

Technology-Enabled Business Services (TEBS)

Quarterly Update – 2024 Q2



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TEBS Overview

Cherry Tree has been tracking trends and activity in the Technology Enabled Business Services (TEBS) space for nearly 20 years, including the TEBS 100 index

TEBS companies are defined as those that:

- Offer a solution, product or service that is delivered or enhanced via technology
- Generate revenue primarily from other businesses ("B2B")
- Use their own intellectual property to differentiate their solution

The TEBS 100 is a broad index of 100 publicly-traded companies. The four segments of the TEBS 100 align with the open architecture framework:

- Business Process Services
- SaaS/Software
- Information/Data
- Infrastructure Services

TEBS companies are consistently valued at a premium to the overall market due to fundamental business advantages

- Recurring Revenue
- Operating Leverage
- High Switching Costs

BUSINESS PROCESS SERVICES companies use **Business** technology and leverage economies of scale and network effects to provide outsourced capabilities Architecture for a customer's operations. SaaS/Software companies offer business **Application** SaaS/Software applications that focus on either a Architecture vertical market or a business domain. Information/Data companies create or aggregate Data information and process it for vertical markets or Architecture functional needs. Infrastructure Services companies offer capacity and access to physical technology hardware and networks as an outsourced service.

Valuation Multiples – 06/30/2024									
TEBS Segment	EV/EBITDA								
SaaS/Software	6.0x	20.9x							
Information/Data	7.7x	26.3x							
Business Process Services	1.9x	10.8x							
Infrastructure Services	4.3x	12.9x							
S&P 500	3.7x	14.9x							



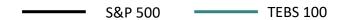
TEBS 100

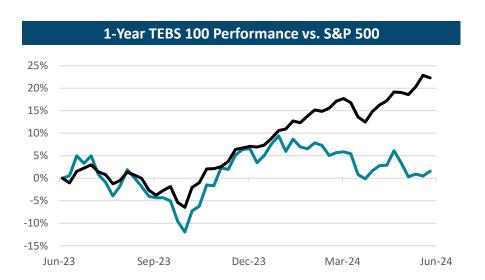
An Index of 100 Publicly-Traded Technology Enabled Business Services Companies

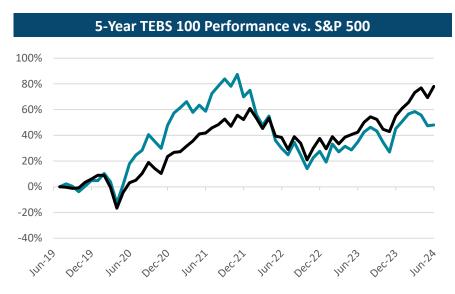


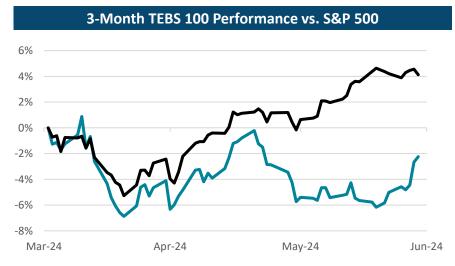
TEBS 100 Index Performance

- Both the TEBS 100 index and S&P 500 have delivered significant gains over the past five years, with the TEBS 100 index delivering +48.1% versus the S&P 500's +78.0%.
- Over the last three months, the TEBS 100 decreased 2.24%, while the S&P 500 increased 4.13%











TEBS 100 Segment Operating Metrics

- The annual revenue growth of the TEBS 100 index outpaced the S&P 500 for the last 12 months, with both indices continuing to increase revenues despite the uncertain economic outlook
- Gross margins for the TEBS 100 remain much higher than the median S&P 500 company, allowing for greater operating leverage and potential for higher overall profitability
- However, EBITDA margins continue to lag in comparison to the S&P 500, which is likely due to reinvestment of profits to drive revenue growth

Revenue Growth										
	6/30/2022	6/30/2023	6/30/2024							
SaaS / Software	15.2%	12.8%	12.4%							
Information / Data	11.6%	7.9%	7.3%							
Business Process Services	8.3%	7.6%	5.1%							
Infrastructure Services	10.9%	4.7%	7.0%							
TEBS 100	11.4%	10.1%	9.6%							
S&P 500	10.0%	4.7%	3.7%							

	EBITDA Margin		
	6/30/2022	6/30/2023	6/30/2024
SaaS / Software	13.8%	14.0%	13.7%
Information / Data	33.0%	32.5%	32.6%
Business Process Services	18.6%	18.2%	18.3%
Infrastructure Services	12.3%	18.5%	20.9%
TEBS 100	18.6%	19.0%	20.0%
S&P 500	23.4%	23.5%	23.5%

	Gross Margin		
	6/30/2022	6/30/2023	6/30/2024
SaaS / Software	71.9%	71.8%	72.5%
Information / Data	67.0%	67.1%	67.5%
Business Process Services	37.3%	37.3%	37.3%
Infrastructure Services	65.9%	66.6%	67.3%
TEBS 100	67.5%	67.6%	67.7%
S&P 500	42.1%	42.5%	43.3%



TEBS 100 SEGMENT PERFORMANCE

SaaS/Software Information/Data Business Process Services Infrastructure Services



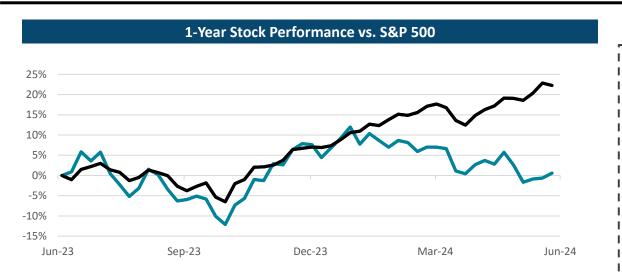
TEBS 100 Companies – SaaS/Software

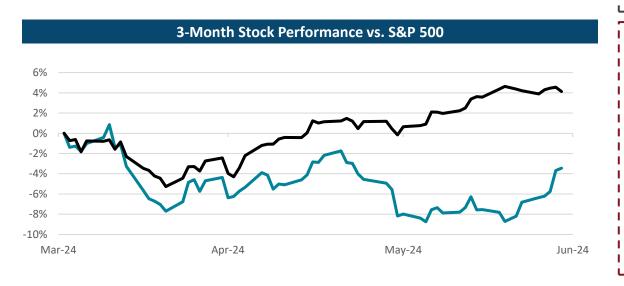
	Enterprise	LTM	Gross	EBITDA	EV/		Revenue
Company	Value	Revenue	Margin	Margin	Revenue	EBITDA	Growth
8X8	\$639	\$729	69.1%	8.1%	0.9x	10.8x	-1.3%
ACI Worldwide	\$5,045	\$1,479	50.5%	26.2%	3.4x	13.0x	6.5%
Adobe	\$244,351	\$20,429	88.2%	40.2%	12.0x	29.7x	10.9%
American Software	\$220	\$104	64.6%	9.7%	2.1x	21.7x	9.2%
Amplitude	\$775	\$282	74.6%	-24.9%	2.7x	n/m	12.3%
AppFolio	\$8,657	\$672	63.3%	13.1%	12.9x	n/m	34.6%
Appian	\$2,384	\$560	74.1%	-13.1%	4.3x	n/m	14.5%
Asure Software	\$205	\$118	71.2%	13.5%	1.7x	12.9x	12.5%
Atlassian	\$45,176	\$4,166	81.9%	-1.3%	10.8x	n/m	24.4%
Bill.com	\$5,007	\$1,242	82.1%	-5.2%	4.0x	n/m	29.1%
Blackbaud	\$4,991	\$1,123	55.0%	21.6%	4.4x	20.6x	5.7%
BlackLine	\$3,195	\$608	75.2%	15.3%	5.3x	34.4x	12.3%
CCC Intelligent Solutions	\$7,565	\$889	73.8%	23.3%	8.5x	36.5x	11.2%
CommVault Systems	\$5,020	\$839	81.9%	10.7%	6.0x	n/m	7.8%
Constellation Software	\$63,611	\$8,840	88.7%	19.1%	7.2x	37.7x	24.3%
Datadog	\$41,557	\$2,258	81.4%	2.7%	18.4x	n/m	25.9%
Descartes Systems Group	\$8,030	\$588	76.0%	42.0%	13.7x	32.5x	16.1%
DocuSign	\$10,004	\$2,810	79.2%	6.6%	3.6x	n/m	8.6%
Doximity	\$4,438	\$475	89.3%	37.7%	9.3x	24.7x	15.5%
Dynatrace	\$12,536	\$1,431	81.4%	12.1%	8.8x	n/m	23.5%
Enghouse Systems	\$1,034	\$356	66.3%	29.2%	2.9x	10.0x	11.7%
Fiserv	\$111,929	\$19,429	60.5%	41.6%	5.8x	13.9x	7.1%
Five9	\$3,383	\$939	52.9%	-3.4%	3.6x	n/m	15.3%
Fortinet	\$44,012	\$5,396	77.1%	25.7%	8.2x	31.7x	14.2%
Gen Digital	\$23,450	\$3,812	80.8%	44.9%	6.2x	13.7x	14.2%
HealthStream	\$784	\$283	66.1%	21.3%	2.8x	13.0x	4.6%
HubSpot	\$29,313	\$2,286	84.3%	-2.0%	12.8x	n/m	24.4%
Intuit	\$185,541	\$15,813	78.5%	29.1%	11.7x	n/m	12.4%
Jack Henry & Associates	\$12,326	\$2,190	41.5%	30.0%	5.6x	18.8x	8.1%
Manhattan Associates	\$15,032	\$962	53.6%	24.0%	15.6x	n/m	18.9%

