



A Puget Soundkeeper Alliance Affiliate



DERT

AUCTION DONATION FORM

2022 Annual Event

Thank you for your contribution to our hybrid auction, which will be virtual followed by an in-person celebration on October 22. Please complete this form, make a copy for yourself if you'd like, and email or somehow deliver to your DERT representative.

Donor Name: _____

Organization Name (if applicable) _____

Mailing Address: _____

Phone: _____ Email: _____

Item: _____

Please provide a short description (5 words or less) of your item:

Please provide a full description of your item*:

**Helpful things to include: When was this item made, and by whom? Where is it typically sold, and for how much? Does this item have an interesting history? What makes this donation item special? If this is a physical item, please include measurements (volume or dimensions)*

Approximate retail value*: \$ _____

*We use this to calculate the starting bid of the item and a Buy Now price

DERT is a 501(c)3 Non-profit. Federal EIN # 27-2317887.

How will you transfer item ownership? (check one)

- Deliver or ship directly to highest bidder (preferred)
- Arrange drop-off at DERT office
- Arrange pick-up by DERT team

Are you able to provide listing photos for your item? (check one)

- I can send high-res image files or I need help with photography

Other than email updates that will go out to all donors, how would you like us to contact you? (check one) email only phone call text

Donor Best Practices

We are enormously grateful for your contribution to DERT. We'd like this to be a mutually beneficial interaction, where your generosity is rewarded through heightened brand recognition and increased sales for you, and more eyes on the DERT auction. Here's a few tips for how to boost your donation!

Photography: All donations will be listed online and will require high-res images for potential bidders to view. We will also use these images to advertise for the auction.

For physical items, we request the following photos for the online listing: 1) Front, side, and back views shot in natural light against a light-colored background and 2) A photo of the item in use or in its natural setting, if applicable. If this isn't in your wheelhouse, no worries! Let us know, and we can work with you to take product photos or edit existing images. If you have images ready to go, please email them to dertauction@gmail.com.

Share, share, share! A little bit of word of mouth goes a long way, whether that's in-person to your pals and existing customers, or through digital means. Marketing is definitely not required, but appreciated-- and could help boost traffic to the auction. Here are some ideas:

- If you have Instagram and/or Facebook, share our auction related posts in stories.
- Create a social media post about your donation item, with a link to the auction when it goes live.
- Create a website banner or pop-up for your website, identifying you/your business as a DERT auction item donor Include details about the auction and your contribution in your email newsletter.
- Send a text to five friends about the auction.

Follow us! Instagram: @deschutesestuary | Facebook: deschutesestuaryrestorationteam

Please send this form to dertauction@gmail.com or via mail to: Deschutes Estuary Restoration Team PO BOX 11093 Olympia, WA 98508