

# YOUR LOCAL MARKET'S MARKET UPDATE

SOLANA BEACH, CA

- **Current Real Estate Market Conditions for Condos & Townhomes**
- **Trends in Pricing**
- **Current Levels of Supply and Demand**
- **Value Metrics**

- **Report for the week of  
January 16, 2017**

## This Week

- The median list price in SOLANA BEACH, CA this week is \$1,046,750. The 20 properties have been on the market for an average of 82 days.

Inventory is up and Market Action is trending down recently. While days-on-market appears to be trending lower, the overall conditions are weakening a bit.

## Supply and Demand

- The market continues to get hotter. More sales demand and fewer homes listed have contributed to a relatively long run of increasing prices. Current supply and demand levels show no sign of prices changing from their current trend.

### Real-Time Market Profile

		Trend
Median List Price	\$ 1,046,750	↔
Average List Price	\$ 1,122,719	
Asking Price Per Square Foot	\$ 627	↔
Average Days on Market (DoM)	82	↓
Inventory of Properties Listed	20	↑
Most Expensive Listing	\$ 2,099,000	
Least Expensive Listing	\$ 515,000	
Average Age of Listing	32	
Percent of Properties with Price Decrease	10 %	
Percent Relisted (reset DOM)	30 %	
Percent Flip (price increased)	10 %	
Median House Size (sq ft)	1463	
Median Number of Bedrooms	2.0	
Median Number of Bathrooms	2.2	

### Altos Research Value Statistics

Market Action Index      Seller's Advantage      38.9      ↑↑

The Market Action Index answers the question "How's the Market?" by measuring the current rate of sale versus the amount of the inventory. Index above 30 implies a seller's advantage. Below 30, conditions give the advantage to the buyer.

Trend Key:      ↑↑ Strong upward trend      ↓↓ Strong downward trend  
 ↔ No change      ↑ Slight upward trend      ↓ Slight downward trend

## Characteristics per Quartile

Quartile	Median Price	Sq. Ft.	Beds	Baths	Age	Inventory	New	Absorbed	DOM
Top/First	\$ 1,895,000	1936	3.0	3.5	39	5	1	0	52
Upper/Second	\$ 1,250,000	1564	3.0	2.0	43	5	0	0	186
Lower/Third	\$ 895,990	1760	2.0	2.0	1	5	2	0	77
Bottom/Fourth	\$ 539,900	1120	2.0	2.0	40	5	2	1	14

