

### Avon Representative Campaign 7 & 8 2020 Tips

*Hosted by: Emily Seagren & Shirl Papaian*

- Free Avon Tips: [www.makeupmarketers.com](http://www.makeupmarketers.com)
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### Who is Emily Seagren?



- Wife, Mother, Entrepreneur
- 2015 Avon Woman of Enterprise, 2018 Spirit of Albee, Team Momentum Gold Leader, President's Inner Circle
- Rep since January 2008
- **2019 Personal Sales:** ~ \$300,000
- **2019 eSales:** ~ \$103,000
- **2019 Team Sales:** ~ \$2.5 million
- **Avon Team Momentum Mission:** To help our team members by teaching team members how to build a successful Avon business through sales, team building, and leadership development.



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### Avon Team Momentum Co-Host – Shirl Papaian



**Shirl Papaian**  
Gold Leader, President's Club, Rep since September 2014  
2019 Team Sales: \$542,818



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### Helpful Tips for your Avon Biz

- Free Tips for All Representatives - [www.youtube.com/user/avonrepemily](http://www.youtube.com/user/avonrepemily)
- Avon Pathway to Premier: <https://youtu.be/dqzIJGZt6fg>
- How to Sign up Avon Representatives for Free: <https://youtu.be/nmiZhs4XdKg>
- Emily's Avon Business Update – February 12, 2020: <https://youtu.be/euowjBSfHrc>
- New Avon Rep Tips: <https://youtu.be/M1YQgo0LGuA>



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### Follow Avon & me on Social Media



- Facebook: [www.facebook.com/avonusorepresentatives/](http://www.facebook.com/avonusorepresentatives/)
- YouTube: [www.youtube.com/user/AvonUSAREps](http://www.youtube.com/user/AvonUSAREps)
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- Snapchat: [www.snapchat.com/add/mie1102](http://www.snapchat.com/add/mie1102)
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- Twitter: [www.twitter.com/your\\_avon\\_rep](http://www.twitter.com/your_avon_rep)

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### Way to go Team Momentum – WOW!



**2019 Team Performance**  
Team Sales: \$2,575,423

**Campaign 5 Team Performance**  
Sales: \$67,064  
YTD Sales: \$322,817

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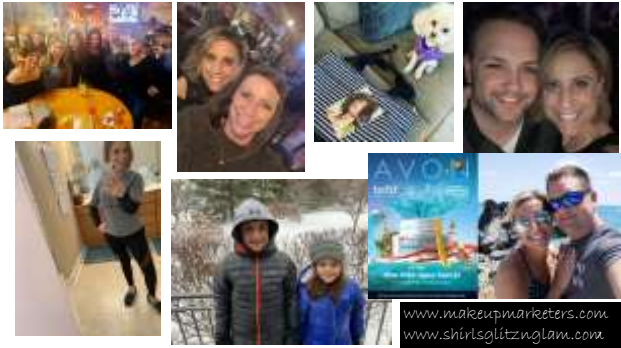
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**2020 NATIONAL FLEXIBLE ORDERING CAMPAIGN CALENDAR**

