



Wednesday, February 5, 2025

FTBA Announces New President and Staff Promotions



The Florida Transportation Builders' Association (FTBA) Board of Directors has voted to appoint Dan Hurtado as the association's next President. With over 18 years of experience at the Florida Department of Transportation (FDOT), Dan has held various leadership roles within the Central Office, most recently serving as the department's Chief Engineer. A proud graduate of Florida State University, Dan earned both his Bachelor's and Master's degrees in Civil Engineering. Before joining FDOT, he gained valuable experience working in the consulting engineer sector for several years, performing Transportation and Structural design work. His extensive background and leadership in the industry position him well to lead FTBA into the future.

Current FTBA President, Ananth Prasad, who announced his resignation in January, will continue to support the organization in a part-time capacity, overseeing FTBA's legislative and government relations through the conclusion of Florida's legislative session in May. His expertise and leadership remain invaluable during this transition.

In conjunction with onboarding the new President, Chairman Hicks announced the restructuring of FTBA's staff to include two new roles to better serve our members and mission. Effective immediately:

Stacy Heidel has been promoted to Vice President. A dedicated FTBA staff member for over 10 years, Stacy has played a pivotal role in the association's growth and operations. Her leadership and experience will continue to drive FTBA forward as the President transitions into his new role.

Cynthia Hartsfield, who has served as FTBA's Accounting Administrator since 2016, will assume the role of Controller. With extensive knowledge in accounting and tax management, Cynthia's leadership will support FTBA's expanding programs and responsibilities.

We are excited for this next chapter and are confident these changes will position FTBA for continued success. Please join us in welcoming Dan Hurtado to the FTBA team, and congratulating Stacy and Cynthia on their well-deserved promotions.
