



SPIRIT OF LAREDO SCHOLARSHIP COMPETITION

The Education Committee of the Laredo Chamber of Commerce and Killam Development, Ltd, invite graduating students of all local high schools to apply for scholarships in the *Spirit of Laredo* competition. Winners of the contest will receive scholarships as follows:

1st PLACE	\$2,000
2nd PLACE	\$1,000
3rd PLACE	\$500

REQUIREMENTS: Applicants must be scheduled to graduate from a local high school this year (2020). Must be able to show proof of college application if requested.

COMPETITION RULES: Participants must submit a 90-second (or less) video addressing the topics listed below.

- What inspires you to pursue a college education and how will you apply that to make Laredo a better place?
- What would you like Laredo to be known for? Be aspirational.
- With "brain drain" occurring, what would it take for you and other future college graduates to build your future in Laredo versus somewhere else?

Video must be compatible with Windows or MAC for viewing. Recommended MP4 format.

JUDGING CRITERIA: The following criteria will be taken into account in judging contest submissions –

- Adherence to theme – Is the message in line with the prompts listed in the contest rules?
- Originality – Make sure your message is personal. Be original.
- Clarity of Message --How well is the topic developed/presented.
- Creativity – Applicants are encouraged to use their imagination in presenting their case.

INSTRUCTIONS FOR SUBMITTING ENTRIES:

In Person or by Mail -- Video can be submitted in person or mailed to the Laredo Chamber of Commerce, 2310 San Bernardo Ave., Laredo, TX 78040. Must be submitted in a USB/zip drive accompanied by an official Competition registration form. (Laredo Chamber is not responsible for returning zip drives).

Electronic Entries – Information on a dropbox will be made available at a later date for individuals that wish to submit entries electronically (or contact the Chamber at 956-722-9895 to obtain link information).

DEADLINE FOR SUBMISSION: All entries must be received by March 25, 2020, 5:00 pm. If submitted by mail, envelope must be postmarked as of March 20, 2020.

WINNERS NOTIFICATION: Competition winners will be notified by April 3, 2020.

FOR ADDITIONAL INFORMATION CONTACT THE LAREDO CHAMBER OF COMMERCE
AT 956-722-9895 OR EMAIL AT gwen@laredochamber.com