DATE	CAMPAIGN ORDER	CAMPAIGN CLOSURE AT 00:00 EST (PT)
1-13	Wednesday, January 29th	Thursday, February 13th
1-14	Thursday, January 30th	Friday, January 31st
1-15	Friday, January 31st	Saturday, February 1st
1-16	Saturday, February 1st	Sunday, February 2nd
1-17	Sunday, February 2nd	Monday, February 3rd
1-18	Monday, February 3rd	Tuesday, February 4th
1-19	Tuesday, February 4th	Wednesday, February 5th
1-20	Wednesday, February 5th	Thursday, February 6th
1-21	Thursday, February 6th	Friday, February 7th
1-22	Friday, February 7th	Saturday, February 8th
1-23	Saturday, February 8th	Sunday, February 9th
1-24	Sunday, February 9th	Monday, February 10th
1-25	Monday, February 10th	Tuesday, February 11th
1-26	Tuesday, February 11th	Wednesday, February 12th
1-27	Wednesday, February 12th	Thursday, February 13th
1-28	Thursday, February 13th	Friday, February 14th
1-29	Friday, February 14th	Saturday, February 15th
1-30	Saturday, February 15th	Sunday, February 16th
1-31	Sunday, February 16th	Monday, February 17th
2-1	Monday, February 17th	Tuesday, February 18th
2-2	Tuesday, February 18th	Wednesday, February 19th
2-3	Wednesday, February 19th	Thursday, February 20th
2-4	Thursday, February 20th	Friday, February 21st
2-5	Friday, February 21st	Saturday, February 22nd
2-6	Saturday, February 22nd	Sunday, February 23rd
2-7	Sunday, February 23rd	Monday, February 24th
2-8	Monday, February 24th	Tuesday, February 25th
2-9	Tuesday, February 25th	Wednesday, February 26th
2-10	Wednesday, February 26th	Thursday, February 27th
2-11	Thursday, February 27th	Friday, February 28th
2-12	Friday, February 28th	Saturday, February 29th
2-13	Saturday, February 29th	Sunday, March 1st
2-14	Sunday, March 1st	Monday, March 2nd
2-15	Monday, March 2nd	Tuesday, March 3rd
2-16	Tuesday, March 3rd	Wednesday, March 4th
2-17	Wednesday, March 4th	Thursday, March 5th
2-18	Thursday, March 5th	Friday, March 6th
2-19	Friday, March 6th	Saturday, March 7th
2-20	Saturday, March 7th	Sunday, March 8th
2-21	Sunday, March 8th	Monday, March 9th
2-22	Monday, March 9th	Tuesday, March 10th
2-23	Tuesday, March 10th	Wednesday, March 11th
2-24	Wednesday, March 11th	Thursday, March 12th
2-25	Thursday, March 12th	Friday, March 13th
2-26	Friday, March 13th	Saturday, March 14th
2-27	Saturday, March 14th	Sunday, March 15th
2-28	Sunday, March 15th	Monday, March 16th
2-29	Monday, March 16th	Tuesday, March 17th
2-30	Tuesday, March 17th	Wednesday, March 18th
2-31	Wednesday, March 18th	Thursday, March 19th
3-1	Thursday, March 19th	Friday, March 20th
3-2	Friday, March 20th	Saturday, March 21st
3-3	Saturday, March 21st	Sunday, March 22nd
3-4	Sunday, March 22nd	Monday, March 23rd
3-5	Monday, March 23rd	Tuesday, March 24th
3-6	Tuesday, March 24th	Wednesday, March 25th
3-7	Wednesday, March 25th	Thursday, March 26th
3-8	Thursday, March 26th	Friday, March 27th
3-9	Friday, March 27th	Saturday, March 28th
3-10	Saturday, March 28th	Sunday, March 29th
3-11	Sunday, March 29th	Monday, March 30th
3-12	Monday, March 30th	Tuesday, March 31st



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**Upcoming Important Dates**



- Avon Campaign 6**
  - **Face-to-face Ordering:** Wed, Feb 19 – Tues, March 3
  - **Online Store:** Tues, Feb 18 – Mon, March 2
- Avon Campaign 7**
  - **Face-to-face Ordering:** Wed, March 4 – Tues, March 17
  - **Online Store:** Tues, March 3 – Mon, March 16
- Avon Campaign 8**
  - **Face-to-face Ordering:** Wed, March 18 – Tues, March 31
  - **Online Store:** Tues, March 17 – Mon, March 30

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### Get up to Speed with Beauty Buzz



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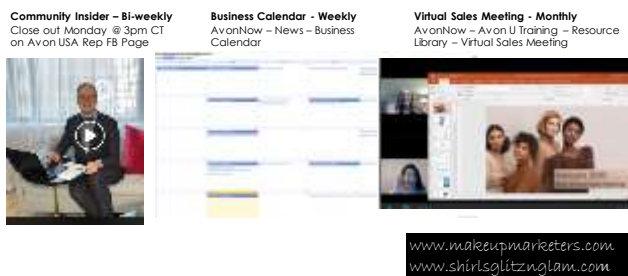
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### Be in the Know – Always Stay Engaged



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### Reminders for New Reps



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### Earn \$3,250 in your First 4 Months with Stepping Stone and Milestone Bonuses

#### Bonuses... two ways

Here's a summary of your pathway to Premier with 2 Economic Stepping Stone and Milestone Bonuses. To see a total of \$3,250 in bonuses within your first 4 months, Premier level is a requirement with sales of \$2,000 to \$3,000 per week. This incentive expires on 04/30/2020. All terms apply.