	Enterprise	LTM	Gross	EBITDA	E'	V/	Revenue
Company	Value	Revenue	Margin	Margin	Revenue	EBITDA	Growth
MeridianLink	\$2,000	\$304	65.0%	26.2%	6.6x	25.1x	3.8%
Microsoft	\$3,321,767	\$236,584	69.9%	52.5%	14.0x	26.7x	14.0%
Okta	\$14,691	\$2,362	75.1%	-11.6%	6.2x	n/m	20.4%
Oracle	\$465,870	\$52,961	71.4%	41.5%	8.8x	21.2x	6.0%
PagerDuty	\$2,073	\$439	81.9%	-19.5%	4.7x	n/m	12.9%
Paycom	\$7,941	\$1,742	83.4%	41.3%	4.6x	11.0x	18.2%
Pegasystems	\$5,106	\$1,437	73.9%	11.7%	3.6x	30.5x	13.4%
PROS Holdings	\$1,515	\$311	63.2%	-10.4%	4.9x	n/m	10.0%
Q2 Software	\$3,833	\$637	48.9%	0.6%	6.0x	n/m	9.0%
Rapid7	\$3,305	\$800	70.4%	6.6%	4.1x	n/m	12.5%
RingCentral	\$4,180	\$2,253	70.1%	5.2%	1.9x	35.7x	9.9%
Salesforce	\$243,976	\$35,743	76.0%	29.7%	6.8x	23.0x	11.0%
ServiceNow	\$158,731	\$9,478	78.9%	15.7%	16.7x	n/m	24.4%
Shopify	\$81,068	\$7,413	50.7%	13.6%	10.9x	n/m	-0.3%
SkillSoft	\$607	\$545	72.5%	13.4%	1.1x	8.3x	-1.9%
OpenText	\$15,615	\$5,898	72.3%	31.1%	2.6x	8.5x	51.4%
SPS Commerce	\$6,690	\$561	66.0%	19.9%	11.9x	n/m	18.9%
SS&C Technologies	\$21,982	\$5,575	48.8%	35.7%	3.9x	11.0x	4.2%
Tecsys	\$355	\$127	45.8%	4.1%	2.8x	n/m	12.3%
Teradata	\$3,634	\$1,822	60.2%	11.8%	2.0x	16.9x	2.6%
Tyler Technologies	\$21,786	\$1,992	44.4%	20.2%	10.9x	n/m	6.8%
Upland Software	\$435	\$292	68.5%	13.7%	1.5x	10.9x	-7.6%
Veeva Systems	\$24,875	\$2,488	72.5%	29.7%	10.0x	33.7x	14.3%
Workday	\$55,493	\$7,565	75.6%	7.4%	7.3x	n/m	17.0%
Workiva	\$3,955	\$656	76.0%	-8.5%	6.0x	n/m	17.4%
25th Percentile	\$3,250	\$574	64.0%	5.9%	3.6x	12.9x	8.0%
Median	\$7,565	\$1,431	72.5%	13.7%	6.0x	20.9x	12.4%
75th Percentile	\$27,094	\$3,989	78.7%	29.1%	9.7x	30.3x	17.2%



Segment Performance – SaaS/Software



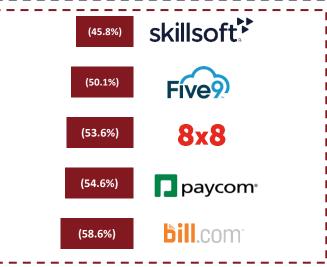


S&P 500

TEBS SaaS/Software

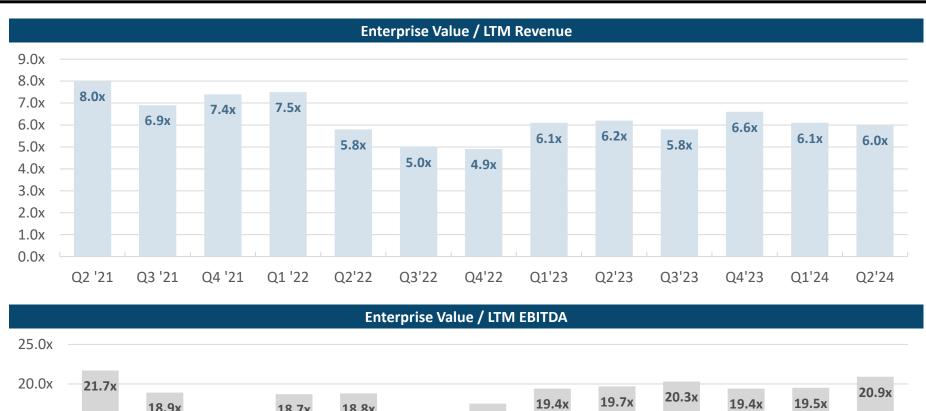
COMMVAULT 64.5% 64.5% 59.0% Intuit 38.2% SOUTHWARD S

Top Performers (1-Yr)



Bottom Performers (1-Yr)

