

RECRUITMENT TOOLS

Now it's time to recruit your bike-riding friends and family! Don't worry – all the info you need is on your individual rider page;

OR click [HERE](#) to see a sample outreach letter.

OR copy and paste the blurb & registration link below into an email:

What is the Rodman Ride for Kids?

The Rodman Ride is the #1 single-day athletic fundraiser in the nation supporting at-risk kids.

The Rodman Ride for Kids is an umbrella matching gift charity raising funds for youth-focused social service organizations that support at-risk kids in Massachusetts. The Ride's mission is to have every kid in our community live as we would want our own kids to live.

The Ride serves as a catalyst by providing child welfare charities the opportunity to raise funds through this event. The Ride for Kids and our affiliated charities fundraise year-round, culminating with the Ride event, a 25, 50, or 100-mile non-competitive cycling tour on Saturday, September 23.

Visit this link to sign up as rider with Team CFCS: <http://key.kintera.org/2017/teamcfcs>