- 1. Stepping Stone Milestone (total) you will receive \$200 for every \$200 in sales your customer will be a customer. For example, \$800 in customer sales = a \$200 bonus. You can earn up to a total of \$200 in Stepping Stone Bonuses.
- 2. Milestone Bonuses reward you with a 10% bonus for every \$1,000 in cumulative sales during your first 4 months, starting with a \$50 bonus for \$1,000 in sales. For example, \$1,000 in sales = a \$50 bonus, \$4,000 in sales = a \$400 bonus. You can earn up to a total of \$2,000 in Milestone Bonuses.



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### Begin your Pathway to Premier

25% commission + \$20 for every \$200 + 10% for every \$1,000

EXAMPLE OF WHAT YOU CAN EARN

Monthly Sales (\$1,000 - \$2,000)	Monthly Sales (\$2,000 - \$3,000)	Monthly Sales (\$3,000 - \$4,000)	Monthly Sales (\$4,000 - \$5,000)	Monthly Sales (\$5,000 - \$6,000)	Monthly Sales (\$6,000 - \$7,000)	Monthly Sales (\$7,000 - \$8,000)
\$1,000	\$2,000	\$3,000	\$4,000	\$5,000	\$6,000	\$7,000
\$250	\$500	\$750	\$1,000	\$1,250	\$1,500	\$1,750

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Amt needed per campaign	Milestone Achievement (Award Level)	Incremental Sale	Regular Commission*	STEPPING STONE BONUS (20% for each \$200 in Award Sales - \$200 a single campaign)	MILESTONE BONUS (Award Bonus for each Milestone)	Total Possible Commissions (Cumulative)**	Total Payoff %
\$125	\$1,000	-	\$250	\$100	\$300	\$450	360%
\$250	\$2,000	\$1,000	\$250	\$100	\$300	\$1,000	400%
\$375	\$3,000	\$1,000	\$250	\$100	\$300	\$1,400	373%
\$500	\$4,000	\$1,000	\$250	\$100	\$300	\$2,400	480%
\$625	\$5,000	\$1,000	\$250	\$100	\$300	\$3,200	512%

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### Top C5 New Reps



First Name	Last Name	Award Sales
ELAINE	SMITH	\$348.00
LINDI	BRUGH	\$230.00
LINDSEY	FEHLHAPER	\$223.00
CATHY	BRIGGS	\$176.00
MELISSA	FRAZER	\$161.00
ELZA	HERNANDEZ	\$145.00
LEAH	MCCULLOCH	\$143.00
ELIZABETH	CENICRIDE	\$138.00
DOMN	SWARTZENTRUBES	\$100.00
SYLVIA	MEJAS	\$87.00

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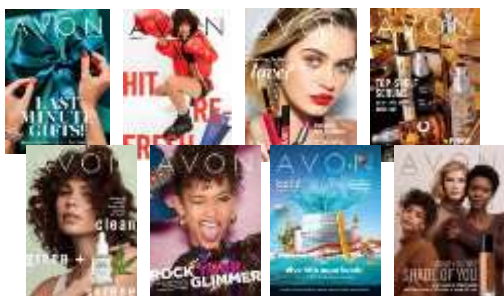
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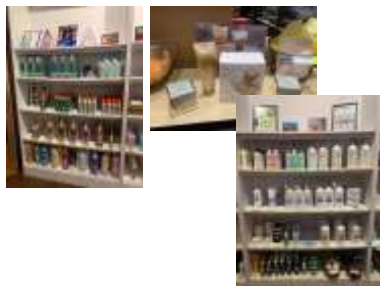
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### Staple Brands / Products



- Brands**
- Anew
  - Skin So Soft
  - Moisture Therapy
  - Foot Works
- Top Sellers**
- Anew Ultimate
  - Anew Platinum
  - Anew Clinical
  - Deodorant
  - Bubble Bath
  - Skin So Soft Original
  - Skin So Soft Bug Guard
  - Hand Cream
  - Lip Balm

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### Avery Templates to Grow your Biz [www.avery.com/campaign/avon](http://www.avery.com/campaign/avon)



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### Use Neon Labels with Catchy Offers



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### DIY Postcards & Business Cards



