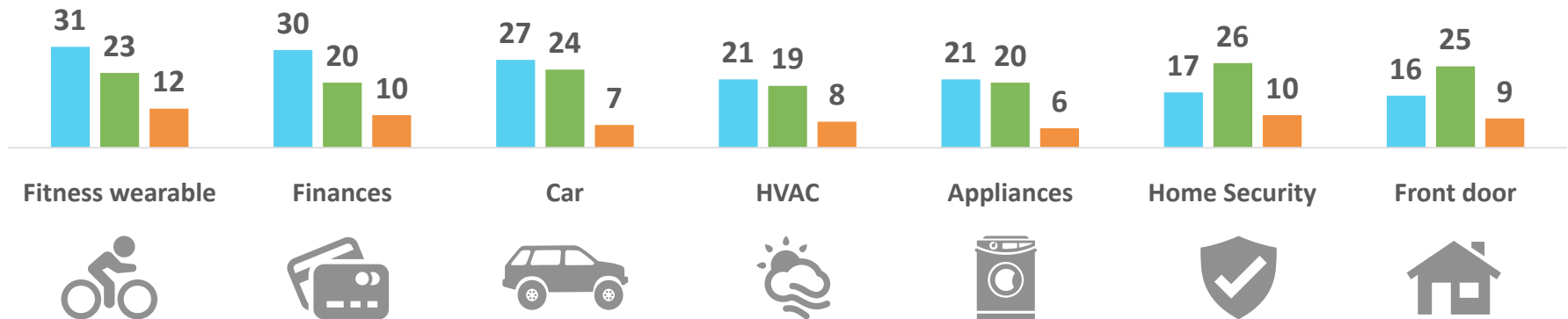


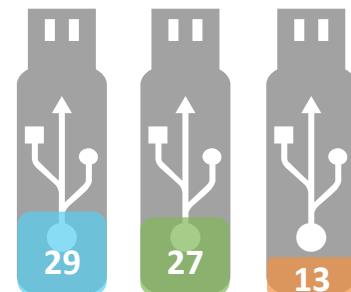
Millennials are more likely to live a connected life, though GenXers are not far behind. Both groups believe the advantages outweigh the disadvantages, though Millennials have fewer privacy concerns.



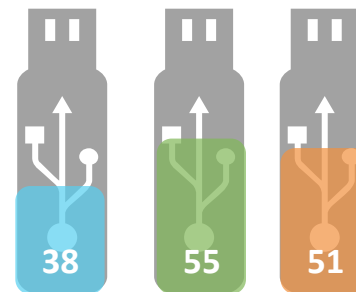
### % Currently Connect to Internet/ Mobile Device



### % Agree (6, 7 on 7-point scale)



The benefits of connecting devices outweigh the risks



I am concerned about privacy implication of connecting devices