



## SPONSORSHIP OPPORTUNITIES

### 2020 Leaders in Energy Four Generations Awards Celebration

Leaders in Energy (LE) will conduct its highly successful [Four Generations of Leadership in Clean Energy & Sustainability Solutions Awards Celebration](#) on Friday, December 4th, from 6-9 pm EST. This will be our first virtual event which provides additional opportunities to extend our reach beyond the Washington DC region. See our list of past Four Gen Hall of Fame awardees [here](#). Recap articles of our past events are available on our [Blog](#) and [Event Archives](#).

#### **The 2020 Four Gen Award theme is “Regenerating – for a Positive Future.”**

This year’s awards will honor leaders who are helping to regenerate natural systems and economies to create prosperity and resilience through projects, programs, and initiatives that connect with this theme.

Why this year’s theme? Many studies now point to the necessity for a fundamental and encompassing transformation in how our society conducts its activities. A recent World Economic Forum report alone identified 15 systemic transitions with annual business opportunities worth \$10 trillion that could create 395 million jobs by 2030. Together, these can pave the way towards a human- and nature-positive development which will be resilient to future shocks.

**Why We Honor Four Generations:** LE believes in harnessing the talents of all Four Generations – a collaboration across the ages – to advance clean energy and sustainable solutions for the environment, encompassing technology, economic and social innovation. The awards will feature an honoree from each of the four generations, e.g., Baby Boomer, Gen X, and Millennial, and Gen Z who exemplifies leadership in the energy and/or sustainability arenas in addition to a Lifetime Achievement Awardee. Our categories include:

- Clean, Efficient, and Reliable Energy
- Big Picture, Long-term Planning for Sustainability
- Circular Economy and Innovative Regional Development
- Ecosystem Restoration
- Innovative Businesses and Entrepreneurship
- Regenerative Agriculture
- Resilient Communities and Prosperity Redefined
- Steady State Economy
- Climate Restoration

## SPONSORSHIP CATEGORIES

### **Big Green Shift Leader**

**\$2500 (1 available)**

**Sponsor receives:**

- Three – five minute welcoming remarks at event
- Opportunity to run video of the organization's contribution to clean energy and sustainability on Leaders in Energy website.
- Blog article
- Opportunity to sponsor a breakout group at event on a particular topic
- Listing in event program
- Listing in event slide presentation (one slide devoted to company)
- Logo on event website and announcements
- Mention in social media
- Inclusion in event emails
- Logo on event website
- Sponsorship recognition and opportunity to collaborate on a future Leaders in Energy webinar
- Recognition on all digital event collateral, including the Leaders in Energy website, the event-specific micro-site, invitation, and email communications
- Acknowledgement in press materials, including press release to local, regional, and national media
- Digital/logo recognition on screen at beginning and end of event
- Logo recognition on donor slide featured at start of event
- Recognition in Leaders in Energy Annual Report
- 15 tickets to the event

### **Sustainability Leader**

**\$1,000 (2 available)**

**Sponsor receives:**

- One - two minutes welcoming remarks at one of the two event networking segments
- Opportunity to sponsor a breakout group at event
- Listing in event slide presentation at beginning and end
- One slide on company
- Opportunity to run video of the organization's contribution to clean energy and sustainability on Leaders in Energy website.
- Blog article

- Logo on event website and announcements
- Mention in social media
- Inclusion in event emails
- Logo on event website
- 6 tickets to event

### **Clean Energy Leader**

**\$500 (\$450 Early  
bird thru 11/20/20)**

#### **Sponsor receives:**

- Logo on event and announcements website
- Blog article
- Listing in event slide presentation at beginning and end
- Mention in social media
- Inclusion in event emails
- 4 tickets to event

### **Environmental Leader**

**\$250 (\$200 Early  
bird thru  
11/20/20)**

#### **Sponsor receives:**

- Listing in annual report
- Listing in event slide presentation
- Name on event website and announcements
- Mention in social media
- Inclusion in event emails
- 2 tickets to event

### **Benefactor**

**\$75 (or provide  
door prize(s) of equivalent value, e.g.  
book(s), tickets to sporting event, movies,  
consumer items related to theme, e.g.,  
solar powered consumer items, related  
service, etc. and send item(s) to prize  
winners) (\$70 Early bird thru 11/20/20)**

#### **Sponsor receives:**

- Listing in annual report
- Listing in event slide presentation
- Name on event website and announcements
- Inclusion in event emails
- 1 ticket to event

**AGREED TO:**

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**Sponsorship Category**

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**Company Name**  
**Representative**

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**Date**

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**Janine Finnell**  
**Executive Director, Leaders in Energy**

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**Date**

Leaders in Energy is a nonprofit organization. The IRS 501-c-3 Tax ID number is: 81-1094505.

For further details, please contact Marty Silber, Leaders in Energy's Director of Development and Fundraising at [marty.silber@gmail.com](mailto:marty.silber@gmail.com) or call or text 571-236-5396.