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### Avon What's New Brochures Order Demo Products 2 Campaigns Ahead



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### Build your Personal Order



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### Ideas for Group Selling



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**MEMBER & PRESIDENT'S RECOGNITION PROGRAM TRACKER**  
AvonNow - Earnings & Rewards - Premier & PRP Tracker



Premier = 30% on Beauty  
President's Club = 40% on Beauty



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**Let's Celebrate! Top C5 Sellers**



First Name	Last Name	Month to Date
NETIE	WIGAN	\$1,000.00
SARJEE	SULER	\$1,811.00
WYNONIA A.	THORNE	\$1,911.00
MELISSA	ATKINSON	\$1,941.00
AGNESKA	BUZAK	\$793.00
JENNY	TRONDELLE	\$779.00
VICTORIA	FRANCISVILLE	\$683.00
KAREN	THORNE	\$1,151.00
BETTY	THORNE	\$134.00
ANN	WHEELER	\$447.00
MARGARET	SOBHAM	\$1,070.00
MARGARET	SMITH	\$371.00
MARION L.	BOSTON	\$181.00
TYNIA	WEBB	\$361.00
BRENDA	HOLLAND	\$233.00
ANGI DENISE W.	MUNDLAL	\$501.00
BRENDA B.	WYAN	\$183.00
SORE	HOLLAND	\$131.00
BETTY	WOLF	\$194.00
BRIDGET	WOLF	\$104.00

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**President's Club: \$10K Sales = 40% Profit**



First Name	Last Name	YTD to Date Sales*
NETIE	WIGAN	\$18,871.00
WYNONIA A.	THORNE	\$18,881.00
JENNY	TRONDELLE	\$11,200.00
SARJEE	SULER	\$13,700.00
KAREN	THORNE	\$2,099.00
MELISSA	ATKINSON	\$2,111.00
CHARLETT	WATSON	\$2,501.00
SARCI	BOSTON	\$1,111.00
BETTY	WHEELER	\$1,081.00
MARGARET	SMITH	\$1,819.00
LENA	JOHNSON	\$1,780.00
RACHAEL	BLANKS	\$1,704.00
JANITA	WICKHAM	\$1,078.00
BRIDGET	WOLF	\$1,150.00
SORE	HOLLAND	\$1,188.00

**YTD - C5**  
**\$1,925**

**Cmp Avg**  
**\$385**

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### Planning for Success



#### Ways of Promoting

- Video
- Live Video
- Photos
- Product Video
- Text
- Email
- Blog
- Social Media
- Stories
- Boomerang
- Snapchat

#### Product Launches

- Ink Lasting Foundation & Primers
- Cushion Foundation, Blush & Highlighter
- Rouge, Velvet & Ink Lipsticks
- Mono Pop Eyeshadows
- Rice Water, Dr Belmeur & The Therapy Skincare
- The Solution Face Masks
- CHI Haircare & Color
- Velvet Spa Scrubs
- Whitening Toothpaste & Toothbrushes

#### Business Trends

- Tax Return / Spring Break – March
- Easter - April
- Mother's Day – May
- Father's Day – June

#### Invest More – Sell to Groups

- More books / samples / demos
- Schedule table events
- Promote fundraising
- Wear & share
- Host online or home parties



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### Sharing the Brochure & Products Online



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### Avon Marketing Tools



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### Avon Marketing Tools



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### Avon Social



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### Google my Business



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Let's Celebrate! Top C5 eSellers

First Name	Last Name	Belif Best Seller Sales Campaign
JENNY	TRINGOLA	\$206.33
PETER	ADLAN	\$202.58
ELLEN	CORRELL	\$243.86
MARYANNE	GOODMAN	\$274.57
ELAINE	SMITH	\$259.26
SANDY	EDMOND	\$203.58
MELISSA	ATKINSON	\$193.00
ELIZAVET	FERREN	\$181.02
LOUIE	STOKES	\$169.87
ELISA	HERNANDEZ	\$155.32

See what's happening on our social sites

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**KISS MY GLIMMER**  
The ultimate shimmering lip color with a bold metallic look.

**GLAMSTAR EYES**  
The ultimate shimmering eye color with a bold metallic look.

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CAMPAIGN 7

**Glimmerkiss Liquid Lipstick**  
Kiss my glimmer!  
Drench lips in vivid sparkling color with our insta-famous shimmering gem-like finish.

