



COOLEST THING MADE IN WISCONSIN

Nearly 300 nominations. Over 20,000 votes. One winner. The 2016 Coolest Thing Made in Wisconsin contest was an undeniable success. With Harley Davidson—last year's winner—out of the running, who will take the trophy this year?

Join the fun at madeinwis.com and nominate a product that is made in Wisconsin starting August 1! From there, a popular vote will decide the top 16 contenders and Manufacturing Madness will begin. Finally, the Coolest Thing Made in Wisconsin will be announced at the State of Wisconsin Business & Industry Luncheon on October 19.

Aug. 1 to Sept. 1 – Nominations Accepted
Sept. 4 to Sept. 11 – Popular Vote to Determine Field of 16
Sept. 18 to Sept. 25 – 1st Round
Oct. 2 to Oct. 6 – 2nd Round
Oct. 10 to Oct. 16 – Final Round

Winner Announced Oct. 19 at State of Wisconsin Business & Industry Luncheon



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