

# SPONSORSHIP OPPORTUNITIES for the 2021 Leaders in Energy Four Generations Awards Celebration



Hello!

We would like to invite to join with Leaders in Energy (LE) as a sponsor of the 8<sup>th</sup> Annual [Four Generations of Leadership in Clean Energy & Sustainability Solutions Awards Celebration](#) – the Four Gen Awards - on Friday, December 3, 2021, from 7:00-9:00 pm EST. Like last year, this will be a virtual event which allows for extending our reach well beyond the Washington DC region!

This year our award theme is:

## **“Weaving the Web of Sustainability and Restoration: A Call for Visionaries, Wayshowers and Doers”**

We plan to recognize those illuminating the way toward “The Big Green Shift.” Those whose vital and diverse work is providing a guide to others to empower individual action. They educate us, call us to action, and give us the tools to make it happen!

Here are examples of who our awardees might be:

- Creators of new economic models (circular, steady state, etc.) and indicators
- Clean energy initiators in communities, e.g., decarbonization, climate actions
- Authors, speakers, teachers, event producers engendering environmental awareness, and guiding and empowering individual action
- Community, urban, and regional (re-)development for economic prosperity and justice
- Individual and collective actions for climate resilience, restoration, and regenerative approaches focused on the protection of ecosystems, both private and public
- Businesses, entrepreneurs and associations enacting innovation in sustainability

In addition to individual change-makers across Four Generations (Gen Z, Millennial, Gen X, and Baby Boomer), this year we are excited to also honor collective visions and actions brought forth by institutions, NGOs, cities, regions, and other groups!

Will you join us as a sponsor of this exciting event? It promises to be inspiring, memorable and fun! There are multiple ways to participate, which you will see on the following pages.

Please reach out to me with any questions you might have! I’ll be glad to talk with you and to help discover for what might be the best fit for you!

Best wishes,

Janine Finnell  
Executive Director

P.S. Learn more about the event’s history at the Four Gen Hall of Fame awardees [here](#).

## 2021 FOUR GEN Awards - Sponsorship Categories & Benefits

	Benefactor	Environmental Leader	Clean Energy Leader	Sustainability Leader	Big Green Shift Leader
	\$100	\$250	\$500 \$450 early bird thru 11/23/21	\$1,000 \$900 early bird thru 11/23/21 (2 available)	\$2,500 \$2,250 early bird thru 11/23/21 (1 available)
Benefits					
Listing in annual report	✓	✓	✓	✓	✓
Listing in event slide presentation	✓	✓	✓	✓	✓
Listing on event webpage	✓	✓	✓	✓	✓
Mention in social media	✓	✓	✓	✓	✓
Mention in event emails		✓	✓	✓	✓
Logo on event webpage		✓	✓	✓	✓
One slide on company during event and company logo at beginning and end of event as well as in donor slide			✓	✓	✓
Opportunity to provide a spotlight article on the sponsor and their work on Leaders in Energy Blog			✓	✓	✓
Recognition on all digital collateral including Leaders in Energy website, event-specific webpage, newsletters, and email communications				✓	✓
Acknowledgment in press materials including press release to local, regional, and national media				✓	✓

Opportunity to make remarks at event					Up to 5 minutes
Opportunity to run a brief video of the organization's contribution to clean energy and sustainability at the event					✓

**AGREED TO:**

\_\_\_\_\_  
**Sponsorship Category**

\_\_\_\_\_  
**Company Name**  
**Representative**

\_\_\_\_\_  
**Date**

\_\_\_\_\_  
**Janine Finnell**  
**Executive Director, Leaders in Energy**

\_\_\_\_\_  
**Date**

**Leaders in Energy is a nonprofit organization. The IRS 501-c-3 Tax ID number is: 81-1094505.**