**Why We Love It**

- Buildable for a subtle shimmer to an all-the-way bold metallic look
- Full color laydown
- Long-lasting
- Water resistant
- Weightless, silky-smooth gel-cream formula
- Free from: Parabens, sulfates, and phthalates

**To Use**

- Smooth on lips for a metallic look
- Wear as a topper for a customized look & shade

**4 Shimmering Shades**

- Ruby Kiss
- Amethyst
- Sand Opal
- Violet Sapphire

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CAMPAIGN 7

**Glimmershadow Liquid Eyeshadow**

Glimmer all day with these stay-all-day, high impact sparkle eye shadows!

**Why We Love It**

- Stay-all-day
- High impact sparkle
- No-smudge, no-crease
- Versatile formula that glides on effortlessly
- Dries down smoothly
- Water resistant
- Free from: Parabens, sulfates, and phthalates

**To Use**

- Wear it as an all-over-shadow, eyeliner, or layer it on for an array of eye looks
- For subtle shimmer, dot eyeshadow along eyelid and pat gently to blend
- For more impact, dab on additional layers

**9 show-stopping shades**

- 3 NEW! Pink Topaz, Diamond Dust, Crystal Lilac
- 2 being discontinued: Jade & Smoky Quartz



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ACTIVATION

**Glimmerkiss + Glimmershadow**

- Rock that glimmer!! Incorporate Glimmershadow or Glimmerkiss into your look and watch how the conversation starts! Explain how easy it is. Just wear your makeup the same way, dab a little on...instant glam-up!
- Wear Glimmershadow & Glimmerkiss to all of your upscale events (parties & special occasions).
- Post your looks on your social pages! People will get inspired by your look and what to know what you did!
- Does someone have a wedding coming up? Reach out to the bride & bridal party.
- Know any cheerleaders? Drama club? Graduation? Prom? Homecoming?

**Resources/Tools**

- Feb 10<sup>th</sup> Webinar
  - Replay from AVON U, Beauty Buzz or use the link from the FB event
  - Training deck in AVON U
  - Feb 20<sup>th</sup> Facebook Live (Avon USA Rep Facebook Page): Glimmer Swatch Party & Tutorial!
- Instagram/Facebook video: How to wear metallic makeup tutorial
- Avon Social (All social assets)
- 1 pager in AVON U



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**Congrats to our Top Face Shop  
 Color Sellers in C5!**



Product	Jan 2020	Jan 2019	Jan 2018
Play Makeup	807	4	0
STAYAWAY SHINE	204	2	0
Color Therapy	157	3	0
Temp' Me	118	0	0
SHINE AWAY! SHINE	117	2	0
Ultimate Fusion	148	0	0
Color 4 Change	111	0	0
ULTIMATE VIBRANCE	108	4	0
Ultra Fusion	108	0	0
Color Play	118	0	0

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CAMPAIGN 7

AVON  
THE FACE SHOP

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**Dr. Belmeur, Amino Clear Bubble Foaming Cleanser**

Keep skin in the clear with this cleanser.

**What It Is**

This gentle foaming cleanser helps remove pore-clogging impurities.

**Why We Love It**

- With amino acid-based ingredients to unclog pores and clean away dead skin cells
- Deep-cleansing pump action
- Light citrus herbal scent
- Perfect for those with oily or blemish-prone skin
- Dermatologist-tested

**Key Ingredients**

- Salicylic Acid

**To Use**

- AM/PM
- 1-2 pumps; lather a small amount of cleanser with water; gently massage onto your face
- Avoid eye area
- Rinse; pat dry

www.  
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CAMPAIGN 7

AVON  
THE FACE SHOP

41

**Dr. Belmeur, Clarifying Spot Healing Patches**

Small, but mighty! Helps breakouts heal as it protects skin from contaminants.

**What It Is**

These patches are small and transparent, but deliver active ingredients to clarify blemished skin.

