

SPONSORSHIP OPPORTUNITIES

What is DisruptHR?

DisruptHR is a high-energy information exchange designed to inspire, connect, and empower the HR community. It brings together professionals and leaders to share ideas, challenge perspectives, and explore what's next in the world of work.

The Experience

Featuring 10-14 speakers, 5 minutes each, and slides that rotate every 15 seconds, DisruptHR delivers a fast-paced format that keeps ideas flowing and conversations moving. It's designed to spark curiosity, encourage innovation, and leave attendees inspired.

Who Attends?

DisruptHR brings together HR professionals, executives, entrepreneurs, technologists, and community leaders who are passionate about talent, culture, leadership, and technology.

Why Sponsor?

Sponsoring DisruptHR provides an opportunity to support a unique community event, connect with industry leaders, and align your brand with innovation, collaboration, and the future of work.

ULTIMATE DISRUPTOR SPONSOR (\$5,000) x 2

- 1 Disrupt Speaking Slot
- Company video/promotional item played prior to sponsored speaker taking the stage (speaking spot will be determined by CPHR Alberta when finalizing the agenda)
- Banner displayed in venue
- Event Attendee List and Contact Info (attendee consent to contact list)
- Logo on digital agenda, and DisruptHR YYC 13.0 Landing page, running slideshow during event & e-communications to approximately 7200 CPHR Alberta members
- Dedicated Social Media post (@disrupthryyc)
- Opportunity to provide Company Swag
- 5 DisruptHR complimentary Tickets with VIP Seating

COMMUNITY CONNECTION SPONSOR (\$4,500) x 1

- Exclusive Networking Sponsor
- Banner displayed in venue
- Logo on digital agenda, and DisruptHR YYC 13.0 Landing page, and running slideshow during the event
- Dedicated Social Media post (@disrupthryyc)
- Opportunity to provide Company Swag (placed on cocktail tables during networking)
- Logo on Printed Drink Ticket (subject to venue availability, can be replaced with other item)
- 3 DisruptHR complimentary Tickets

If you have any questions or don't see a sponsorship package that meets your needs, please reach out. We'd be happy to connect and discuss available options or explore a customized sponsorship opportunity.

Nicole Bourgeois | Specialist: Stakeholder Engagement | CPHR Alberta
nbourgeois@cphrab.ca | 403.541.8700