THE ROAD TO A RURAL DIGITAL ECONOMY ECOSYSTEM

IN SOUTH CAROLINA

FOUNDATIONAL ELEMENTS:

Broadband infrastructure

An attractive live-work downtown with culture and entertainment options

Quality K-12 education focused on digital skills and STEM

DIRECT DRIVERS:

Access to digital jobs

Digital workforce development and support

Leadership and engagement from private sector, non-profits and higher ed

Access to capital

Co-working, networking and social spaces

Entrepreneur support and incubation

DESIRED OUTCOME:

Quality digital employment opportunities that empower local entrepreneurs to create wealth in their community.