**Why We Love It**

- With Tea Tree Leaf Oil to help promote skin clarity
- Clear plaster band soothes and protects skin from dirt and other contaminants

**Key Ingredients**

- Fireweed Extract
- Tea Tree Oil

**To Use**

- After cleansing, apply patch(es) to blemishes or breakout areas
- Use on dry skin
- Don't apply moisturizer prior to application
- Peel off after 8-12 hours
- Avoid using repetitively on the same spot

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ACTIVATION

AVON  
THE FACE SHOP

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**Dr. Belmeur**

**Perfect For**

- People who are active in sports, working out
- Have skin struggles
- The occasional breakout

**Pro Tips**

- Dr. Belmeur Amino Clear Bubble Foaming Cleanser targets cleaning out skin's impurities and dead skin
- Dr. Belmeur Clarifying Spot Healing Patches are simple, easy to use and work!
- Put on before bed, peel off and go! Or wear out/about – the clear patch won't give you away!

**Resources/Tools**

- Avon Social
- Social videos & assets
- 1 pager in AVON U

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### Congrats to our Top Face Shop Skin Care Sellers in C5!



Product	Units Sold	Revenue
SPF 30 Moisturizer	150	\$150
Retinol Cream	100	\$100
Vitamin C Serum	80	\$80
Hydrating Toner	120	\$120
Eye Cream	60	\$60
Lip Balm	200	\$200
Hand Cream	180	\$180
Body Lotion	140	\$140
Deodorant	90	\$90
Shampoo	110	\$110
Conditioner	100	\$100
Bath Foam	70	\$70
Body Wash	130	\$130
Body Butter	50	\$50
Body Oil	60	\$60
Body Scrub	40	\$40
Body Mask	30	\$30
Body Lotion	100	\$100
Body Cream	80	\$80
Body Butter	60	\$60
Body Oil	50	\$50
Body Scrub	40	\$40
Body Mask	30	\$30

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#### Cashmere Complexion Longwear Foundation

Get effortlessly beautiful skin that looks and feels as luxurious and comfortable as cashmere.

##### What It Is

A 24-hour comfortable, breathable wear foundation that provides full, flexible coverage with a soft-focus, matte finish. Ideal for all skin types, this antioxidant formula visibly blurs pores and fine lines for a smoother complexion. Comes in 30 flexible shades.

##### Why We Love It

- 24 hours of comfortable, water-resistant wear
- Full, buildable coverage with a matte finish
- Visibly blurs pores and fine lines for a smoother complexion
- Fragrance-, paraben-, sulfate-, and phthalate-free
- Vegan

##### Key Ingredients

- Formulated with non-GMO sourced, antioxidant botanical extracts: Artichoke & Butterfly Lavender extracts

##### Pro Tip

- For flawless, second-skin foundation: Prep is key. Leaving the moisturizer damp will help with blending.



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CAMP AIGN 8

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CAMPAIN 8

**Cashmere Complexion Longwear Concealer**

Luxury in the shade of you. Get effortlessly beautiful skin that looks and feels as luxurious and comfortable as cashmere.

**What It Is**  
A richly pigmented full coverage concealer that banishes flaws, camouflages and neutralizes imperfections with a soft-focus matte finish. Comes in 12 flexible shades.

- Why We Love It**
- 24 hours of comfortable, water-resistant wear
  - Richly pigmented, full coverage
  - Soft-focus, matte finish
  - Fragrance-, paraben-, sulfate-, and phthalate-free
  - Vegan

- Key Ingredients**
- Non-GMO sourced, antioxidant Barley extract known to help soothe skin
  - Nourishing Vitamin E

- Pro Tip**
- Find the right shade. Make sure to choose a concealer with the same undertone as your foundation.



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**Congrats to our Top LG Personal Care Sellers in C5!**



Product	Units Sold	Revenue
Oral-B Toothbrush	22,171	1,100
Oral-B Toothpaste	18,166	1,100
Oral-B Mouthwash	11,610	1,100
Oral-B Electric Toothbrush	1,021	1,100
Oral-B Whitening Toothpaste	1,171	1,100
Oral-B Soft Toothbrush	881	1,100
Oral-B Kids Toothbrush	1,100	1,100
Oral-B Kids Toothpaste	1,100	1,100
Oral-B Kids Mouthwash	1,100	1,100
Oral-B Kids Electric Toothbrush	1,100	1,100

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CAMPAIN 8

**VDL Lumilayer Primer**

A radiant primer that captures and reflects light, instantly creating a smooth surface with a soft, luminescent glow.