Segment Valuation – SaaS/Software







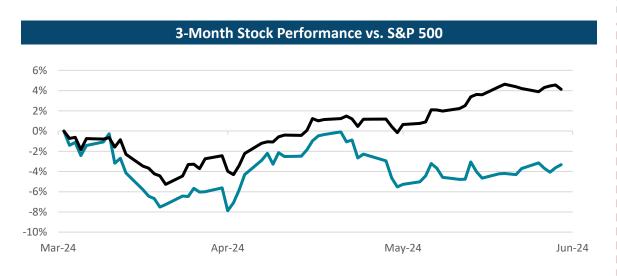
TEBS 100 Companies – Information/Data

	Enterprise	LTM	Gross	EBITDA	E'	V/	Revenue
Company	Value	Revenue	Margin	Margin	Revenue	EBITDA	Growth
CoStar Group	\$26,445	\$2,527	79.7%	8.8%	10.5x	n/m	12.3%
Equifax	\$35,546	\$5,353	55.5%	30.7%	6.6x	21.6x	5.8%
FactSet Research Systems	\$16,681	\$2,154	53.0%	34.8%	7.7x	22.3x	7.3%
Fair Isaac	\$38,729	\$1,604	79.7%	43.9%	24.1x	n/m	12.8%
First Advantage	\$2,655	\$758	49.5%	28.7%	3.5x	12.2x	-4.8%
Forrester Research	\$277	\$467	57.2%	12.9%	0.6x	4.6x	-11.3%
Gartner	\$36,573	\$5,971	67.7%	23.3%	6.1x	26.3x	6.2%
Getty Images	\$2,678	\$903	72.6%	27.5%	3.0x	10.8x	-3.1%
Moody's Investors Service	\$81,825	\$6,232	n/m	46.7%	13.1x	28.1x	15.1%
Morningstar	\$13,365	\$2,102	59.9%	23.7%	6.4x	26.8x	11.0%
MSCI	\$42,294	\$2,617	82.2%	56.4%	16.2x	28.6x	14.7%
S&P Global	\$154,161	\$12,828	67.5%	43.1%	12.0x	27.9x	7.3%
Thomson Reuters	\$77,869	\$6,941	80.9%	38.0%	11.2x	29.5x	3.7%
TransUnion	\$19,515	\$3,912	60.1%	32.6%	5.0x	15.3x	4.9%
Verisk Analytics	\$41,212	\$2,734	67.5%	50.3%	15.1x	30.0x	9.1%
25th Percentile	\$15,023	\$1,853	57.9%	25.6%	5.6x	15.3x	4.3%
Median	\$35,546	\$2,617	67.5%	32.6%	7.7x	26.3x	7.3%
75th Percentile	\$41,753	\$5,662	77.9%	43.5%	12.6x	28.1x	11.6%



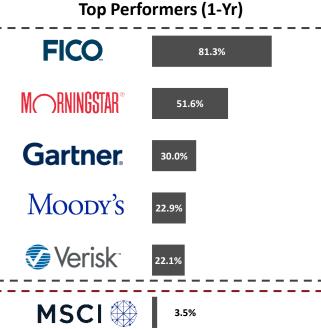
Segment Performance – Information/Data

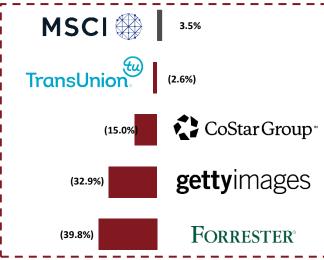




S&P 500

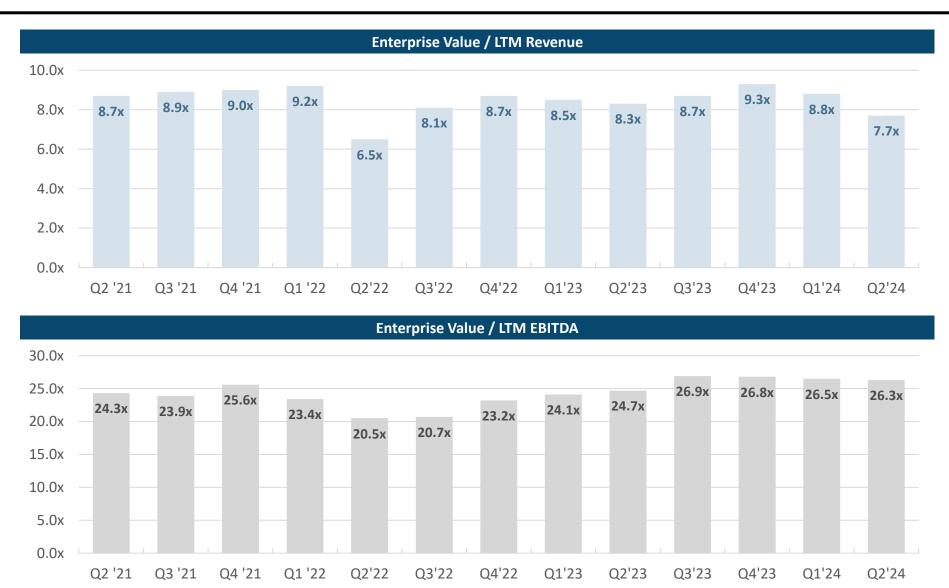
TEBS Information/Data





Bottom Performers (1-Yr)

Segment Valuation – Information/Data





TEBS 100 Companies – Business Process Services

	Enterprise	LTM	Gross	EBITDA	E'	V/	Revenue
Company	Value	Revenue	Margin	Margin	Revenue	EBITDA	Growth
Amdocs	\$9,450	\$4,970	35.2%	18.5%	1.9x	10.3x	2.3%
Automatic Data Processing	\$97,702	\$18,912	45.4%	29.0%	5.2x	17.8x	7.1%
Broadridge Financial Solutions	\$26,772	\$6,402	30.0%	23.5%	4.2x	17.8x	7.7%
Cimpress	\$3,794	\$3,248	48.3%	12.4%	1.2x	9.4x	7.8%
Conduent	\$1,723	\$3,721	22.0%	9.1%	0.5x	5.1x	-2.4%
CSG International	\$1,689	\$1,166	47.0%	17.4%	1.4x	8.3x	3.7%
Exela Technologies	\$1,118	\$1,049	22.0%	3.5%	1.1x	30.2x	-2.1%
ExlService Holdings	\$5,266	\$1,667	37.3%	17.5%	3.2x	18.0x	12.3%
Genpact	\$6,852	\$4,519	35.3%	16.8%	1.5x	9.0x	2.9%
Global Payments	\$41,526	\$9,782	62.2%	39.2%	4.2x	10.8x	7.4%
i3 Verticals	\$994	\$377	77.9%	20.3%	2.6x	13.0x	9.3%
Paychex	\$42,041	\$5,213	71.7%	44.7%	8.1x	18.0x	5.1%
R1 RCM	\$7,503	\$2,254	21.5%	24.8%	3.3x	13.4x	24.8%
TaskUs	\$1,311	\$917	41.5%	18.3%	1.4x	7.8x	-4.1%
TTEC Holdings	\$1,285	\$2,406	20.9%	9.1%	0.5x	5.8x	-3.3%
25th Percentile	\$1,500	\$1,416	26.0%	14.6%	1.3x	8.7x	0.1%
Median	\$5,266	\$3,248	37.3%	18.3%	1.9x	10.8x	5.1%
75th Percentile	\$18,111	\$5,091	47.6%	24.2%	3.8x	17.8x	7.7%

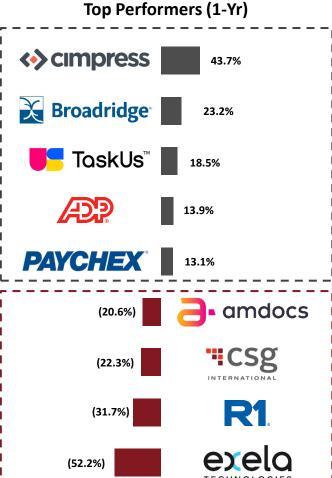


Segment Performance – Business Process Services





TEBS Business Process Services

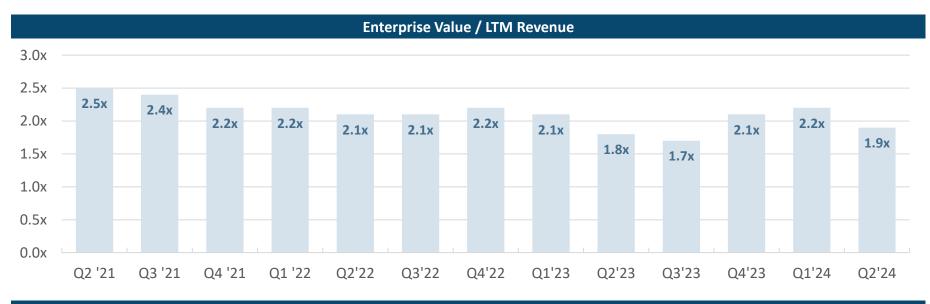


Bottom Performers (1-Yr)

