



PRESS RELEASE | January 30, 2023

The Joint Chiropractic Offers Free Chiropractic Services to Current and Former Military & Families

ALEXANDRIA, Va. – Two locations of The Joint Chiropractic in Northern Virginia have joined the Patriot Project in support of active-duty and former military personnel. As part of the partnership, The Joint Chiropractic – Landmark (located in the Landmark Plaza in West Alexandria) and The Joint Chiropractic – Burke (located in the Burke Town Plaza) will offer free chiropractic evaluations and initial adjustments to any of the more than 200,000 eligible individuals and their families currently estimated to reside in Northern Virginia, along with discounted rates on continued care.

“As a veteran myself, I know firsthand the toll that active-duty service can take on the body, as well as the limited care that military healthcare services offer,” said Justin Vélez-Hagan, owner of the two locations. “For many, healthcare options appear limited and, unfortunately, addictive opioids or surgery end up being the path chosen to relieve and treat acute or chronic pain. At our clinics we want to offer an affordable and convenient alternative to those who served this country, without the need for dangerous procedures or unnecessary side effects.”

Among hundreds of thousands who have found relief with chiropractic care in the region – active and former military members represent a slim percentage of this number. Unfortunately, VA health care and TRICARE only cover chiropractic services in rare and limited circumstances. As research continues to demonstrate how everyone – from growing children to working adults to active seniors – can benefit from regular chiropractic care, The Joint Chiropractic has made it its mission to alleviate pain and help all patients move toward a healthier lifestyle, at a price similar to most insurance co-pays.

“I continue to be amazed by how many symptoms regular chiropractic care can help alleviate, from back, neck, and other joint pain, to intense migraines and more. We’re also seeing chiropractic increase joint motion and coordination across the age spectrum. There is good reason why nearly every professional sports team has its own chiropractor. Chiropractic doesn’t just keep the body healthy – it improves its function.” Vélez-Hagan continued.

To learn more, call 833-Joint-VA or learn more about the locations offering the free initial visits here: The Joint Chiropractic – Landmark thejoint.com/10033. The Joint Chiropractic - Burke thejoint.com/10034.

About The Joint Chiropractic

The Joint Chiropractic is a key leader in the chiropractic industry that revolutionized access to chiropractic care when it introduced its retail healthcare business model in 2010. Today, the company is making quality chiropractic care convenient and affordable for millions of patients seeking pain relief and ongoing wellness in its more than 800 locations nationwide. For more information, visit www.thejoint.com.

About The Patriot Project

The Patriot Project is a grassroots movement to provide chiropractic care to all active military, military families, wounded veterans, and Gold Star dependents. To learn more about the Patriot Project, visit patriot-project.org.

Media Contact

Justin Vélez-Hagan

justin.velez@thejoint.com, (703) 662-5502 x2