**What It Is**  
Formulated with VDL's trademark Lumilayer Prismatic Pearls, this illuminating primer prolongs and enhances the wear of foundation and provides a lasting, silky texture.

- Why We Love It**
- Visibly blurs pores and enhances the wear of foundation, providing a long-lasting silk texture.
  - Contains Violet Lumilayer pigment that visibly revives dullness and creates radiant, healthy skin that gives out clear, bright light.
  - Lumilayer pearl's light reflection adds volume to dull and lackluster skin.

- Key Ingredient**
- VDL's trademark Lumilayer Prismatic Pearls are designed to emit red and blue radiances which create a soft violet sheen for a lit-from-within radiance.

- Pro Tip**
- Can be worn alone, under foundation or as a sheer highlighter.
  - Apply with fingers to warm formula and press into skin.



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CAMPAIGN 8

**VDL Lumilayer Metal Cushion Primer**

A cushion primer that nourishes and prepares skin for flawless makeup application with active skin-conditioning ingredients that reinvigorate your complexion.

**What It Is**

Metal Cushion Primer's metal plate protects the formula and delivers a cooling sensation while Lumilayer™ pigments add light to maximize the radiance of the skin.

**Why We Love It**

- Visibly blurs pores, highlights, primes and perfects skin.
- Contains more than 80% skin conditioning ingredients for rough, dull skin to be fully replenished with moisture.
- Contains 30% more of the signature Lumilayer Pearl than the Lumilayer Primer
- 2 for !! Includes cushion refill and 2 applicators.



**Key Ingredients**

- Infused with skin-brightening Vitamin C & Niacinamide

**Pro Tip**

- Can be worn alone, under foundation or as a highlighter, for a naturally strobed effect.
- Metal plate can be used to mix foundation in with highlighter.
  - Foundation won't pull back into the case!

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CAMPAIGN 8

**VDL Lumilayer Primer Fresh**

Ultra-hydrating primer infused with sparkling pigments that leave your skin sun-kissed and flawless with a luxurious glow.

**What It Is**

An ultra-hydrating primer that leaves skin sun-kissed and flawless with a luxurious glow with unique pore-filling technology that visibly blurs and smooths fine lines and pores.

**Why We Love It**

- Sparkling blend of red, gold and white pearls that absorb and reflect light to create a warm, radiant glow.
- Provides a smooth finish with pore filling technology.
- 4-Step effect: Hydration → Light Moisturizing → Smoothness → Radiance.



**Key Ingredients**

- Contains over 70% of moisturizing essence

**Pro Tip**

- Can be worn alone, under foundation or as a sheer highlighter.
- Apply with fingers to warm formula and press into skin.

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CAMPAIGN 8

**VDL Satin Veil Primer**

A lightweight primer made with pore-veiling polymers that instantly create a smooth, even surface for effortless makeup application.

**What It Is**

A mattifying primer made with soft-veiling polymers that instantly blurs pores and fine lines.

**Why We Love It**

- Gorgeous satin texture leaves your skin with a perfect complexion that lasts.
- Enhanced shine and oil control.



**Key Ingredients**

- Fluxe water to replenish skin with intensified hydration.
- Rose enfleurage oil to improve skin's elasticity and texture over time.

**Pro Tip**

- Pairs perfectly with matte complexion products.
- Apply with fingers to warm formula and press into skin.

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**Congrats to our Hair Care Sellers in C5!**

NAME	SALES (\$)	AVG. (\$)
Christina Pedersen	2754	8
AMBER HANSEN	147	8
Christi Yarn	127	8
Michelle Meyer	107	8
Michelle Jurek	20	8
CHRISTINA HANSEN	14	8
CHRISTINA HANSEN	14	8
Christina H. Hansen	11	8
Christina H.	10	8
CHRISTINA HANSEN	10	8

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**Perks & Rewards...Charming Darling**

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**Perks & Rewards...Check in at Perk Spot**

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unlock your potential with  
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**Reward Catalog**

**PRESIDENT'S RECOGNITION PROGRAM**

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**DESTINATION AVON 2020  
CARIBBEAN ODYSSEY**

TIME TO CELEBRATE!

9 Day Odyssey of the Isles Cruise November 9-18, 2020

**Exclusive**  
Be among the first to experience this special, totally unique and fun cruise that is guaranteed to be an unforgettable sailing.