Most expensive 25% of properties

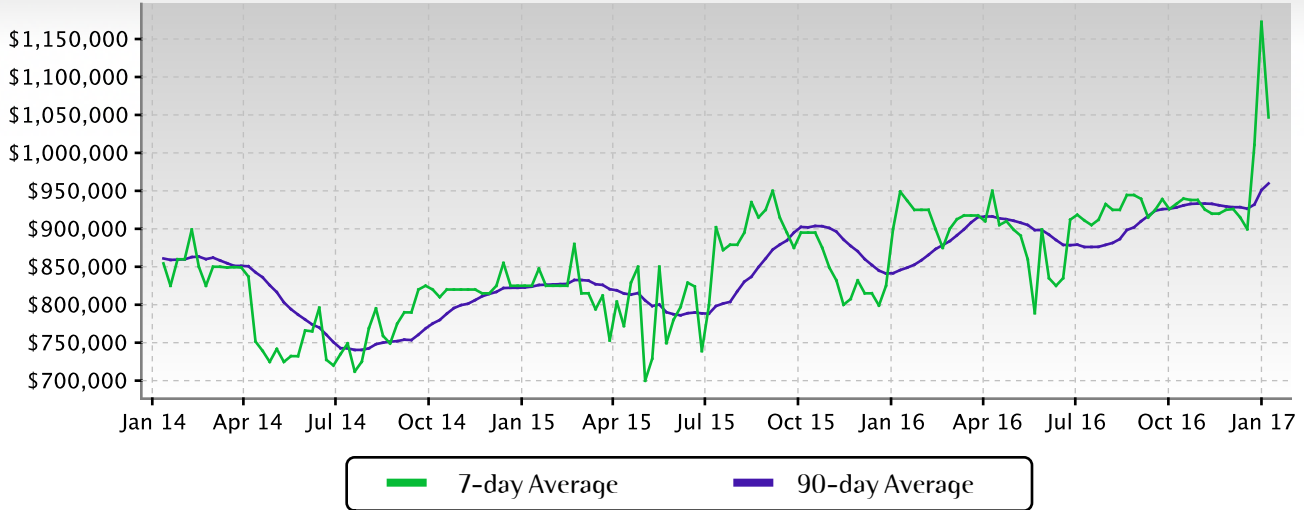
Upper-middle 25% of properties

Lower-middle 25% of properties

Least expensive 25% of properties

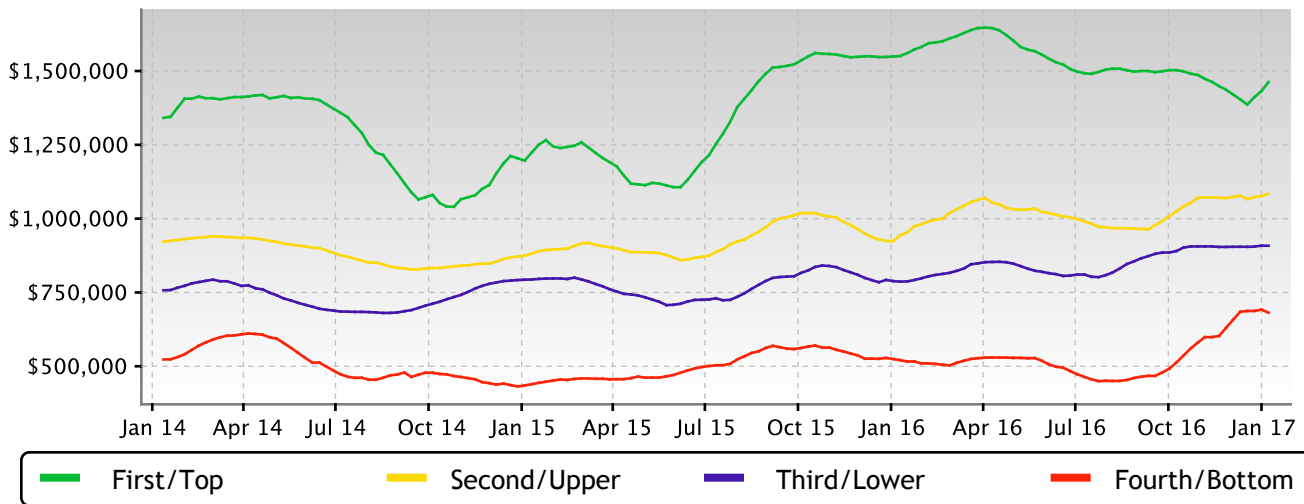
# Median Price

Despite this week's down tic, price trends have generally been moving up lately.



