



# Braille Signage Initiative



**The Braille Signage Initiative: student-run production of ADA-compliant braille signage, providing students with technical and business skills and experience, and a special opportunity to give back, by making the world more accessible to others with visual impairment.**

## Inputs

- OSB staff
- Student workers
- Skill-building curriculum for students
- Funding
- Commercial grade 3-D braille printer
- Printing/cutting press, templates, supplies
- Design software
- Training and tech support

## Outputs

### Activities

- Train students and staff on software and equipment
- Train students on production process, receiving orders, deadlines, distribution and financial recordkeeping
- Students learn marketing, product design
- Produce a catalog of ADA-compliant braille signage and other items for customers

### Participants

- Braille signage specialist
- Graphic Designer
- OSB Student workers
- Staff/Volunteers: Assistive technology teacher, classroom teachers, paraeducators, job coach
- Direct Color Consultant for 3-D printing
- Inter Sign Digital consultant for template design and materials

## Outcomes – Impact

### Short to Mid-term

- Increase in # of OSB student workers
- Students gain a variety of work skills and experience, and are paid
- Students increase self-esteem and motivation
- Braille signage earns income
- Creating awareness of updated correct braille code (OSB is only place using UEB – Unified English braille for signage) and capabilities of students
- Increased access/equity for visually impaired in community
- Replicable program

### Long-term

- Students translate work experience into gainful post-OSB employment
- Increased access/equity for visually impaired in the community
- Changed public perceptions about abilities of people with visual impairments
- Expanded work opportunities for the visually impaired