

Delivering Partnership



Selected NPS Scores, 2018*



jetBlue®

+66
+59

amazon

+57



+57

“ I feel like the people at Zeldis are truly interested in helping us find the best way to reach our goals, and are there at each step to make the process smooth and easy. ”

“ They can handle both qualitative and quantitative work and they have a good understanding of my industry (financial services). ”

“ They have deep and wide knowledge of the financial services industry, which is critical to us, as our firm has very complicated products and we market to all sorts of channel distributions. In addition, their research knowledge and capabilities are top notch. ”

“ The team is very knowledgeable, flexible, responsive, and progressive (in methods and deliverables). They act as a true strategic thought partner and extension of our team. ”

“ I like that you have both qual and quant capabilities. That's hard to find. I also like that the company isn't huge. I know the people I'll be working with well enough to be comfortable with their skills. ”