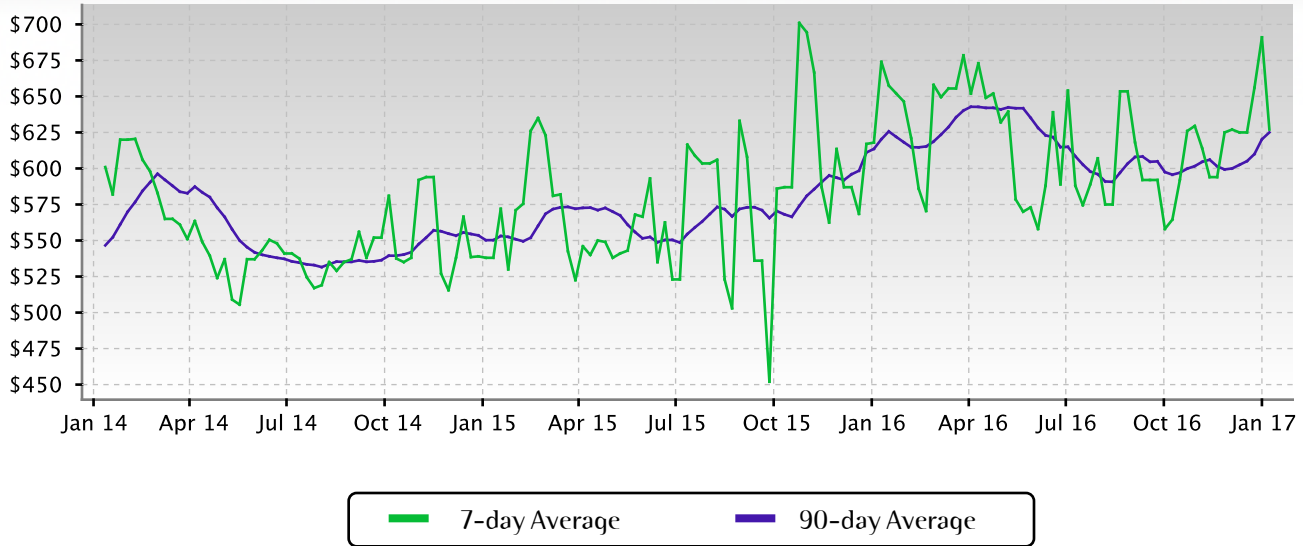
# Quartile Prices

Prices have generally settled at a plateau, although Quartile 1 is on a bit of an up trend in recent weeks. We'll need to see a persistent shift in the Market Action Index before we see prices across the board move from these levels.



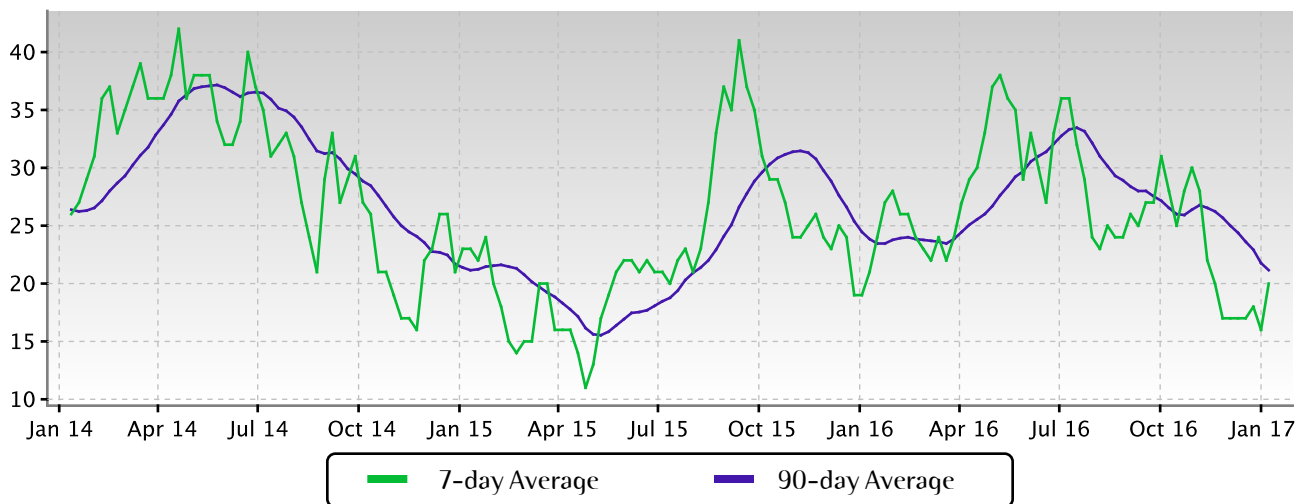
## Price per Square Foot

In a market where prices are rising fairly consistently, price per square foot is essentially flat. This often implies that new homes coming on the market are pricier, and also larger than older homes. As a result the value one can buy stays the same.



