

# TSMA Snapshot

## No. of members ..... 171

- Manufacturers ..... 77
- Suppliers/prof services ..... 61
- K-12 schools ..... 33

## Special events

- Golf Social raised \$9,500
- TSMA on Tap
- Manufacturing Vital Signs Photo Contest
- Cancelled due to COVID-19
  - Stein & Wine Fest
  - Holiday social
  - Membership drive

## Workforce development

- Manufacturing Career Dream Team goes virtual
- Manufacturer and Education Solutions group launched
- K-12 schools FREE

## MBiz Solutions

- Employer Health Plans
- TriFac Workers' Comp Fund
- PROduction Workforce Pros
- EVO B2B Credit Card processing
- Beaudry Oil lubricant program



## Legislative voice for manufacturing

- Minnesota Manufacturers Coalition
- 2020 Legislative Priorities
- Section 179 - it passed!
- 2020 candidate survey
- Legislator tours

## Strategic partnerships

- Arrowhead Manufacturers & Fabricators Assoc
- Central Minnesota Manufacturers Association
- Minnesota Precision Manufacturing Assoc
- Lakes Country Service Cooperative
- MN Advanced Mfg Center of Excellence
- MN Chamber of Commerce
- MN DEED
- West Central Initiative

## Member education

- Manufacturing tours
- Keynote speakers
- Remote access to presentations
- Marketing for Manufacturers Series
- COVID-19 webinar series

## Membership communication

- Emerging Leaders Think Tank
- Digital newsletter
- Featured member of the month
- Searchable online directory
- Print directory
- Free job postings
- Sponsorship packages
- Enhanced web presence for members
- TSMA Snapshot
- Facebook, LinkedIn, Instagram