S&P 500

ttec

Segment Valuation – Business Process Services





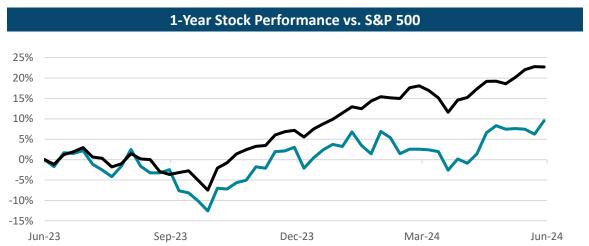


TEBS 100 Companies – Infrastructure Services

	Enterprise	LTM	Gross	EBITDA	E,	V/	Revenue
Company	Value	Revenue	Margin	Margin	Revenue	EBITDA	Growth
A10 Networks	\$854	\$255	80.7%	21.8%	3.4x	15.4x	-7.5%
Akamai Technologies	\$16,619	\$3,883	60.2%	33.2%	4.3x	12.9x	7.0%
Box	\$4,245	\$1,051	75.5%	9.8%	4.0x	n/m	4.6%
Cogent Communications	\$4,499	\$1,054	37.9%	36.4%	4.3x	11.7x	74.4%
Edgio	\$170	\$404	29.1%	-16.7%	0.4x	n/m	46.2%
Equinix	\$87,581	\$8,317	48.1%	40.2%	10.5x	26.2x	10.5%
F5	\$9,458	\$2,784	79.9%	28.1%	3.4x	12.1x	0.2%
GoDaddy	\$22,950	\$4,327	63.0%	20.9%	5.3x	25.4x	4.9%
Gogo Business Aviation	\$1,746	\$403	67.3%	35.9%	4.3x	12.1x	-1.6%
Palo Alto Networks	\$108,413	\$7,791	74.4%	13.0%	13.9x	n/m	20.1%
Pure Storage	\$19,429	\$2,935	71.7%	9.2%	6.6x	n/m	7.8%
Rackspace Technology	\$3,871	\$2,889	20.5%	9.5%	1.3x	14.1x	-7.0%
Tucows	\$714	\$346	20.5%	2.6%	2.1x	n/m	8.1%
Wix.com	\$8,940	\$1,607	67.6%	4.7%	5.6x	n/m	13.2%
Zoom Video Communications	\$11,000	\$4,563	76.2%	23.7%	2.4x	10.2x	3.1%
25th Percentile	\$2,808	\$727	43.0%	9.4%	2.9x	12.1x	1.7%
Median	\$8,940	\$2,784	67.3%	20.9%	4.3x	12.9x	7.0%
75th Percentile	\$18,024	\$4,105	75.0%	30.6%	5.4x	15.4x	11.8%



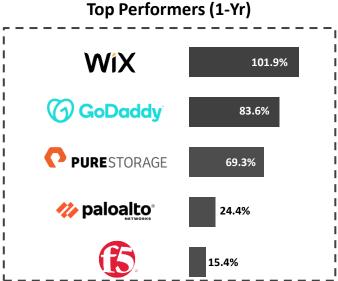
Segment Performance – Infrastructure Services

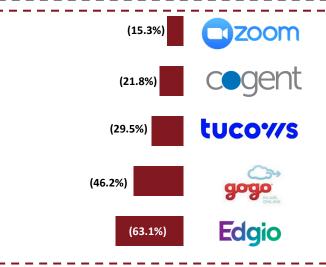




Apr-24

S&P 500





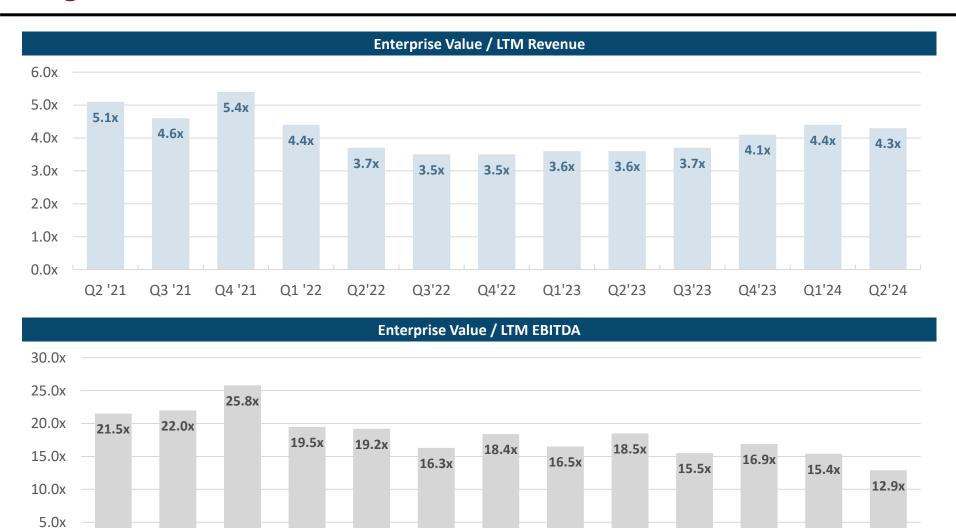
Bottom Performers (1-Yr)

Mar-24

Jun-24

May-24

Segment Valuation – Infrastructure Services





Q2 '21

Q3 '21

Q4 '21

Q1 '22

Q2'22

Q3'22

Q4'22

Q1'23

Q2'23

Q3'23

0.0x

Q2'24

Q4'23

Q1'24

M&A ACTIVITY



Select M&A Transactions

			Enterprise	e EV	//			EBITDA	
Date	Target	Acquirer	Value	Revenue	EBITDA	Revenue	EBITDA	Margin	Segment
6/27/2024	Duetto Research, Inc.	Growthcurve Capital, LP							SaaS/Software
6/27/2024	On Touch Go	Nickelytics Inc.							SaaS/Software
6/27/2024	MergeBase Software Inc.	Finite State, Inc.							Infrastructure Services
6/27/2024	Baton Technologies, Inc.	ClientSuccess, Inc.							SaaS/Software
6/26/2024	Achieve Advancement, Inc.	iRewardHealth, Inc.							SaaS/Software
6/26/2024	Salt Labs, Inc.	Chime Financial, Inc.							SaaS/Software
6/26/2024	VectorVMS1 LLC	PIXID SAS	\$50.0	4.4x		\$11.4			SaaS/Software
6/26/2024	Eugenie.Al Inc.	Fractal Analytics Limited							SaaS/Software
6/25/2024	IGM Technology Corp.	Lead Edge Capital Management, LLC							SaaS/Software
6/25/2024	TextPower, Inc.	ARCOS LLC							SaaS/Software
6/25/2024	Procoto, Inc.	Bedrock, Inc.							SaaS/Software
6/25/2024	Reveal SAS	Crossbeam, Inc.							SaaS/Software
6/25/2024	Account Matters	Provana, LLC							Business Process Services
6/25/2024	Aci Therapy Billing, LLC	Provana, LLC							Business Process Services
6/25/2024	Central Iowa Medical Billing, Inc.	Provana, LLC							Business Process Services
6/24/2024	Datum360 Limited	Autodesk, Inc. (NASDAQGS:ADSK)							SaaS/Software
6/24/2024	Aide Data Limited	Aprimo US LLC							SaaS/Software
6/24/2024	Funding Circle USA, Inc.	Ibusiness Funding, LLC	\$41.7						Information/Data
6/21/2024	Rockset, Inc.	OpenAI, L.L.C.							SaaS/Software
6/21/2024	Sharecare, Inc.	Altaris, LLC	\$511.6	1.2x		\$419.8			SaaS/Software
6/21/2024	Rooam, Inc.	American Express Company (NYSE:AXP)							SaaS/Software
6/20/2024	Allset Technologies, Inc.	SoundHound AI, Inc. (NASDAQGM:SOUN)							SaaS/Software
6/20/2024	Livepro Inc.	Specificity, Inc. (OTCQB:SPTY)							SaaS/Software
6/20/2024	Colleen AI Inc.	Entrata, Inc.							SaaS/Software
6/20/2024	Nuspire, LLC	PDI Technologies, Inc.							Infrastructure Services
6/20/2024	Agendrix Inc.	Citation Limited							SaaS/Software
6/19/2024	WRM, Inc.	Urbint, Inc.							SaaS/Software
6/19/2024	eStruxture Data Centers Inc.	Fengate Asset Management	\$1,093.2						Infrastructure Services
6/18/2024	Proactive Dealer Solutions, LLC	Better Car People, LLC; CentralBDC, LLC							SaaS/Software
6/18/2024	Datajoin, Inc.	Fullcast, Inc.							SaaS/Software
6/18/2024	Camms Group	Riskonnect, Inc.							SaaS/Software
6/18/2024	Truentity Corporation	IndyCare Health							SaaS/Software
6/18/2024	Zeddit Limited	Zuora, Inc. (NYSE:ZUO)							SaaS/Software
6/18/2024	Cashé Software	Homecare Software Solutions, LLC							SaaS/Software
6/18/2024	DataIntell	CloudSoda, Inc.							SaaS/Software
6/18/2024	BridgeView Data Solutions	IntegriChain Incorporated							Information/Data



