



Calling all companies with a German American footprint: **Become a German American Conference 2026 Supporter!**

Dear GACC Members and Friends,

As we launch the 18th edition of our German American Conference (GAC), what once started as a small student conference at Harvard has grown into the **largest student-led forum on transatlantic relations worldwide, drawing 1000+ participants and 100+ speakers to Cambridge each year**. Past speakers have included Friedrich Merz, Ursula von der Leyen, and Michael Hüther (IW president).

Our events span five topic streams: 1) Global Affairs & Politics 2) Health, Environment, & Sustainability 3) Society & Culture 4) Business, Trade & Entrepreneurship, and 5) Technology & Innovation. This year, from October 9-11, we invite you to join the discussions at the Harvard Campus under this year's guiding theme ***Rethinking Transatlanticism: New Visions for a Shifting Relationship***.

Why should you become a GAC supporter?

Delivering the conference at this quality and scale is only possible as a team effort: Each year, we collaborate with 20-30 supporters from the public and private sector. Depending on your company's priorities and desired level of involvement, becoming a GAC supporter could mean:

- **demonstrating thought leadership in your industry** by speaking at Harvard's largest student-led conference
- **gaining access to conference participants for recruiting purposes**, tapping into a group of highly educated and internationally oriented students and young professionals
- **shaping your brand perception as a company with a transatlantic footprint** through visibility across the conference and its media outlets

We offer a tiered range of supporter packages and work together with each individual supporter to coordinate the contents and event formats that they deem most appropriate. On our end, supporter contributions allow us to put on engaging events, book adequate venues, bring the best speakers and create merit- and need-based participant scholarships.

We appreciate our long-standing relationship with the GACC, and hope that many of you will follow our joint call this year. **We would love to answer your questions and present suggestions for what a collaboration with your organization could look like in a brief call.** Our Finance Co-Chair Emma Bülte (ebuelte@hks.harvard.edu) will happily coordinate a meeting at a time convenient for you.

Your support is very much appreciated, and we are looking forward to collaborating more closely with your group of German companies with a US presence over the coming few months!

Sincerely,

Emma Bülte, *Co-Chair Finance*

Nele Rosenkranz, *Co-Head Finance & Partnerships*

Robert Platow, *Co-Head Finance & Partnerships*

for the entire German American Conference Team

www.germanamericanconference.org | [LinkedIn](#)

Join our supporters (selection of private sector supporters from the years 2023-2025):

