



START-UP
PROGRAMS



YOUNG PROFESSIONALS

SIGNATURE EVENTS



NETWORKING EVENTS



INDUSTRY INSIGHTS



GALA DINNER

WOMEN IN BUSINESS



ROUND TABLES



ENGAGEMENT OPPORTUNITIES 2019

German American Chamber of Commerce, Inc. (GACC)

We are committed to facilitating local business relations between Germany and the United States. Located at the heart of Wall Street, GACC NY provides unique networking opportunities for its diverse and dynamic community of business professionals. With more than 950 member companies and even more partners, we promote ongoing transatlantic cooperation and first-hand contacts between German and U.S. companies. Whether you are looking to grow your business or enhance your network, stay on top of the latest business developments, or get unique insights into prevalent economic topics, the GACC offers you more than 60 events a year.

We look forward to connecting with you in 2019!



German American
Chambers of Commerce
Deutsch-Amerikanische
Handelskammern

Annual Partnership 2019: Exclusive Exposure all year long

Premium Partners (Patron membership included)

- Mentioned as premium partner on website, GACC banner, and all printed event materials
- Table for 10 guests, premium seating, and table sign for New Year's Luncheon, White Asparagus Gala, and Roast Goose Gala
- 5 Complimentary tickets for ECIF and GABO
- NEW: German American Trade Magazine – full page print advertisement
- Price: \$22,900

Gold Partners (Patron membership included)

- Mentioned as gold partner on website, GACC banner, and all printed event materials
- Shared table for 5 guests and premium seating for New Year's Luncheon, White Asparagus Gala, and Roast Goose Gala
- 3 Complimentary tickets for ECIF and GABO
- NEW: German American Trade Magazine – full page print advertisement
- Price: \$14,900

Silver Partners (Corporate membership included)

- Mentioned as silver partner on website, GACC banner, and all printed event materials
- Complimentary 2 tickets and premium seating for New Year's Luncheon, White Asparagus Gala, and Roast Goose Gala
- 2 Complimentary tickets for ECIF and GABO
- NEW: German American Trade Magazine – full page print advertisement
- Price: \$10,400

This is a brief overview of all membership benefits. For any questions and inquiries, please contact us at membership@gaccny.com

Create your own customized GACC partnership package

Our Mix & Match option allows you to create a partnership package that is fully customized by you and can be tailored to your needs. You can select different partnership levels out of three categories (min. one selection per category).

The categories are:

1) Annual Logo Exposure as Gold or Silver Partner

2) Events

- New Year's Luncheon
- White Asparagus Gala Dinner
- Roast Goose Gala Dinner & Newcomer of the Year Award

3) Advertising

- German American Trade Magazine – printed advertisement
- Your logo in our monthly electronic newsletter – online logo exposure

For more information and details please contact us at events@gaccny.com and we will provide you with selection options and pricing.



Event Partnerships

Are you interested in the substantial benefits you will receive as a single Event Partner? We offer partnership opportunities for our three signature events: New Year's Luncheon, White Asparagus Gala Dinner, and Roast Goose Gala Dinner & Newcomer of the Year Award. You can choose between our premium, gold, and silver partnership package.

Premium Package

- One Premium Table at our Gala Dinner including premium seating for 10 guests & table sign
- Significant recognition with prominent logo as Premium Partner on all promotional materials
- Company will be listed as a Premium Partner on our event website
- Acknowledgement during the event
- Larger logo on press wall
- Social media coverage across all GACC NY channels

Gold Package

- One Gold Table at our Gala Dinner including seating for 10 guests & table sign
- Significant recognition with a smaller logo as Gold Partner on all promotional materials
- Company will be listed as a Gold Partner on our website
- Acknowledgement during the event
- Smaller logo on press wall
- Social media coverage across all GACC NY channels

Silver Package

- Seating for 5 guests at shared table
- Recognition with smaller logo on event invitations and website postings

Newcomer of the Year Award will be presented to a company that has stood out for its products and services, creative spirit, and innovative approach. Each company has successfully identified and addressed a need in the U.S. market, while maintaining the highest standards of quality and service and strong ties to Germany.

New Year's Luncheon

Friday, January 29th, 2019, 11:30am - 2:00pm
Harvard Club, 35 W 44th St, New York

Premium: \$2,750
Silver: \$1,750

White Asparagus Gala Dinner

Thursday, May 9, 2019, 6:30pm - 11:30pm
Tribeca Rooftop, 2 Desbrosses St, New York

Premium: \$8,000
Gold: \$6,000

Roast Goose Gala Dinner & Newcomer of the Year Award

Thursday, November 7, 2019, 6:30pm - 10:30pm
Location to be announced

Premium: \$8,000
Gold: \$6,000
Silver: \$3,000



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Advertisement Options - Print and Online

German American Trade Magazine

The German American Trade Magazine is the official publication of the German American Chambers of Commerce in the U.S., focusing on German American topics in the areas of economic and industry, companies and politics.

- Issues: 4 issues per year
- Printed copies: 2,000 – distributed across the U.S.
- Online: PDF versions on all GACC websites (New York, Atlanta, Chicago, San Francisco)

Full page: \$2,900

Half page: \$1,260

Third page: \$825

Back cover: \$3,550

Inside cover front: \$3,200

Inside cover back: \$3,140

Newsletter

You have the opportunity to place your logo in our monthly newsletter. For more information and details, please contact us at jfreeman@gaccny.com

12 editions: \$2,000

6 editions: \$1,100

3 editions: \$700

We are looking forward to working with you!

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