			Enterprise	: E\	//			EBITDA	
Date	Target	Acquirer	Value	Revenue	EBITDA	Revenue	EBITDA	Margin	Segment
6/17/2024	Sustain.Life, Inc.	Workiva Inc. (NYSE:WK)	\$100.0						SaaS/Software
6/17/2024	Shelfgram Inc.	Field Agent, LLC							SaaS/Software
6/17/2024	Parsemony	GrubMarket, Inc.							SaaS/Software
6/17/2024	Basis Finance, Inc.	Digits Financial, Inc.							SaaS/Software
6/16/2024	Anonym, Inc.	Mozilla Corporation							SaaS/Software
6/13/2024	Zixi, Inc.	Clearhaven Partners LP							SaaS/Software
6/13/2024	Computing Solutions, Incorporated	Confience							SaaS/Software
6/13/2024	Hubble Technology Inc.	NetSPI, LLC							Infrastructure Services
6/12/2024	Primary Sight	Tompkins Robotics, Inc.							SaaS/Software
6/12/2024	Circa Labs, Inc.	Stake Network, Inc.	\$9.5						SaaS/Software
6/12/2024	Cincom Systems Inc.	Partner One Software Inc							SaaS/Software
6/12/2024	Sharethrough Inc.	Smart AdServer SAS							SaaS/Software
6/12/2024	KYKLO Inc	Epicor Software Corporation							SaaS/Software
6/12/2024	Garrison Technology Limited	Forcepoint LLC							Infrastructure Services
6/11/2024	Boxtop Technologies Limited	The Descartes Systems Group Inc. (TSX:DSG)	\$13.0						SaaS/Software
6/11/2024	Frequence, Inc.	MadHive Inc.							SaaS/Software
6/11/2024	4th Down Solutions LLC	ACTO Technologies Inc.							SaaS/Software
6/11/2024	TR3 Solutions, Inc.	Nugleous							SaaS/Software
6/11/2024	VeroSource Solutions Inc.	Healwell AI Inc. (TSX:AIDX)	\$16.6						SaaS/Software
6/11/2024	Imagination Station, Inc.	Amira Learning, Inc.							SaaS/Software
6/11/2024	Pro-Ficiency Holdings, Inc.	Simulations Plus, Inc. (NASDAQGS:SLP)	\$100.0	6.7x		\$15.0			SaaS/Software
6/11/2024	Tegus, Inc.	AlphaSense, Inc.	\$930.0						Information/Data
6/11/2024	MetaMap	Incode Technologies, Inc.							Infrastructure Services
6/11/2024	Open Raven, Inc.	Formstack LLC							Infrastructure Services
6/11/2024	Northwestel Inc.	Sixty North Unity	\$726.7						Infrastructure Services
6/10/2024	HealthDataViz	Sellers Dorsey & Associates, LLC							SaaS/Software
6/10/2024	Reposite Inc.	Cvent, Inc.							SaaS/Software
6/10/2024	HotDocs Corporation	Mitratech Holdings, Inc.							SaaS/Software
6/10/2024	Kologik, LLC	Greater Sum Ventures, LLC							SaaS/Software
6/10/2024	Brainier Solutions Inc.	ClearCompany, LLC							SaaS/Software
6/10/2024	Hearsay Systems, Inc	Yext, Inc. (NYSE:YEXT)	\$220.0						SaaS/Software
6/10/2024	Wirkn Inc.	JobGet Inc.							Information/Data
6/10/2024	Lacework, Inc.	Fortinet, Inc. (NASDAQGS:FTNT)							Infrastructure Services
6/10/2024	Hospital Billing & Collection Service, Ltd.	Med-Metrix LLC							Business Process Services
6/7/2024	Strong Analytics LLC	One Six Solutions Inc.							SaaS/Software
6/7/2024	Threads Inc.	Shopify Inc. (NYSE:SHOP)							SaaS/Software



			Enterprise	e E\	//			EBITDA	
Date	Target	Acquirer	Value		 	- Revenue	EBITDA	Margin	Segment
6/6/2024	Eureka Security	Tenable Holdings, Inc. (NASDAQGS:TENB)							SaaS/Software
6/6/2024	Sensified, LLC	ClinicalMind, LLC							SaaS/Software
6/6/2024	Eigen Technologies, Inc.	SirionLabs, Inc.							SaaS/Software
6/6/2024	Canvas Solutions, Inc.	Nemetschek SE (XTRA:NEM)							SaaS/Software
6/6/2024	Carevive Systems, Inc.	Health Catalyst, Inc. (NASDAQGS:HCAT)							SaaS/Software
6/6/2024	Shiloh Technologies, LLC	Nuqleous							SaaS/Software
6/5/2024	Merri, Inc	Tripleseat Software, LLC; GoTab, Inc.							SaaS/Software
6/5/2024	Medianet Solutions, Inc.	Tiny Capital (US) Ltd.							SaaS/Software
6/5/2024	Care It Services Limited	Global Software, LLC							SaaS/Software
6/5/2024	Imperative Group, Inc.	Chronus LLC							SaaS/Software
6/5/2024	Hepta SYSTEMS, LLC	WESCO International, Inc. (NYSE:WCC)	\$30.0						SaaS/Software
6/5/2024	Orderbot Software, Inc.	On Demand Technologies, Inc.							SaaS/Software
6/5/2024	Cameyo, Inc.	Alphabet Inc. (NASDAQGS:GOOGL)							Infrastructure Services
6/4/2024	INGtech Inc	CDWare Technologies Inc.							SaaS/Software
6/4/2024	Tabular Technologies, Inc.	Databricks, Inc.							SaaS/Software
6/4/2024	Sense.ly Inc.	Teckel Medical, S.L.							SaaS/Software
6/4/2024	Digital Data Technologies, Inc.	DATAMARK Technologies							SaaS/Software
6/4/2024	Mosaic Digital Systems, Inc	Advertise Purple, Inc.							SaaS/Software
6/4/2024	Plum Life, Inc.	Simplicity Group Holdings, Inc.							SaaS/Software
6/4/2024	Networks for Change Inc.	Aplos Software, LLC							SaaS/Software
6/4/2024	Sentinel Information Systems	InformData Holdings							Information/Data
6/4/2024	Orange Tree Employment Screening LLC	Accurate Background, LLC							Business Process Services
6/4/2024	Emplicity, Inc.	Vensure HR, Inc.							Business Process Services
6/3/2024	Checkout Blocks Inc.	Shopify Inc. (NYSE:SHOP)							SaaS/Software
6/3/2024	Verta, Inc.	Cloudera, Inc. (:CLDR)							SaaS/Software
6/3/2024	Execupay, Inc.	Vensure HR, Inc.							SaaS/Software
6/3/2024	OneNeck IT Solutions & Data Center Holdings LLC	US Signal Company, LLC							Infrastructure Services
6/3/2024	iCG Pay	CSG Systems International, Inc. (NASDAQGS:CSGS)	\$17.0	1.8x		\$9.5			Business Process Services
6/1/2024	Facto Investments	Koywe, Inc.							SaaS/Software
5/31/2024	The Data Council, Inc.	SPINS, LLC							Information/Data
5/30/2024	IntelliQ Limited	Agilence, Inc.							SaaS/Software
5/30/2024	AdvisorTarget	Broadridge Financial Solutions, Inc. (NYSE:BR)							Information/Data
5/30/2024	Skolem Technologies US Corp.	Talos Trading, Inc.							Information/Data
5/30/2024	BastionZero, Inc.	Cloudflare, Inc. (NYSE:NET)							Infrastructure Services
5/30/2024	Agiloft, Inc.	KKR & Co. Inc.							SaaS/Software
5/29/2024	Split Software, Inc.	Harness, Inc.							SaaS/Software



