

LAUNCHING | SEPTEMBER 22, 2021 | LOS ANGELES

DALLAS | OCTOBER CHICAGO | DECEMBER PHILADELPHIA | FEBRUARY GREATER D.C. | APRIL

EMPOWER



A VIRTUAL CAREER FAIR
FOR TRANS & NONBINARY JOB SEEKERS



TransCanWork



HUMAN
RIGHTS
CAMPAIGN
FOUNDATION

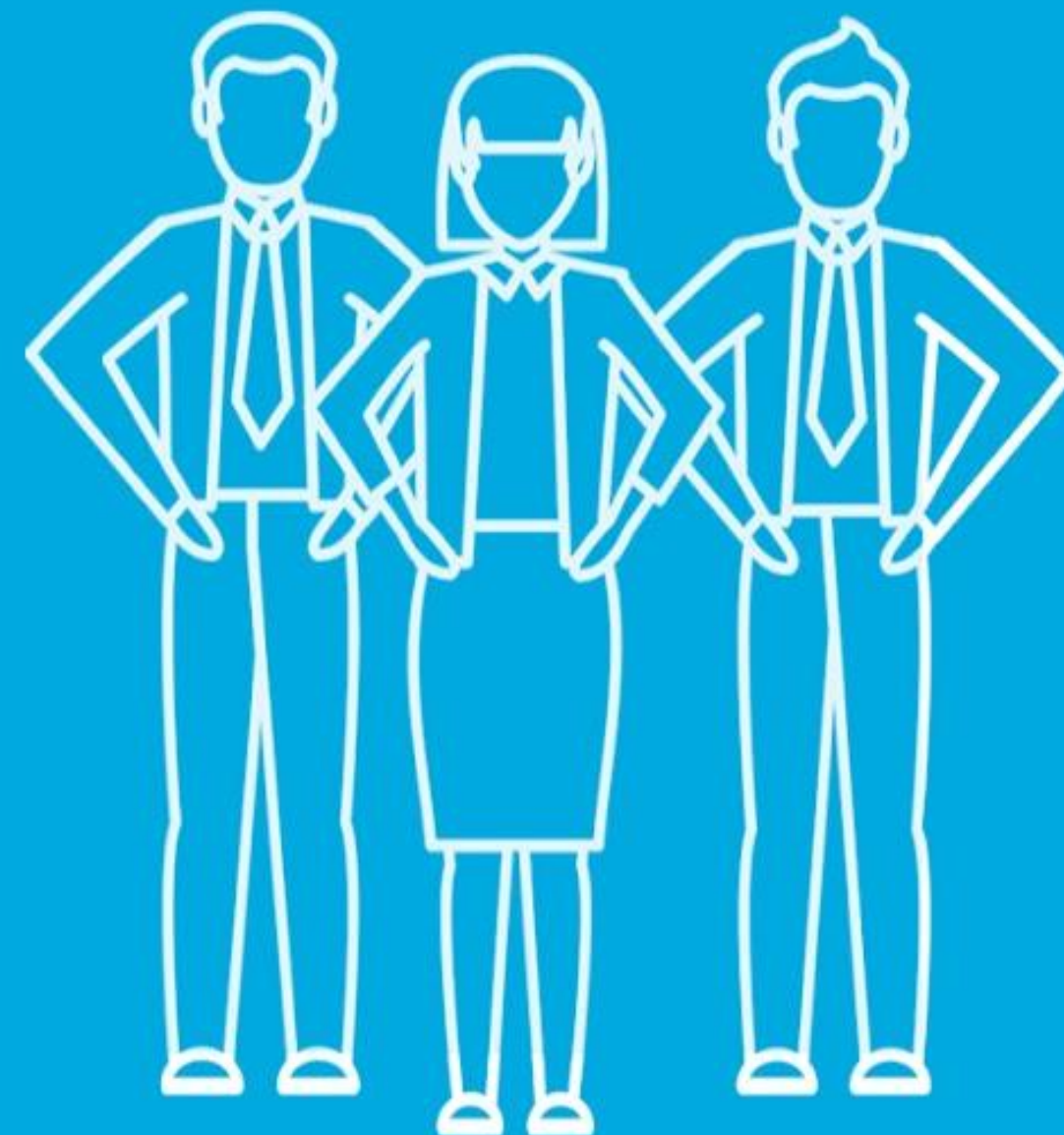
EMPOWER



(5) MAJOR U.S. CITIES
IMPACTED OVER 12 MONTHS

- LOS ANGELES - SEPT. 22, 2021*
- DALLAS - OCT. 20, 2021*
- CHICAGO - DEC. 15, 2021*
- PHILADELPHIA - FEB. 16, 2022*
- GREATER D.C. - APRIL 20, 2022*