**All Inclusive**  
Enjoy all the excitement and fun with your Avon beauty on the ultimate cruise, including:

- Accommodations, food and beverage package (20%)
- Two days at sea with open decked fun on every 9000 sq ft sea deck to explore the exciting ports of call
- Multi-day adventures and luxury
- Special three exclusive entertainment experiences
- Fun and games
- Awarding gifts to our Luckiest

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**SET YOUR COURSE**

Set your Destination Avon goal with your sales from Campaigns 1-12, 2020

<p><b>CURRENT 2019 PRESIDENT'S RECOGNITION PROGRAM MEMBERS</b></p> <ul style="list-style-type: none"> <li>• Earn the Trip for One when you reach your 2019 2019 sales by \$1000</li> <li>• Earn the Trip for Two when you reach your 2019 2019 sales by \$2000</li> </ul>	<p><b>CONTENDERS AND PREMIER WHEELERS</b></p> <p><b>\$882</b></p> <ul style="list-style-type: none"> <li>• Earn the Trip for One when you achieve \$25,000 in total sales (1-12-2020)</li> <li>• Earn the Trip for Two when you achieve \$52,000 in total sales (1-12-2020)</li> </ul> <p><b>\$1,294</b></p>	<p><b>NEW FIRST-YEAR PRESIDENT'S RECOGNITION PROGRAM ACHIEVERS</b></p> <ul style="list-style-type: none"> <li>• For new Representatives since 01-01-2019, you need to be in the CLUB or higher by the end of 12-31-2020</li> <li>• Reach the Trip for One when you achieve RRF (1-12-2020) <b>\$588</b></li> <li>• Earn the Trip for Two when you achieve \$15,000 in total sales (1-12-2020)</li> </ul> <p><b>\$882</b></p>
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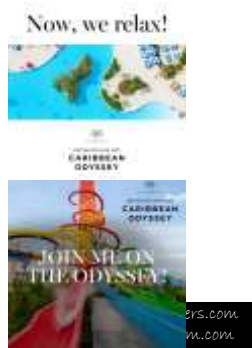
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**Track your Progress**  
AvonNow – Earnings & Rewards –  
Rewards & Recognition – Destination Avon -  
Get Details




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**Sign Someone up on your Team**



1. Send them to [www.sellavon.com](http://www.sellavon.com)
2. Tell them to use your reference code.
3. Your reference code is the same as your website URL Ex: [www.youravon.com/easeagren](http://www.youravon.com/easeagren) so my code is ESEAGREN



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**Recruiting Bonuses**

- \$20 Qualified Recruit Bonus for every successful new rep
- 3% Sponsoring Bonus each time that new Rep submits an order
- Learn more under Sales Leadership on yourAvon.com



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**Top Recruiters in the Last 3 Weeks**

NAME	1/27-2/3	2/4-2/10	2/11-2/17	TOTAL
EMILY SEAGREN	10	10	10	30
SHIRL PAPAIAN	10	10	10	30
...	...	...	...	...

NAME	1/27-2/3	2/4-2/10	2/11-2/17	TOTAL
EMILY SEAGREN	10	10	10	30
SHIRL PAPAIAN	10	10	10	30
...	...	...	...	...

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**Congrats! Top C5 Leaders**



NAME	SALES	LEADS
EMILY SEAGREN	\$10,000.00	5
SHIRL PAPAIAN	\$4,000.00	2
...	...	...

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**NEW TRAINING: WE'RE COMING TO YOU!**

This spring our amazing training team is taking the lead to bring you our best product training yet. Here's our schedule so far - more dates, dates and locations coming soon!

- Birmingham, Alabama - March 7
- Corpus Christi, Texas - March 14
- San Diego, California - March 21
- Baltimore, Maryland - March 29



Plus, it's official! Starting 2020, our new training will provide opportunities for Regional Leaders in launching the spring in business across the country. Look for details soon and start planning those team events!



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**CALL FOR SUPPORT**

Monday - Friday:  
9:00 am - 11:00 pm  
(PST/PDT Time)

Saturday:  
9:00 am - 12 am  
(PST/PDT Time)

English:  
[888] 615-AVON (5646)  
Spanish:  
[888] 688-AVON (2988)

For product questions,  
please call  
[888] 957-AVON, option 3

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