			Enterprise	: E\	//			EBITDA	
Date	Target	Acquirer	Value	Revenue	EBITDA	Revenue	EBITDA	Margin	Segment
5/29/2024	Algorics Inc	Precision Medicine Group, LLC							SaaS/Software
5/29/2024	Lotus Software, Inc.	Chameleon Intelligent Tech Inc.							SaaS/Software
5/29/2024	FORESTEL, a Bluewave Company	Bluewave Technology Group, LLC							Infrastructure Services
5/29/2024	skyarch networks inc.	International Business Machines Corporation							Infrastructure Services
5/28/2024	Teamable Inc.	Humanly HR Inc.							Information/Data
5/23/2024	AuditBoard, Inc.	HgCapital LLP	\$3,000.0	15.0x		\$200.0			SaaS/Software
5/23/2024	Bilipay	Pluria International Inc							SaaS/Software
5/23/2024	Ather Digital	VersiFi Trading, Inc.							SaaS/Software
5/23/2024	Signority	CodeLathe Technologies, Inc.							SaaS/Software
5/23/2024	WithoutWire Inventory Sciences	Scanco Software LLC							SaaS/Software
5/23/2024	BoardBookit, Inc.	Passageways, Inc.							SaaS/Software
5/23/2024	SeaMonster Technologies Inc	Forma Al Inc.							SaaS/Software
5/23/2024	Bloxcross, Inc.	JP 3E Holdings, Inc. (OTCPK:SPZI)							SaaS/Software
5/23/2024	The Security Bureau Ltd	Bugcrowd Inc.							Infrastructure Services
5/22/2024	MedCompli, Inc.	MMIS, Inc.							SaaS/Software
5/22/2024	Sales-I Limited	SugarCRM Inc.							SaaS/Software
5/22/2024	Case Works, LLC	Renovus Capital Partners							SaaS/Software
5/22/2024	Impulsify Inc.	365 Retail Markets, LLC							SaaS/Software
5/22/2024	SkyHive Technologies Holdings Inc.	Cornerstone OnDemand, Inc. (:CSOD)							SaaS/Software
5/22/2024	The Pillr technology	Open Text Corporation (NASDAQGS:OTEX)							Infrastructure Services
5/22/2024	Advanced Scoreboards, LLC	Clubessential, LLC							SaaS/Software
5/22/2024	Zunify Inc.	EVERTEC, Inc. (NYSE:EVTC)							Business Process Services
5/21/2024	Map Dynamics, LLC	ARway Corporation (CNSX:ARWY)	\$0.8	0.9x	4.2x	\$0.9	\$0.2	20.8%	SaaS/Software
5/21/2024	SupportIQ.AI	Millenniuxt Inc.							SaaS/Software
5/21/2024	InCorta, Inc.	Workday, Inc. (NASDAQGS:WDAY)							SaaS/Software
5/21/2024	Lesson Squad, Inc	KHS America, Inc.							SaaS/Software
5/21/2024	Nighthawk.Cloud, Inc.	LeadsOnline, LLC							SaaS/Software
5/21/2024	Netsurion LLC	Lumifi Cyber, Inc.							Infrastructure Services
5/20/2024	Helios Life Enterprises, Inc.	Markets EQ, Inc.							SaaS/Software
5/20/2024	Butter Technologies, Inc.	GrubMarket, Inc.							SaaS/Software
5/20/2024	Venafi, Inc.	CyberArk Software Ltd. (NASDAQGS:CYBR)	\$1,540.0						SaaS/Software
5/20/2024	Trustx Digital Advertising Services, Inc., P.B.C.	Symitri, Inc.							Information/Data
5/20/2024	Law Business Research Ltd	Intermediate Capital Group plc (LSE:ICG)							Information/Data
5/20/2024	Colovore, LLC	King Street Capital Management, L.P.							Infrastructure Services
5/16/2024	Nexme, Inc	Finaya Inc.							SaaS/Software
5/16/2024	RecDesk LLC	Clubessential Holdings, LLC							SaaS/Software



			Enterprise	EV	//			EBITDA	
Date	Target	Acquirer	Value	Revenue	EBITDA	- Revenue	EBITDA	Margin	Segment
5/16/2024	Priority Software Ltd.	Blackstone Inc. (NYSE:BX)							SaaS/Software
5/16/2024	Leopard Solutions LLC	Surepoint Technologies, Inc.							Information/Data
5/16/2024	Torc, LLC	Randstad Digital B.V							Information/Data
5/16/2024	RIONET WIRELESS INC.	Westman Communications Group							Infrastructure Services
5/15/2024	CloudMD Software & Services Inc.	CPS Capital	\$23.7	0.4x		\$66.6			SaaS/Software
5/15/2024	GovAlQ	G2X, LLC							SaaS/Software
5/15/2024	Atom Finance, Inc.	Knabble, Inc.							Information/Data
5/15/2024	Exabeam, Inc.	Thoma Bravo, L.P.; LogRhythm, Inc.							Infrastructure Services
5/14/2024	IQGeo Group plc	Kohlberg Kravis Roberts & Co. L.P.	\$360.6	6.5x	96.1x	\$55.8	\$3.8	6.7%	SaaS/Software
5/14/2024	CodeSee Inc.	Axosoft, LLC							SaaS/Software
5/14/2024	Hype Kit, Inc.	Alta Global Group Limited (NYSEAM:MMA)							SaaS/Software
5/14/2024	Interactivetel LLC	CallRevu, LLC							SaaS/Software
5/14/2024	iQor, Inc.	Mill Point Capital LLC							Business Process Services
5/13/2024	Squarespace, Inc.	General Atlantic Service Company, L.P.	\$6,998.9	6.6x	51.5x	\$1,056.5	\$136.0	12.9%	Infrastructure Services
5/13/2024	Skytap, Inc.	Kyndryl Holdings, Inc. (NYSE:KD)	\$51.0						Infrastructure Services
5/10/2024	Sports IQ Analytics Inc.	DraftKings Inc. (NASDAQGS:DKNG)							SaaS/Software
5/10/2024	Revel Systems, Inc.	Shift4 Payments, Inc. (NYSE:FOUR)	\$250.0						SaaS/Software
5/10/2024	Interpro Solutions, LLC	Galanthus Partners							SaaS/Software
5/10/2024	AvanStrate Inc.	Cairn India Holdings Limited	\$78.4						SaaS/Software
5/9/2024	Multiwoven, Inc.	Al Squared, Inc.							SaaS/Software
5/9/2024	Traverse Systems LLC	SPS Commerce, Inc. (NASDAQGS:SPSC)	\$29.3						SaaS/Software
5/9/2024	Builtfirst Technologies, Inc.	AppDirect, Inc.							Infrastructure Services
5/9/2024	rThreat Inc.	Reveald, Inc.							SaaS/Software
5/8/2024	Flashtract, Inc.	Trimble Inc. (NASDAQGS:TRMB)							SaaS/Software
5/8/2024	Fiscalsoft, LLC	Black Mountain Software, Inc.							SaaS/Software
5/8/2024	CODY AI, L.L.C.	JBI Holdings, LLC							SaaS/Software
5/8/2024	VoiceBite	Checkmate.com, Inc.							SaaS/Software
5/8/2024	Paymerang, LLC	Corpay, Inc. (NYSE:CPAY)	\$475.0						SaaS/Software
5/8/2024	Lexitas	Lawgistics, Inc.							Business Process Services
5/7/2024	LeaseQ, Inc.	Centra Funding LLC							SaaS/Software
5/7/2024	Onna Technologies, Inc.	Reveal Data Corporation							SaaS/Software
5/7/2024	The W Source	The Ameriflex Group, Inc.							Information/Data
5/6/2024	Orbital Insight, Inc.	Privateer Space Inc.							SaaS/Software
5/6/2024	Inkling Systems, Inc.	Echo360, Inc.							SaaS/Software
5/6/2024	DocuSmart Inc.	DocuSign, Inc. (NASDAQGS:DOCU)	\$165.0						SaaS/Software
5/5/2024	Thomalex Inc.	JR Technologies Inc.							SaaS/Software



