



# ENGAGEMENT OPPORTUNITIES 2019

German American Chamber of Commerce, Inc. (GACC)

We are committed to facilitating local business relations between Germany and the United States. Located at the heart of Wall Street, GACC NY provides unique networking opportunities for its diverse and dynamic community of business professionals. With more than 950 member companies and even more partners, we promote ongoing transatlantic cooperation and first-hand contacts between German and U.S. companies. Whether you are looking to grow your business or enhance your network, stay on top of the latest business developments, or get unique insights into prevalent economic topics, the GACC offers you more than 60 events a year.

We look forward to connecting with you in 2019!



German American  
Chambers of Commerce  
Deutsch-Amerikanische  
Handelskammern

# Annual Partnership 2019: Exclusive Exposure all year long

## **Premium Partners**

**(Patron membership included)**

- Mentioned as premium partner on website, GACC banner, and all printed event materials
- Table for 10 guests, premium seating, and table sign for New Year's Luncheon, White Asparagus Gala, and Roast Goose Gala
- 5 Complimentary tickets for ECIF and GABO
- NEW: German American Trade Magazine – full page print advertisement
- Price: \$22,900

## **Gold Partners**

**(Patron membership included)**

- Mentioned as gold partner on website, GACC banner, and all printed event materials
- Shared table for 5 guests and premium seating for New Year's Luncheon, White Asparagus Gala, and Roast Goose Gala
- 3 Complimentary tickets for ECIF and GABO
- NEW: German American Trade Magazine – full page print advertisement
- Price: \$14,900

## **Silver Partners**

**(Corporate membership included)**

- Mentioned as silver partner on website, GACC banner, and all printed event materials
- Complimentary 2 tickets and premium seating for New Year's Luncheon, White Asparagus Gala, and Roast Goose Gala
- 2 Complimentary tickets for ECIF and GABO
- NEW: German American Trade Magazine – full page print advertisement
- Price: \$10,400

This is a brief overview of all membership benefits. For any questions and inquiries, please contact us at [membership@gaccny.com](mailto:membership@gaccny.com)

# Create your own customized GACC partnership package

Our Mix & Match option allows you to create a partnership package that is fully customized by you and can be tailored to your needs. You can select different partnership levels out of three categories (min. one selection per category).

The categories are:

## 1) Annual Logo Exposure as Gold or Silver Partner

## 2) Events

- New Year's Luncheon
- White Asparagus Gala Dinner
- Roast Goose Gala Dinner & Newcomer of the Year Award

## 3) Advertising

- German American Trade Magazine – printed advertisement
- Your logo in our monthly electronic newsletter – online logo exposure

For more information and details please contact us at [events@gaccny.com](mailto:events@gaccny.com) and we will provide you with selection options and pricing.





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# Event Partnerships

Are you interested in the substantial benefits you will receive as a single Event Partner? We offer partnership opportunities for our three signature events: New Year's Luncheon, White Asparagus Gala Dinner, and Roast Goose Gala Dinner & Newcomer of the Year Award. You can choose between our premium, gold, and silver partnership package.

## Premium Package

- One Premium Table at our Gala Dinner including premium seating for 10 guests & table sign
- Significant recognition with prominent logo as Premium Partner on all promotional materials
- Company will be listed as a Premium Partner on our event website
- Acknowledgement during the event
- Larger logo on press wall
- Social media coverage across all GACC NY channels

## Gold Package

- One Gold Table at our Gala Dinner including seating for 10 guests & table sign
- Significant recognition with a smaller logo as Gold Partner on all promotional materials
- Company will be listed as a Gold Partner on our website
- Acknowledgement during the event
- Smaller logo on press wall
- Social media coverage across all GACC NY channels

## Silver Package

- Seating for 5 guests at shared table
- Recognition with smaller logo on event invitations and website postings

**Newcomer of the Year Award** will be presented to a company that has stood out for its products and services, creative spirit, and innovative approach. Each company has successfully identified and addressed a need in the U.S. market, while maintaining the highest standards of quality and service and strong ties to Germany.

## New Year's Luncheon

Friday, January 29th, 2019, 11:30am – 2:00pm  
Harvard Club, 35 W 44th St, New York

**Premium:** \$2,750

**Silver:** \$1,750

## White Asparagus Gala Dinner

Thursday, May 9, 2019, 6:30pm – 11:30pm  
Tribeca Rooftop, 2 Desbrosses St, New York

**Premium:** \$8,000

**Gold:** \$6,000

## Roast Goose Gala Dinner & Newcomer of the Year Award

Thursday, November 7, 2019, 6:30pm – 10:30pm  
Location to be announced

**Premium:** \$8,000

**Gold:** \$6,000

**Silver:** \$3,000



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# Advertisement Options - Print and Online

## German American Trade Magazine

The German American Trade Magazine is the official publication of the German American Chambers of Commerce in the U.S., focusing on German American topics in the areas of economic and industry, companies and politics.

- Issues: 4 issues per year
- Printed copies: 2,000 – distributed across the U.S.
- Online: PDF versions on all GACC websites (New York, Atlanta, Chicago, San Francisco)

**Full page:** \$2,900

**Half page:** \$1,260

**Third page:** \$825

**Back cover:** \$3,550

**Inside cover front:** \$3,200

**Inside cover back:** \$3,140

## Newsletter

You have the opportunity to place your logo in our monthly newsletter. For more information and details, please contact us at [jfreeman@gaccny.com](mailto:jfreeman@gaccny.com)

**12 editions:** \$2,000

**6 editions:** \$1,100

**3 editions:** \$700

**We are looking forward to working with you!**

Please contact for **Events:**

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