

Apis by Martin Bridge
(anthology cover art for 2021)

Writing The Land
writingtheland.org
2021-2022

Project Description:
Writing the Land is a year-long, recurring partnership between the environmental and creative communities meant to promote and support the protection of lands.

- Centrally-coordinated poets each adopt a conserved property from a list provided by participating land trusts.
- Poets are vetted by Writing the Land and based on their preferences/locations/expertise are allowed to adopt a particular property (land trusts may participate in the vetting of their poets if desired)
- Poets provide their poems in written form, and optionally read their poems either on site or on a recording made elsewhere which can be embedded and shared on land trust websites and our map
- Finished project poems will be published in printed and video forms on www.writingtheland.org, as well as made into annual anthologies which can be sold, raffled, or given away as a fundraising vehicle, available at wholesale to the land trusts and to poets. Land trusts may use the poems in their outreach materials providing proper acknowledgement to the poet and the project. Land trusts will each have a chapter of a set # of pages in the anthology to which they can add whatever related material they choose.
- One or more collaborative reading events will be scheduled for the end of 2022 to launch the book. All land trusts will be able to invite a set # of guests.

Land Trust Levels of Participation:
Participation at the basic level starts at $200 and includes: ~100 tickets to the event and a chapter of approximately 15 pages in the anthology with unlimited copies of the book at wholesale. Additional lands/poets are $100 each, including a stipend for the poet.

Timeline: NOTE: timeline for enrolling poets and land trusts is ongoing on a rolling basis

Month	Ongoing Activities	Benchmark Activities
January	Enrolment of present year's land trust cohort	Reading event for previous year cohort
February		
March		
April	Enrolment of next year's land trust cohort	
May		
June		
July		
August		
September		
October		
November		
December		Publication of Anthology

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