**Dates are approximate & may change, local activities depending.*



(50+) EMPLOYERS
CONNECTED WITH
GENDER DIVERSE TALENT

Each virtual event can host up to (60) exhibitor “booths” per city which are fully customizable and include various features such as video & chat functionality to engage with attendees on a more 1:1 level.



(1K) GENDER DIVERSE
JOB SEEKERS IMPACTED

Each virtual event has the capacity to handle up to 1K attendees per city thanks to trusted virtual career software, Brazen.



20% REINVESTED
INTO LOCAL COMMUNITIES

20% of the funds will be distributed to one (or more) local Community Based Organization (CBO). These funds will be used to assist in developing and running a program of “workforce development” benefiting the TGI communities in each impacted city.

SPONSORSHIP LEVELS



PRESENTING SPONSOR | \$10,000 / \$40,000 for 5 Cities*

As a Presenting Sponsor your organization will be supporting the Gender Inclusive Career Fair - including all of the TGI (Transgender, Gender Nonbinary/Nonconforming & Intersex) job seekers - to the greatest capacity. Diversity, equity, inclusion, and belonging is a growing asset for many employers who want to capture the best and brightest workforce. Promote yourself as diverse and inclusive with local recognition and exclusive event social media posts as well as set a strong foundation for your organizations' diversity efforts with free inclusivity training.

PLATINUM EVENT SPONSORSHIP | \$5,000 / \$20,000 for 5 Cities*

GOLD EVENT SPONSORSHIP | \$2,000 / City

SILVER EVENT SPONSORSHIP | \$500 / City

*20% Discount offered for 5 city commitment at top-tier (Presenting & Platinum) sponsor levels.

**15% Discount offered for 3 or 4 city commitment at top-tier (Presenting & Platinum) sponsor levels.

SPONSORSHIP BENEFITS



Sponsorship Benefits	Presenting \$10K/city	Platinum \$5K/city	Gold \$2K/city	Silver \$500/city
Branding & Promotional Benefits				
Presenting Sponsor exclusivity in specific industry for sponsored cities; 2 sponsor max per city	YES			
Premiere placement of logo & company recognition on event landing page(s) for sponsored cities	YES	YES		
Premiere placement of logo on event social media posts for sponsored cities	YES			
Premiere placement of logo on event e-newsletters for sponsored cities	YES			
Logo inclusion on event social media posts for sponsored cities		YES		
Logo inclusion on event e-newsletters for sponsored cities		YES		
Logo inclusion on SELECT event web page(s) for sponsored cities			YES	YES
Logo inclusion on SELECT social media posts for sponsored cities			YES	YES
Opportunity to be featured in one (1) "Who's Hiring" web series episode with HRC & TCW	YES			
Opportunity to host (1) branded workshop per sponsored city (5 max) with registered job seekers	YES	YES		
Inclusion in Press Strategy and Statements, where appropriate/applicable	YES	YES		
Exhibitor Benefits				
Recruiter Seats in Virtual Exhibitor Booth	3	3	2	1
FULL Booth Customizations & Features	YES	YES	YES	
SELECT Booth Customizations & Features				YES
Event Exhibitor Booth Training	YES	YES	YES	YES
Diversity & Inclusion Training Benefits				
1.5 Hour "Gold Tier" D&I Training Session with TCW Staff	YES	YES		
Unlimited Jobs Board Postings with TCW's Gender Diverse Talent Pool	YES	YES		
Complimentary, event-specific D&I training provided to designated event staff persons	YES	YES	YES	YES
Discount on future TCW D&I Training Sessions, Courses & Programs (valid for 1-year)	10%	10%	10%	10%



THANK YOU!

For Sponsorship Inquiries Contact:
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