			Enterprise	E۱	//			EBITDA	
Date	Target	Acquirer	Value	Revenue	EBITDA	Revenue	EBITDA	Margin	Segment
5/3/2024	WSO2 LLC	EQT Private Capital Asia; BPEA Fund VIII							SaaS/Software
5/2/2024	Inventoro s.r.o	Cin7 Limited							SaaS/Software
5/2/2024	FilmTrack, Inc.	RightsLine Software, Inc.							SaaS/Software
5/2/2024	Oak9, Inc.	Drata Inc.							Infrastructure Services
5/1/2024	iFiber, Inc.	Stratus Networks, Inc.							Infrastructure Services
5/1/2024	Smart Software, Inc.	Epicor Software Corporation							SaaS/Software
5/1/2024	ProcureWare	Contruent LLC							SaaS/Software
5/1/2024	Device42, Inc.	Freshworks Inc. (NASDAQGS:FRSH)	\$230.0						SaaS/Software
5/1/2024	Envato Pty. Ltd.	Shutterstock AUS EMU Pty Ltd.	\$245.0						Information/Data
5/1/2024	Cyborg Security, Inc.	Intel 471, Inc.							Infrastructure Services
5/1/2024	Estate Information Services, LLC	Phillips & Cohen Associates, Ltd.							Business Process Services
4/30/2024	SameSky Health Inc.	GroundGame.Health, Inc.							SaaS/Software
4/30/2024	Teamworks Group LLC	G&A Outsourcing, LLC							SaaS/Software
4/30/2024	Ag Code, Inc.	Arcadea Group Inc.							SaaS/Software
4/30/2024	Togai Inc.	Zuora, Inc. (NYSE:ZUO)	\$26.0						SaaS/Software
4/30/2024	Tripleseat Software, LLC	GoTab, Inc.							SaaS/Software
4/28/2024	ADstruc, Inc.	Vistar Media, Inc.							SaaS/Software
4/26/2024	Fluence Technologies Inc.	Anaplan, Inc. (:PLAN)							SaaS/Software
4/26/2024	Nuvalence, LLC	Ernst & Young LLP							SaaS/Software
4/26/2024	Darktrace plc	Thoma Bravo, L.P.	\$5,212.5	8.5x	43.8x	\$616.5	\$118.9	19.3%	Infrastructure Services
4/25/2024	AssetMark Financial Holdings, Inc.	GTCR LLC	\$2,749.7						SaaS/Software
4/25/2024	Team Labs, Inc.	Paystand, Inc.							SaaS/Software
4/25/2024	Deci.Al Ltd.	NVIDIA Corporation (NASDAQGS:NVDA)							Infrastructure Services
4/25/2024	Optic	Atlassian Corporation (NASDAQGS:TEAM)							Infrastructure Services
4/24/2024	Bluebird Climate Technologies Inc	rePurpose Global, Inc.							SaaS/Software
4/24/2024	T-Rex Group, Inc.	Finsight Group, Inc.							SaaS/Software
4/24/2024	Egress Software Technologies Ltd.	KnowBe4, Inc. (:KNBE)							SaaS/Software
4/24/2024	Work Here LLC	Daxtra Technologies Ltd							SaaS/Software
4/24/2024	Golden Recursion Inc.	IVXS UK Limited							Information/Data
4/24/2024	Run:Ai Labs Ltd.	NVIDIA Corporation (NASDAQGS:NVDA)							Infrastructure Services
4/24/2024	HashiCorp, Inc.	International Business Machines Corporation	\$6,793.4	11.6x		\$583.1			Infrastructure Services
4/23/2024	TrueFill Inc.	Titan Cloud Software, LLC							SaaS/Software
4/23/2024	Global QMS, Inc.	Clarivate Plc (NYSE:CLVT)							SaaS/Software
4/23/2024	Theoris, Inc.	CoreTech Consulting Group, LLC							SaaS/Software
4/22/2024	Cloudwall Capital, Inc.	Talos Trading, Inc.							SaaS/Software
4/22/2024	Matterport, Inc.	CoStar Group, Inc. (NASDAQGS:CSGP)	\$1,693.3	10.6x		\$159.6			SaaS/Software



			Enterprise	e E\	//			EBITDA	
Date	Target	Acquirer	Value	Revenue	EBITDA	Revenue	EBITDA	Margin	Segment
4/22/2024	Snipfeed	Planogram, Inc.							SaaS/Software
4/22/2024	123.Net Inc.	Grain Management, LLC							Infrastructure Services
4/19/2024	Aerospace Software Developments Ltd.	The Descartes Systems Group Inc. (TSX:DSG)	\$60.8						SaaS/Software
4/19/2024	Intellimize, Inc.	Webflow, Inc.							SaaS/Software
4/19/2024	Edgility Health	ABOUT Healthcare, Inc.							SaaS/Software
4/19/2024	Trendex Information Systems	Valsoft Corporation Inc.							SaaS/Software
4/18/2024	Intersphere, Inc.	Climavision							SaaS/Software
4/18/2024	PX Technology, LLC	CareMetx, LLC							SaaS/Software
4/18/2024	Authenticiti, Inc.	OV Loop, Inc							SaaS/Software
4/18/2024	Cloudaction	AiRo Digital Labs, LLC							Infrastructure Services
4/17/2024	WRSTBND	AXS Digital LLC							SaaS/Software
4/17/2024	Huma Technologies Inc.	Arf Financial GmbH							Information/Data
4/16/2024	Libera, Inc.	Tideshift Capital Group							SaaS/Software
4/16/2024	Advantage Route Systems	Prism Visual Software, Inc.							SaaS/Software
4/16/2024	Netreo Incorporated	BMC Software, Inc. (:BMC)							SaaS/Software
4/16/2024	Appranix, Inc.	Commvault Systems, Inc. (NASDAQGS:CVLT)	\$26.0						Infrastructure Services
4/15/2024	OSI Technology Inc.	Eastern DataComm, Inc.							Infrastructure Services
4/15/2024	Entitle solution	BeyondTrust Corporation							SaaS/Software
4/14/2024	DoneGood, PBC	ImpactKarma, PBC							Information/Data
4/13/2024	BeBop Technology, LLC	CREE8, Inc.							SaaS/Software
4/12/2024	Tailored Solutions Inc.	AmTech, LLC							SaaS/Software
4/12/2024	Airgap Networks Inc.	Zscaler, Inc. (NASDAQGS:ZS)	\$125.1						Infrastructure Services
4/11/2024	Orbit Labs, Inc.	Postman, Inc.							SaaS/Software
4/11/2024	Integrated Computer Systems, Inc.	Versaterm Inc.							SaaS/Software
4/11/2024	Sanctions, Inc.	Akin Gump Solutions, LLC							Information/Data
4/11/2024	Shepherd Data Services Inc.	ArcherHall, LLC							Business Process Services
4/10/2024	SuiteLife Systems	Mnc Software, Incorporated							SaaS/Software
4/10/2024	Coyote Software Ltd	InvestorFlow LLC							SaaS/Software
4/10/2024	Keyready	RealPage, Inc. (:RP)							SaaS/Software
4/10/2024	Dicer.ai, Inc.	FameFlow.ai							SaaS/Software
4/10/2024	Kovair Software, Inc.	Surge Ventures LLC							SaaS/Software
4/10/2024	AI CPG, LLC	A1 Group, Inc. (OTCPK:AWON)	\$4.8						SaaS/Software
4/10/2024	Cadient LLC	Basis Vectors							SaaS/Software
4/9/2024	Corlytics	Verdane; Verdane Edda III							SaaS/Software
4/9/2024	Workfellow Oy	ProcessMaker Inc.							SaaS/Software
4/9/2024	ClearPath Financial, LLC	Fortis Capital Advisors, LLC							SaaS/Software



