

# 7th Annual Telehealth Summit of South Carolina

## *Sponsor/Exhibitor Registration Packet*

### April 2-4, 2019

Columbia Metropolitan Convention Center  
Columbia, SC



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## SPONSORSHIP OPPORTUNITIES

**DIAMOND LEVEL**  
**\$7500**

4 Complimentary Event Registrations  
1 Exhibit Table & 2 Chairs  
Inside Side Front Page  
Full Ad in Event Program  
Tote Bag Recognition  
Lanyard Sponsor (name on lanyard)  
Vendor Briefing  
Event Signage  
E-News Recognition  
Website Recognition

**PLATINUM LEVEL**  
**\$5000**

3 Complimentary Event Registrations  
1 Exhibit Table & 2 Chairs  
Full Page Ad in Event Program  
Tote Bag Recognition  
Lunch Sponsor  
Vendor Briefing  
Event Signage  
E-News Recognition  
Website Recognition

**GOLD LEVEL**  
**\$3500**

2 Complimentary Event Registrations  
1 Exhibit Table & 2 Chairs  
1/2 Page Ad in Event Program  
Breakfast Sponsor  
Vendor Briefing  
Event Signage  
E-News Recognition  
Website Recognition

**SILVER LEVEL**  
**\$2500**

2 Complimentary Event Registrations  
1 Exhibit Table & 2 Chairs  
1/4 Page Ad in Event Program  
Break Sponsor  
Vendor Briefing  
Event Signage  
E-News Recognition  
Website Recognition

**BRONZE LEVEL**  
**\$1500**

1 Complimentary Event Registrations  
1 Exhibit Table & 2 Chairs  
1/4 Page Ad in Event Program  
Event Signage  
E-News Recognition  
Website Recognition

**NETWORKING  
RECEPTION**  
**\$5000**

2 Complimentary Event Registrations  
1 Exhibit Table & 2 Chairs  
Event Signage  
1/4 Page Ad in Event Program  
Website Recognition

**7th Annual Telehealth Summit of South Carolina**  
**April 2-4, 2019**  
**Columbia Metropolitan Convention Center**  
**Columbia, SC**

# EVENT INFORMATION

Palmetto Care Connections will host its 7th Annual Telehealth Summit of South Carolina on April 2-4, 2019, at the Columbia Metropolitan Convention in Columbia, SC. We would love to have your organization participate as a sponsor and exhibitor of this event. We have several sponsor level opportunities available. Enclosed inside of this packet, you will find event details, sponsorship levels, and a registration form. We hope to see you at the Summit!

### **Who Will Be There**

Palmetto Care Connections is expecting 250+ Healthcare Administrators, Physicians, Nurses, Legal Advisors, Office Managers, Social Workers, Technology Directors, Program Managers. Medical Directors, CEOs, CIOs, COOs, and more to attend the Telehealth Summit!

### **How to Register**

Complete the registration form (on the last page) and submit it to Davia Smith at [davias@palmettodoreconnections.org](mailto:davias@palmettodoreconnections.org). Registration deadline is **January 15, 2019**.

### **Sponsor Levels**

We have several level of sponsorship opportunities available to meet the needs of your organization. Each level includes different marketing and promotion opportunities. Logos (png) and advertisements (pdf) should be emailed to Davia Smith at [davias@palmettodoreconnections.org](mailto:davias@palmettodoreconnections.org) by **February 15, 2019**.

<b>Ad Dimensions:</b>	<b>Size:</b>
Full Page (Without Bleed)	7-1/8" w x 10" h
1/2 Page	7-1/8" w x 4-7/8" h
1/4 Page	3-5/8" w x 4-7/8" h

### **How to Submit Payment**

All sponsorship payment checks should be made payable to Palmetto Care Connections and mailed to our office:

Palmetto Care Connections  
ATTN: Davia Smith  
1880 Main Highway  
Bamberg, SC 29003

### **Exhibit Table Assignment**

Exhibit tables are 6ft and skirted. Exhibit table numbers are assigned based on sponsorship levels and will be distributed at a later date after registration closes.

### **Vendor Briefing**

Sponsors will have the opportunity to provide a scheduled 5 minute briefing of their product. Vendor briefing details will be distributed after the registration deadline.

### **Shipping Information**

Please see Columbia Metropolitan Convention Center's Exhibitor Packet for Shipping Form (separate attachment).

### **Electrical/AV Needs**

A dedicated wireless or wired connection is a special order and should be specified on the registration and contracted with the venue directly. Download the A/V Order Form:

<https://www.columbiaconventioncenter.com/sites/default/files/userfiles/Electrical%20and%20Water%20Order%20Form.pdf>

### **Lodging Options**

Palmetto Care Connections has contracted with the Hilton Downtown Columbia at a discounted rate of \$169.00. You are responsible for your own hotel arrangements and fees. Hotel reservations can be made by calling 1-800-HILTONS and requesting the group rate for **PALMETTO CARE CONNECTIONS ANNUAL TELEHEALTH SUMMIT OF SC**.

Hilton Columbia Center  
324 Senate Street  
Columbia, SC 29201

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**Columbia, SC**

# EVENT INFORMATION

## **Directions**

**COLUMBIA METROPOLITAN CONVENTION CENTER** 1101 Lincoln Street | Columbia, SC 29201

### **FROM GREENVILLE**

Take I-26 East to Columbia. Continue onto I-126 and take the Huger Street exit to merge onto US-176E/US-21 S/US-321 S (Huger Street). After 0.8 miles, turn left onto Gervais Street. Then go 0.3 miles and turn right onto Lincoln Street. The Convention Center will be one (1) block down on the right.

