

Consumers are most likely to say <GOAL> is their primary financial goal, yet #% are not currently saving for their financial future.



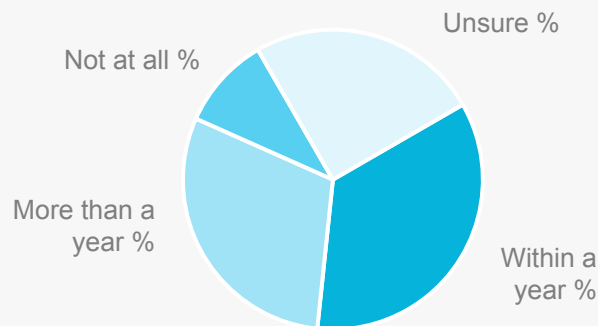
Actions Taken to Address Financial Concerns

Ranked 1st Financial Goal

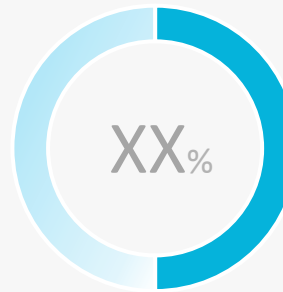


Start Saving

Do you plan to start saving for the future



Currently Saving and Investing
to prepare for the financial
future



%

Type of saving/
investment



%

Type of saving/
investment



%

Type of saving/
investment



%

Other