



## 2021 Ambassador Application Packet

### What is an Ambassador?:

- Our Ambassadors are highly visible, esteemed volunteers who serve as a crucial liaison between Aspire investors and the Aspire staff. Each Ambassador makes a commitment to making personal connections with our investors at events in order to build a loyal, committed membership base that will continue to support, participate, and invest in Aspire.

### Ambassador Objectives:

- Greet and host investors at Aspire Events (Virtual and In-Person)
- Foster engagement at Aspire programs and events
- Nurture quality relationships

### Ambassador Qualifications:

- Applications are reviewed and given thoughtful consideration by Aspire staff
- Strong communication skills
- Accountable, trustworthy
- Working knowledge of Aspire services and the business community
- Self-motivated
- Comfort in initiating open, informative dialogue

### Expectations of Ambassadors:

- Represent Aspire Economic Development + Chamber Alliance in a professional manner, including dress
- Build relationships with investors at Aspire Events
- Attend 6 of 11 Ambassador Coffee Connections (Virtual and In-Person)
- Attend Ribbon Cuttings

### Coffee Connections:

- Networking opportunity for Aspire Members
  - Ambassadors will help host the event alongside Aspire Staff
    - Great and welcome new members
    - Work registration
    - Assist in making introductions
- Format of Program
  - Two different member groups will meet on rotating months, please see below for rotation
- **MEMBER GROUP ONE:** Coffee Connections (*new members 1-4 years*)
  - Third Tuesday of designed months, 8:30-9:30am, rotating locations
    - January, March, May, July, September, November
- **MEMBER GROUP TWO:** Coffee Connections (*members active with Aspire 5-10 years*)
  - Third Tuesday of designed months, 8:30-9:30am, rotating locations
    - February, April, June, August, October

Time Commitment: 1-3 hours per month:

- Attend Aspire Events
- Attend Coffee Connections
- Attend ribbon cuttings

Benefits to Ambassador:

- Official Aspire name badge
- Personal and business gain

Ambassador Event Tickets:

- 1 event ticket to each Aspire Event
  - *Please Note the Following:*
    - This excludes Signature Program Events
      - Women Leaders, Celebrate Aspire, Aspire Golf Classic, Aspire Economic Outlook Breakfast
    - Event tickets are non-transferable and may only be used by the Aspire Ambassador

Rewards and Recognition:

- Spoken recognition and introduction at Aspire events



5. Are you currently involved in other civic or community organizations? If so, which ones, what role do you serve and what is your time commitment? Are you able to commit 1-3 hours a month to the Ambassador Committee?

**Employer's Endorsement** (CEO's, Partners, Self-employed applicants need not complete this section):

*I am the above applicant's supervisor and understand the Ambassador requirements. I support his/her desire to pursue serving Aspire as an Ambassador.*

Name: \_\_\_\_\_

Company: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

**Applicant's Acknowledgement:**

I have read and understand the Ambassador Job Description and hereby submit my application as a candidate for the 2021 Aspire Ambassador Committee

Prospective Ambassador Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Return pages 3,4,&5 to Alex Wheeler by December 11<sup>th</sup>**  
Aspire Economic Development + Chamber Alliance  
p (317) 537-0037  
[awheeler@aspirejohnsoncounty.com](mailto:awheeler@aspirejohnsoncounty.com)