

EMPOWER

A VIRTUAL CAREER FAIR FOR TRANS & NONBINARY JOB SEEKERS

About the Event:

How HRC & TCW are teaming up to empower TGI Job Seekers

When the COVID pandemic hit, the Human Rights Campaign & Trans Can Work acted swiftly and in unity to support the TGI (Transgender, Gender Nonbinary/Nonconforming & Intersex) Community — a marginalized group of people who have historically faced and continue to face unemployment rates 3-4 times higher than the national average — to provide additional employment support in the form of an educational web series ("Who's Hiring") aimed at highlighting TGI-affirming companies, open positions of employment & to provide job preparation resources.

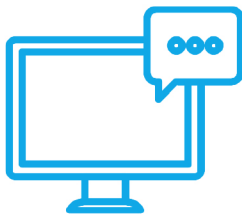
While this web series was a quick pivot to address the current needs, given that COVID and its effects on the workforce landscape will continue to be with us for the foreseeable future, HRC & TCW have continued to explore how our strategic partnership can be leveraged to further impact employment mobility for the TGI community.

Therefore, HRC & TCW are proud to announce our partnership on "EMPOWER" — one of the first virtual hiring events of its kind, aimed exclusively at economically empowering the TGI community using state-of-the-art career fair platform (Brazen) to directly connect TGI job seekers with employers who are committed to diversity, inclusion & hiring TGI talent.

Launching in September 2021 in Los Angeles, CA for its inaugural event, "EMPOWER" will impact 5 total US cities (Los Angeles, Dallas, Chicago, Philadelphia & Greater D.C.) on its 2021-2022 tour, connecting countless TGI job seekers to quality job opportunities with inclusive employers like YOU!

For sponsorship inquiries contact:

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(5) MAJOR U.S. CITIES
IMPACTED OVER 12 MONTHS



(50+) EMPLOYERS
CONNECTED WITH
GENDER DIVERSE TALENT



(1K) GENDER DIVERSE
JOB SEEKERS IMPACTED



20% REINVESTED
INTO LOCAL COMMUNITIES