



**MINNESOTA
MANUFACTURED**

STATEWIDE TOUR OF **MANUFACTURING**

Host a Tour

700,000 

**MN MANUFACTURING WORKERS
PLAN TO RETIRE OVER NEXT DECADE**



31% OF

**MANUFACTURING EXECUTIVES
ARE CONCERNED BY
LACK OF QUALIFIED NEW WORKERS**



IN THE NEXT 10 YEARS

**3.5 MILLION JOBS
NEED TO BE FILLED IN MANUFACTURING ALONE**



39% OF

**MINNESOTA MANUFACTURING BUSINESSES
ABILITY TO GROW WILL BE IMPACTED
BY THE SHORTAGE OF QUALIFIED WORKERS**

- Inspire a new generation of manufacturers.
- Share your company's story.
- Share exciting career opportunities!
- Show the need for skilled workers.
- Debunk the negative stigmas about manufacturing.

October 1-7, 2020

Register @ mnmfg.org/statewidetour



SOURCES: STATE OF MANUFACTURING REPORT & STUDENT PATH

**YOUR FUTURE IS MADE IN
MANUFACTURING**

THE STATEWIDE TOUR OF MANUFACTURING

gives schools, families, and the general public the opportunity to see innovative, high-tech modern manufacturing.

"...We heard awesome feedback from attendees that took the tour on how informative it was, and how shocked they were that all of this is taking place in Central MN, and how amazing the jobs were in manufacturing..." - Park Industries

QUESTIONS?

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LEARN MORE AT
mnmfg.org/statewidetour

WHEN:

Tours take place all of October, however, most of the tours occur **October 1-7** during Minnesota Manufacturing Week.

WHY:

Show students, parents, and your community what modern manufacturing is all about—a great career opportunity in an important economic field.

HOW:

Go to mnmfg.org/statewidetour/ and register your tour dates and times so participants can find your tour. You'll also receive a toolkit to help market your tour after registering!

2019 TOUR HIGHLIGHTS:

190 BUSINESSES PARTICIPATED

AN ESTIMATED 28,080
INDIVIDUALS TOURED

88% WERE MORE AWARE OF
MANUFACTURING CAREERS

SINCE 2011, **MORE THAN 100,000 PEOPLE**
HAVE TOURED A FACILITY

MINNESOTA MANUFACTURED STATEWIDE TOUR OF MANUFACTURING SPONSORS

PLATINUM LEVEL SPONSORS:



MINNESOTA STATE
Advanced Manufacturing Center of Excellence

ATE Regional Center



MINNESOTA MANUFACTURED SPONSORS

PRESENTING:



MINNESOTA STATE
Advanced Manufacturing Center of Excellence

ATE Regional Center

GOLD:



SILVER:



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These programs are supported by an NSF-ATE Program Grant, award number 1600927. Any opinions, findings, and conclusions or recommendations expressed in this material are those of the author(s) and do not necessarily reflect the views of the National Science Foundation (www.nsf.gov).

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