

## Donate funds to this worthy project

Please fill out the information below, clip and send with your donation.

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Yes, we will donate toward the new sign

Please send an invoice for \$\_\_\_\_\_.

(Call if you prefer to use a credit card)

Send to:

Entrance Signs-Rice Lake Chamber of Commerce

37 S. Main Street

Rice Lake WI 54868

Email: [chamber@rice-lake.com](mailto:chamber@rice-lake.com)

715-234-2126

**THANK YOU** to the many businesses, organizations, and individuals for donating toward the Knapp Street sign!

B&D Services

Badger Steel & Fabricating

Ellen Blom

County Materials

Ken-Way

Todd & Mary Larson

Meyer's Electric

Perfect Image

Rice Lake Tourism Commission

Rice Lake Utility Commission

Todd's Redi-Mix

## Donate Now! This Entrance Sign Needs to be Replaced



Thank You!

We Appreciate Your Support!

## First Impression Community Pride

"You never get a second chance to make a first impression."

We've all heard that quote before and Rice Lake's Placemaking Entrance Sign Committee, has something spectacular planned, expressing that "First Impression" for our Community Pride! The Committee asks your assistance to help make it happen!

Having been erected back in the early 90's, our current city's "Welcome" signs, have overstayed their welcome, and have aged considerably and must be replaced.

With the dedicated assistance of the stu-



dents from WITC's Architectural Commercial Design (Class of 2018) along with several community members, the Placemaking Entrance Signage Committee has a plan to do just that!

The city's entrance signs that are currently in place, were paid with funds raised by the generous donations of several community members, service clubs, City of Rice Lake

and businesses. The Committee would like to see that same investment of community pride and improvement happen again!

The new signs, which were designed by WITC students will have a significant life expectancy with minimal maintenance required! The materials, installation, and construction for each new sign will come from hiring local businesses, along with some "in kind" contributions.

The logo will feature Halo LED lighting at night, to illuminate the beautiful artwork and design that promotes our community. The sign's design highlights the natural beauty of our area lakes, river and wildlife; all nestled in the valley of the beautiful Blue Hills serving as a majestic backdrop!

Permits and zoning are in place. All that is missing is your support and donations. We invite you to help with Rice Lake's FIRST IMPRESSION-Community Pride project.

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Evening view of the new sign on Knapp St.

## CALL TO ACTION !

The current sign on Hwy. O is in rough condition and probably won't survive a winter storm.

Financial support is needed NOW.

We have some funds, but need the majority to replace it! We need to raise \$39,000 to complete the sign.

Plans are to get the old sign taken down and disposed of, then continue working throughout the fall/winter.

Send funds to Rice Lake Chamber of Commerce-Entrance Signs (see back form).

Please help us get the next Welcome/ Entrance sign in. Hwy. O is a high profile entrance into our community.

Let's take pride in the First Impression!

## Our First New Sign— Knapp Street