### **FROM FLORENCE**

Take I-20 West to Exit 73A to merge onto S Carolina 277 S toward Columbia. After 6.6 miles, 277 will turn into Bull Street. Continue for 0.9 miles and turn right onto Gervais Street. Go 0.6 miles and turn left onto Lincoln Street. The Convention Center will be one (1) block down on the right.

### **FROM CHARLESTON**

Take I-26 West to Columbia. Take Exit 115 to merge onto US-176 N/US-21 N/US-321 N (Charleston Highway) toward Cayce. Continue 6 miles and turn left onto Huger Street. After 0.6 miles, turn right onto Gervais Street. Continue for 0.4 miles and turn right onto Lincoln Street. The Convention Center will be one (1) block down on the right.

### **FROM THE COLUMBIA METROPOLITAN AIRPORT**

Loop around the airport via Airport Boulevard, taking the exit for Columbia to I-26/ Lexington to I-20. Merge onto the John N. Hardee Expressway and continue to the road's end. Turn left onto S. Carolina 302/Airport Blvd/Edmund Road and continue 2.3 miles. Take a slight left onto US-176 N/ US-21 N/ US-321 N (Charleston Highway) and continue 2.6 miles. Turn left onto Huger Street. Continue for 0.6 miles and turn right onto Gervais Street. After 0.4 miles, turn right onto Lincoln Street. The Convention Center will be one (1) block down on the right.

## **Parking**

There are multiple parking options available for your event at the Columbia Metropolitan Convention Center. The CMCC parking lot adjacent to the facility may be available at no charge on a first-come, first-served basis. Parking availability is subject to change, based on event times and the number of events in the building. Reserved parking in the CMCC lot can only be provided if the entire facility is contracted for your event. Parking in the rear lot behind the CMCC is not permitted. CMCC is not responsible for damage or theft in the parking lot. Pay-for-Parking garages are operated by the City of Columbia and are available 24/7. Customers can pay by cash or credit card. A cashier is on site most days from 9:30 a.m. to 6 p.m. Charges are \$2 for the first hour and \$1 for every additional hour, but no more than \$10 for the day. Customers with lost tickets will automatically be charged \$10 regardless of hours parked in the garage. Additionally, metered parking is available along many of the streets around the facility.

## **Load-in and Load-out Guidelines**

Please do not leave vehicles unattended in loading zone. Place load-in items from your vehicle inside the building, not blocking the entrance and promptly move your vehicle into the CMCC parking lot adjacent to the facility or into the Park Street Garage located directly across the street. Please follow the same procedure upon load-out, making sure exhibit space is packed and load-out items are near the door before retrieving your vehicle. Unattended vehicles parked on a curb, in main driving lane, fire lane, in a reserved parking space or in a loading zone will be towed.

## **Agenda/Schedule**

April 2	12:00PM-4:00PM	Exhibitor Setup
April 2	1:00PM-4:00PM	Preconference Sessions
April 3	8:00AM-5:00PM	Summit Sessions
April 3	6:30PM	Networking Reception
April 4	8:00AM	Summit Sessions
April 4	2:00PM	Exhibitor Breakdown

## **Exhibitor BINGO**

We would love for you to participate in exhibitor bingo! Attendees will be given a "bingo sheet" with all exhibitor logos inside each block. To get credit, they must visit your booth and get your initials. At the end of the Summit, all qualifying bingo sheets will be placed in a drawing for a prize. If your organization is willing to donate a prize, contact Davia Smith at [davias@palmettodoreconnections.org](mailto:davias@palmettodoreconnections.org).

## **Questions or Concerns**

If you have any questions or concerns, please contact the event coordinator, Davia Smith at [davias@palmettodoreconnections.org](mailto:davias@palmettodoreconnections.org) or 803-245-2672.

# SPONSOR REGISTRATION FORM

## Contact Information

Organization\_\_\_\_\_

Name\_\_\_\_\_

Full Mailing Address\_\_\_\_\_

Email Address\_\_\_\_\_

Phone Number\_\_\_\_\_

## **Sponsorship Selection:**\_\_\_\_\_

**Diamond \$7500   Platinum \$5000   Gold \$3500   Silver \$2500   Bronze \$1500**

**Special Sponsor Opportunities** (Please contact PCC to check on the availability of special sponsor opportunities)

**Networking Reception \$5000**

## Exhibit Information *Please circle your selection.*

1. Are you planning to participate as an exhibitor? YES or NO

2. Are you interested in participating in Exhibitor Bingo? YES or NO

*If you answer yes to any of the following special order questions, please complete the CMCC's Order Form.*

3. Will you need internet connection (\$250/connection)?

Wireless Internet, Hardwired Internet, Both, or NONE

4. Will you need an electrical outlet (\$40/ 120V Amp Power)? YES or NO

## Special Events

Are you planning to attend the Networking Reception on **April 3, 2019, at 6:30PM, at the Hilton Columbia Center?**

*Admission Tickets will be distributed at the event.*

YES or NO

## Attendee Information

For meal planning purposes, please indicate any food allergies or number of vegetarian meal requests.

Each sponsorship level comes with complimentary event registrations. Each level has a different allowance. Please complete the section for name badge purposes.

NAME \_\_\_\_\_ TITLE \_\_\_\_\_ EMAIL ADDRESS \_\_\_\_\_

NAME \_\_\_\_\_ TITLE \_\_\_\_\_ EMAIL ADDRESS \_\_\_\_\_

NAME \_\_\_\_\_ TITLE \_\_\_\_\_ EMAIL ADDRESS \_\_\_\_\_

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