

More than 15,000 copies will be printed. The guide will be distributed via direct mail through the Center Grove ICON's October issue; direct mailed to Aspire member investors and other Johnson County businesses; and distributed to visitors and prospective businesses looking to locate in Johnson County via government centers, Greenwood Indy South Airport, Aspire offices and Aspire's website.

PREMIUM POSITIONS

Past Advertisers have First Right of Renewal Through June 30, 2021.
After June 30, available on a first-sold basis. Not eligible for "early bird" discount.

Full Page, Right Side in Center Spread	\$2,000
Page 3	\$1,920
Page 5	\$1,760
Back Cover	\$3,750

RATES & SPECS

<p>Full Page w/ bleed: 7.75" w x 10.25" h is the live area. Add .75" all around for bleed. Trim size 8.75" w x 11.25" h.</p> <p>Standard: \$2,700</p> <p>Member: \$1,415</p>	<p>Half Page (Vertical): 3.8125" w x 10" h.</p> <p>Standard: \$1,665</p> <p>Member: \$900</p>	<p>Half Page (Horizontal): 7.75" w x 4.9375" h.</p> <p>Standard: \$1,665</p> <p>Member: \$900</p>	<p>ASPIRE MARKETPLACE</p> <table><tr><td>1/8 Page</td><td>1/4 Page</td></tr><tr><td>1/8 Page</td><td>1/4 Page</td></tr><tr><td>1/8 Page</td><td>1/4 Page</td></tr><tr><td>1/8 Page</td><td>1/4 Page</td></tr></table>	1/8 Page	1/4 Page	1/8 Page	1/4 Page	1/8 Page	1/4 Page	1/8 Page	1/4 Page	<p>1/4 Page 3.8125" w x 4.9375" h.</p> <p>Standard: \$1,250</p> <p>Member: \$690</p> <p>1/8 Page 3.8125" w x 2.4062" h.</p> <p>Standard: \$760</p> <p>Member: \$470</p>
1/8 Page	1/4 Page											
1/8 Page	1/4 Page											
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FREE COLOR for all ad purchases

1/4 and 1/8 Page ads will be placed in the Marketplace section

Publishes: October 2021
(Delivery to members: October 2021)

In-House Design Deadline: August 13, 2021
Camera Ready Deadline: August 27, 2021

ENHANCED BUSINESS INDEX LISTING

All ads include color enhancement to your Business Index listing.

STAND OUT with color!

REGULAR LISTING

AAA Acme Company
John Doe, Jane Roe
123456 E. Main St., Franklin, IN 46131
317.999.8765 | FAX: 317.999.4321
www.aaa-acme.com



ENHANCED LISTING

AAA Acme Company
John Doe, Jane Roe
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317.999.8765 | FAX: 317.999.4321
www.aaa-acme.com

Design tips: Please send a PDF without crop marks. Make sure all fonts are embedded. Do not send a PhotoShop PDF or .jpg file. Please send a PDF or .eps with vector quality. All images used in the ad layout should be converted to CMYK and placed at 300 dpi.

Live image area is the area you want your text and images to be read without being cut off. Bleed area should be background image or color only and may be trimmed.



The Southside Times

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