

*on \$5,000+ in annual award sales