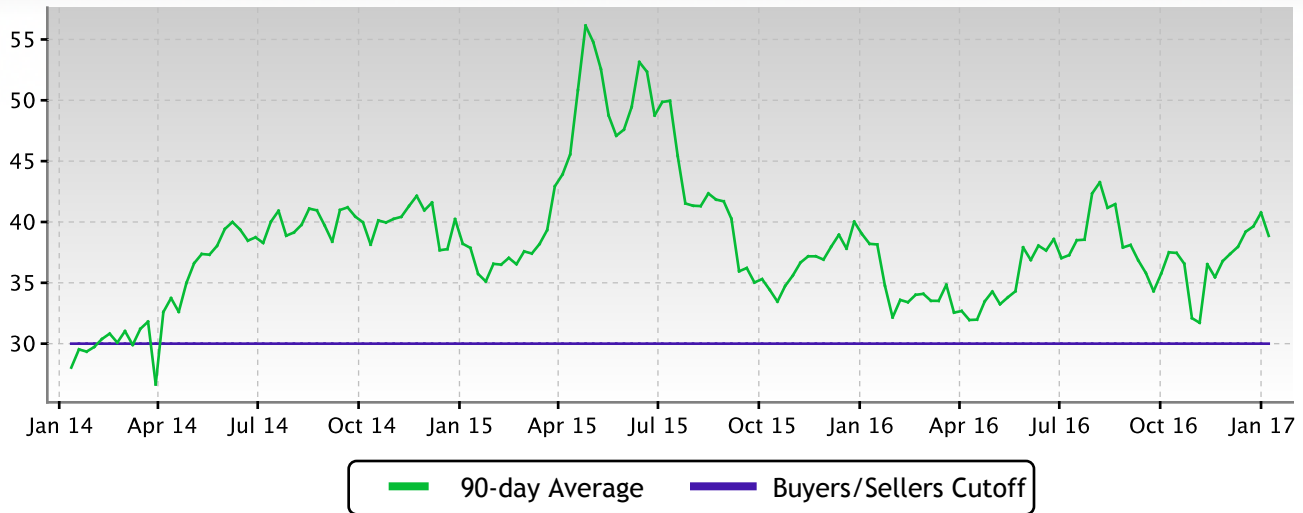
## Inventory of Properties Listed for Sale

Inventory has been climbing lately. Note that rising inventory alone does not signal a weakening market. Look to the Market Action Index and Days on Market trends to gauge whether buyer interest is keeping up with available supply.



