

GPC Minutes 9/14/20 8:15

(Action items highlighted in yellow)

Attendees: Marne Repetto, Andi Zampelli, Alissa Cannon, Julie Arthur, Kristy Stevens, Dana Kelly, Lauren (Duckie) Pavlov & Ian Geiser, Katie Fahey, Emily & Brian Rogers, Meg Weber, Amy Waldron, Marissa von Holten, Mimi Ackers

Welcome/Introduction

- Most meetings will be virtual, no in-person events at least into spring (eliminates several GPC-sponsored events).
- To try to stick to the meeting schedule, please write down questions and save for the end of the meeting. If we run overtime, send your questions to Clerks and they will respond.

Treasury Update (Marne)

- The GPC raises money throughout the year in order to support school activities and give back to the school at the end of the year. Money is also usually used to fund in-person events, most of which won't happen this year.
- Made monetary donations to school from GPC
 - We started off the year donating \$1000 to the school for them to use as needed
 - We also just donated \$375 to Mimi to take the teachers & staff out for a surprise appreciation lunch for all the hard work they have put into this unique year. We may ask families to donate for this lunch (see "Other Ideas" below)
- Current financial position: Around \$200 at the moment

Other Updates

- Gift to students – Masks (Andi): Andi and her mom are making masks for all students, will be done in the next week. They decided against personalizing each one. Idea: Parents can choose to use Oliver's Labels instead (see below).

New Facebook Group (called *Goshen Friends School Parents Group*)

- This year the GPC started the FB group for parents, family members, teachers. Can be used to share announcements, ask questions, coordinate events, make connections.
- This group was particularly needed this year when many in-person events can't be held.
- Only if parents feel comfortable, they can post pics of their kids so we can put names with faces
- How to promote the FB group more?
 - Highlight classes on the group so that class members can better connect
 - Possibly have classroom reps post some pics from classes with permission
- Mimi can help provide the GPC with info on families who may want to be part of the FB group (those currently homeschooling or who intend to return to the school, active GFS alumni)

Ongoing Fundraisers

- Box Tops (Marne)
- Amazon Smile (Alissa)
- Oliver's Labels (Dana) (Follow up on receiving 20% proceeds from last year)

Info on participating in each of these fundraisers are included in Goshen Weekly, and will continue to be shared via email, **on the FB group**, etc.

Restaurant Nights – Lisa

- 9/15 Chipotle in West Chester (33% proceeds)
- 10/19 Panera in West Chester near Shop Rite (20% proceeds)
- 11/18 Freddie's Burgers in West Chester on 202 (15% proceeds)
- December: Possibly Brothers Pizza, near Monkey Fish Toys in West Chester – Marne is following up, so we could do a combo restaurant night and toy shopping fundraiser.
Marne waiting for response from Brothers Pizza

Other restaurant ideas? Please send them to Clerks at any time

- Pika's West Chester Pike
- Patelmo's Pizza (near GFS)

Pretzels – Kristy

- Philly Pretzel Factory is open to however we want to operate this year. e.g., we can sell vouchers for pretzels that families can bring to the store to buy fresh when they choose.
- Usually twice a year: In October near Halloween, and around March Madness

Scrip Gift Cards – Julie

- Two types of fundraising
 - Physical gift cards, coordinated twice a year
 - Ongoing e-gift cards families can use for their own purchases at any time
- Julie is transferring "coordinator" role in the Scrip web system from Gina Hart.
- Going through the list of retailers who offer the highest percentage of proceeds so we can highlight them to families.
- Start ordering physical gift cards in late October so families can have the cards by Thanksgiving for Black Friday and for holiday gifts.

Other Fundraising Ideas

- Joe Corbi's Pizza (Kristy): Pizza, cheesy bread, cookie dough to make at home; Purchases are all online, delivery would need to be in one location and then distributed (they would be pre-packaged by family).
- Fun Pasta Fundraisers (Kristy): "Gourmet" pasta packages, e.g., unique pasta shapes, pasta night kits. These can be shipped directly to families, 50% proceeds.
- Taco Kits (Andi): Don't have the exact name, they're local and attend many farmer's markets. Andi reached out and they are interested in working with us. Andi is pursuing.

Family Survey on Fundraising

Survey parents on different types of fundraisers so the GPC only spends time on fundraisers with the most interest from families. **Send Andi ideas by this Friday.**

- Movie Tavern (are families going to the movies right now?)
- GFS Spiritwear / Sweatshirts (Erin Robins, former GFS mom who does screen printing)
- Pie at Thanksgiving
- Greenery/holiday décor/Christmas trees at the holidays (B&B Christmas Trees)

Ideas for other community/social events

- Way for families to give a snack donation (since families used to rotate through supplying snacks to the classrooms). **Ask Mimi what the school would prefer:**
 - A school-wide sign-up genius for purchasing snacks in bulk (e.g., bagged goldfish, pretzels, applesauce, fruit cups)
 - Request for families to Venmo a donation for snacks
 - Offer for families to buy gift cards to a bulk purchase store (e.g., Costco)
- Buttons for the teachers (Andi)
 - Picture of the teacher that they can wear so kids can see what the teacher looks like without a mask. The group agreed this is a good idea, **Andi will investigate pricing/options**
- ATA Martial Arts program at the school
 - Self-esteem activities with the kids, personal development, goal setting
 - Outside, one person visits the school, socially distanced
 - **Discuss with Mimi:** Some martial arts, self-defense moves may be incompatible with Quaker values

Other GPC promotion ideas

- Include GPC's Venmo info whenever possible, as a way for families to provide general donations or donations to specific events or items.
- Highlight things the GPC did in the past year with the money that is raised. **Ask teachers** to get pics of mud kitchen, nature trails, water heater.
- Send pictures from teacher luncheon and explain how GPC fundraisers support activities like this.
- In Restaurant Night promotions, include %% of proceeds that will be earned so families are even more motivated to attend.
- In the Goshen Weekly that follows an event, include a summary of how much was raised as a reminder to families of the impact they can make.

Always feel free to send any thoughts or ideas to Marne and Andi

Possibility of having Class Reps this year

- **Mimi intends to ask the teachers** about the ways they could use help from a Class Rep this year, given the unique circumstances and smaller class sizes
- Goal of Class Reps is to reduce the load on the teachers, on Mimi and the staff; Serve as liaison between GPC and each class, send reminders about events or fundraiser deadlines, coordinate teacher gifts
- Back to School Night will be 9/22, which is when the request for Class Rep volunteers would usually be made

***** Next Meeting will be Monday October 5th at 8:15 PM *****

Moving forward, meetings will generally be the first Monday of the month at 8:15pm

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