			Enterprise	e E\	//			EBITDA	
Date	Target	Acquirer	Value	Revenue	EBITDA	Revenue	EBITDA	Margin	Segment
4/9/2024	Gresham Technologies plc	Symphony Technology Group, LLC	\$172.0						SaaS/Software
4/9/2024	Dashboard Legal	Bloomberg Industry Group							SaaS/Software
4/9/2024	ExpandShare	R365 Inc.							SaaS/Software
4/9/2024	Streamyard, Inc.	Bending Spoons S.p.A.							SaaS/Software
4/9/2024	RIMES Technologies Corporation	Five Arrows Managers SAS							Information/Data
4/9/2024	CODA Intelligence	PDQ.com Corporation							Infrastructure Services
4/8/2024	Talkwalker S.à R.L.	Hootsuite Inc.							SaaS/Software
4/8/2024	Inswitch Holding Limited	TransNetwork LLC							SaaS/Software
4/8/2024	BenefitHub	Inverness Graham Investments, Inc.							SaaS/Software
4/8/2024	Valeyo Inc.	Perseus Operating Group							SaaS/Software
4/8/2024	Model N, Inc.	Vista Equity Partners Management, LLC	\$1,160.5	4.5x	117.9x	\$256.3	\$9.8	3.8%	SaaS/Software
4/8/2024	AllyIQ Incorporated	Multiverse Group Limited							SaaS/Software
4/8/2024	Institutional Cash Distributors, LLC	Tradeweb Markets Inc.	\$785.0						Information/Data
4/5/2024	Baselime Limited	Cloudflare, Inc. (NYSE:NET)							Infrastructure Services
4/5/2024	Lanla inc.	ATW Tech Inc. (TSXV:ATW)	\$7.8						Business Process Services
4/4/2024	SmartPath.co LLC	SmartVault Corporation							SaaS/Software
4/4/2024	Data Virtuality GmbH	CData Software, Inc.							SaaS/Software
4/4/2024	GIS Solutions, Inc.	NV5 Global, Inc. (NASDAQGS:NVEE)							SaaS/Software
4/4/2024	NextPax.com B.V.	ApartmentLove Inc. (CNSX:APLV)							Infrastructure Services
4/3/2024	Wesuite, LLC	Aspire Software							SaaS/Software
4/3/2024	Identifid, LLC	X2Engine, Inc.							SaaS/Software
4/3/2024	Medecipher, Inc.	Snapcare, Inc.							SaaS/Software
4/3/2024	SMBSuite, Inc.	Centre Technologies, Inc.							SaaS/Software
4/3/2024	CIP Cyber	OPSWAT, Inc.							Information/Data
4/3/2024	PopSQL Inc.	Timescale, Inc.							Infrastructure Services
4/2/2024	SunFireMatrix, Inc.	KKR & Co. Inc.							SaaS/Software
4/2/2024	Easop, Inc.	Remote Technology, Inc.							SaaS/Software
4/2/2024	Intelligent Reach Limited	B7 Interactive, LLC							SaaS/Software
4/2/2024	StatusCast	4me, Inc.							SaaS/Software
4/2/2024	Avetta, LLC	EQT AB (publ) (OM:EQT); EQT X							SaaS/Software
4/2/2024	Veri-Tax, LLC	Informative Research, Inc.							Information/Data
4/2/2024	Connectria, LLC	LightEdge Solutions, Inc.							Infrastructure Services
4/2/2024	Hivelocity, Inc	ColoHouse, LLC							Infrastructure Services
4/2/2024	Mirador, Inc.	Institutional Capital Network, Inc.							Business Process Services
4/2/2024	Ricoh eDiscovery	Omni-Invictus LLC							Business Process Services
4/1/2024	AdTheorent Holding Company, Inc.	Cadent, LLC	\$261.7	1.5x	264.7x	\$173.0	\$1.0	0.6%	SaaS/Software



			Enterprise	e EV/		EBITD		EBITDA	
Date	Target	Acquirer	Value	Revenue	EBITDA	Revenue	EBITDA	Margin	Segment
4/1/2024	Longbow Security, Inc.	Veracode, Inc.							Infrastructure Services
4/1/2024	Nuvei Corporation	Advent International, L.P.; Novacap Investments	\$6,186.6	4.9x	25.2x	\$1,268.5	\$245.8	19.4%	Business Process Services



ABOUT CHERRY TREE & ASSOCIATES



Cherry Tree & Associates Overview

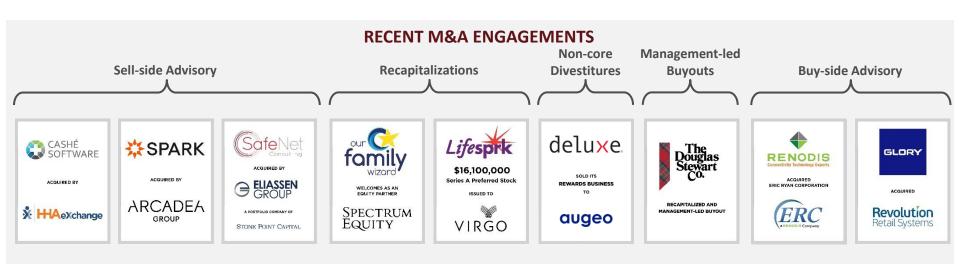
Cherry Tree & Associates provides a broad array of M&A advisory services to owner-operators, private equity firms, corporations, management teams and public companies.

M&A Services

- Sell-side Advisory
- Recapitalizations
- Non-core Divestitures
- Management-led Buyouts
- Buy-side Advisory

Highlights

- Based on over 40 years of growing and advising hundreds of entrepreneurial companies
- Advisor or principal in more than 300 transactions
- Completed over \$3 billion in transactions in the past 10 years
- Expertise in multiple industries
- Experience completing transactions globally
- Cherry Tree professionals have closed deals with leading private equity and venture capital firms
- 14 M&A professionals

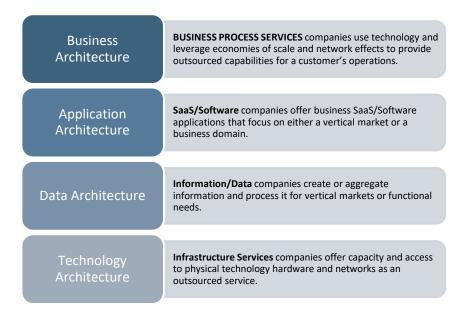




TEBS Expertise

Cherry Tree has been tracking trends and activity in the Technology Enabled Business Services (TEBS) space for nearly 20 years. TEBS companies are defined as those that:

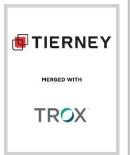
- Offer a solution, product or service that is delivered or enhanced via technology
- Generate revenue primarily from other businesses ("B2B")
- Use their own intellectual property to differentiate their solution



SELECT TRANSACTIONS



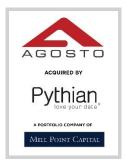




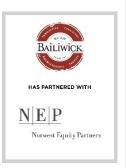














Cherry Tree TEBS Team

Each of our senior investment bankers has many years of transaction experience as either an operating executive or private equity professional, in addition to deep investment banking experience.



Mik Gusenius *Managing Director*

- Joined Cherry Tree & Associates in 2007
- More than 15 years of middle market investment banking experience
- Completed more than 40 M&A transactions totaling more than \$1 billion of transaction value
- B.A., Economics, Gustavus Adolphus College
- M.B.A., University of Minnesota Carlson School of Management



Scott Brown *Managing Director*

- Has over 25 years of operating experience with healthcare and technology companies, including building, scaling and transforming VC and PE-backed companies
- Previously Co-Founder and CEO of Transfur, CTO of Player's Health, CTO of Zipnosis
- B.S., Aerospace Engineering, Iowa State University
- Executive Education, MIT Sloan School of Management



David Wetterstrom *Associate*

- Joined Cherry Tree & Associates in 2022
- Previous experience with Baker Tilly in the firm's audit practice
- B.S., Accounting & Finance, University of Minnesota, Twin Cities
- Certified Public Accountant (Inactive)

Important Disclosures

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