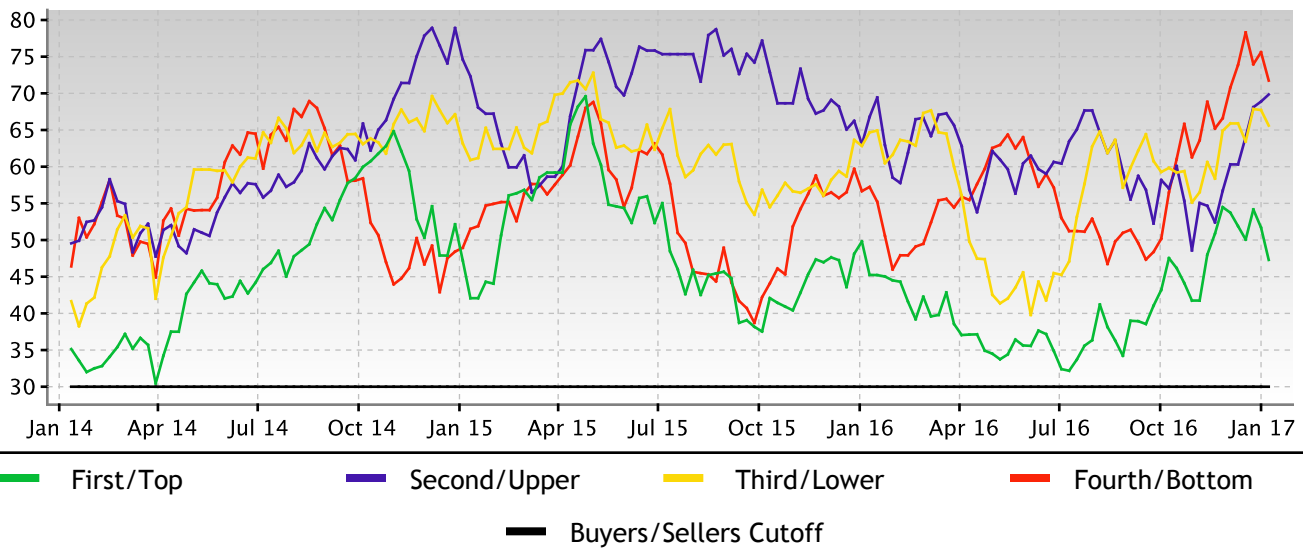
## Market Action Index

The SOLANA BEACH market is currently in the Seller's Advantage zone (greater than 30). The 90-day Market Action Index stands at 38.86 which indicates that demand is strong and available supply of homes gets snapped up relatively quickly.



## Market Action Index per Quartile

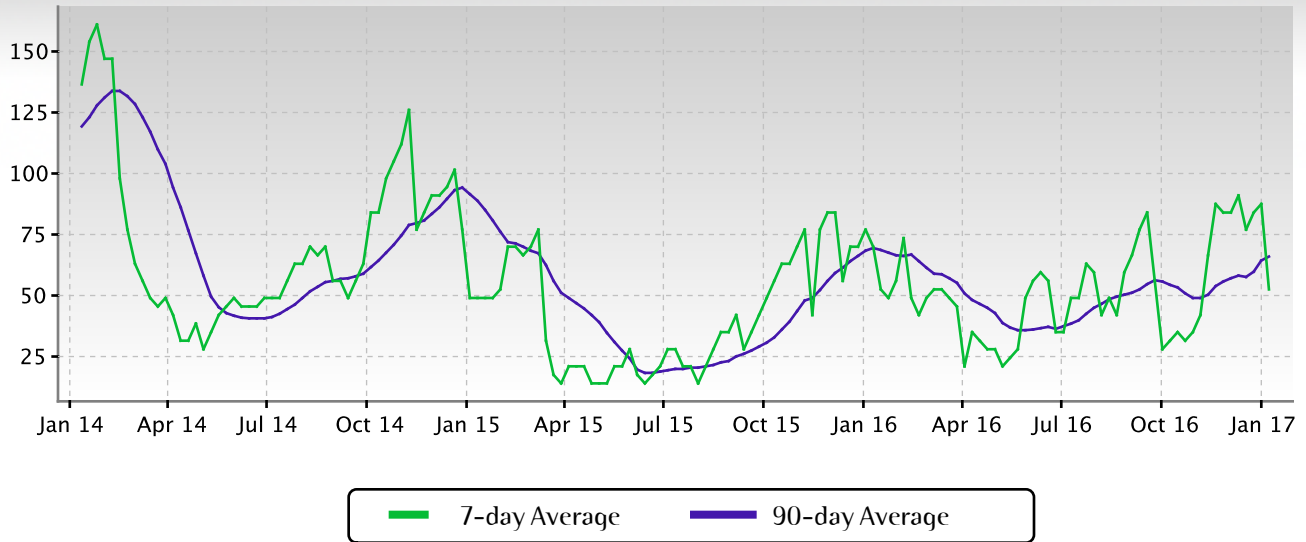
Not surprisingly, all segments in the market are showing high levels of demand. Watch the quartiles for changes before the whole market changes. Often one end of the market (e.g. the high-end) will weaken before the rest of the market and signal a slowdown for the whole group.



Residential house prices are a function of supply and demand, and market conditions can be characterized by analyzing those factors. Watch this index for sustained changes: if the index falls into the Buyer's Advantage zone (below 30) for a long period, prices are likely in for a downward correction.

### Days on Market

The properties have been on the market for an average of 82 days. Half of the listings have come newly on the market in the past 52 or so days.



### Days on Market per Quartile

It is not uncommon for the higher priced homes in an area to take longer to sell than those in the lower quartiles.

