



Women in the
Global Battery Industry

2023 WGBI Sustaining Sponsorship Opportunities

Show your support for the Women in the Global Battery Industry!

The Women in the Global Battery Industry (WGBI) launched in 2022 with the support of our Founding Sponsor, Battery Council International. After an extremely successful inaugural year, we are looking forward to continuing to serve WGBI's members and expand our membership network by reaching a broader audience through networking, education, and outreach, among others.

To fully achieve our mission and deliver quality programming to the women in industry, we need support from leading companies and associations in the battery industry. So this year, we are offering *Sustaining Sponsorship* opportunities! Your sponsorship will directly support WGBI's programming and outreach, which includes mentorships, networking, branded corporate collateral, and professional and personal development opportunities through education intended to enhance members' skills and experience, while also addressing challenges that confront women in the industry.

The battery industry has made recent progress, but still lags in gender diversity, and women are underrepresented in leadership positions. This not only limits opportunities for individual women, but also reduces the diversity of perspectives and ideas in the industry as a whole. WGBI aims to address this issue by providing a supportive community for women in the industry, as well as advocating for equal opportunities and representation in the workplace.

This year, WGBI is offering three sponsorship tiers as well as a category for Associations. **Sponsorship offerings for each tier are available on the next page.** As a Sustaining Sponsor, your contributions will directly support the growth and career opportunities for women in the industry and show our industry and the world your support for the Women in the Global Battery Industry.

WGBI membership is open to all industry professionals, students, and faculty who are career-oriented and are interested in seeking or supporting opportunities for the professional growth and achievement of women. WGBI strives to keep individual membership dues affordable for professionals at all stages of their career and SS will be key to doing so.



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WGBI is a battery-chemistry agnostic group open to professionals in the battery industry with a mission to bring women in similar industries together to derive benefit for themselves and their companies through relationship building, education, and shared knowledge. To support STEM education to help female students make informed decisions on their professional careers and address challenges facing women in STEM in college and the workforce.

WGBI's membership exceeded two hundred members in its first year and we are beyond excited to continue to build our network throughout the globe. WGBI's membership is diverse, and its demographic includes, C-suite, management, engineering, environmental health and safety, research and development, advocacy, marketing, human resources, PR/communications, media, STEM students, faculty members, and other professionals.

In recognition of the contributions that Sustaining Sponsors make to the organization, WGBI will provide year-round recognition on its website and at WGBI events as described below.

Thank you for your consideration in supporting WGBI. You can learn more on our [website](#) and [LinkedIn](#) page. If interested in becoming a Sustaining Sponsor, please contact at sbernard@batteryCouncil.org.

Sincerely,

Susan Bernard
Director, WGBI



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2023 Sustaining Sponsorships

Become a WGBI Advocate, Partner, Supporter, or Association Sustaining Sponsor Today!

Sponsorship Offerings	Supporter \$5,000	Partner \$10,000	Advocate \$20,000	Association (Call)**
Logo included in promotions for WGBI	☯	☯	☯	☯
Ability to use WGBI Sustaining Sponsor logo on your company's communications and marketing materials	☯	☯	☯	☯
Logo placement on <i>Sustaining Sponsor</i> signage during all WGBI events (e.g., convention reception, annual dinner event, others)	☯	☯	☯	☯
Recognition on WGBI's and BCI's websites	☯	☯	☯	☯
Recognition ribbon ("WGBI [LEVEL] Sustaining Sponsor") for your employees at BCI Convention	☯	☯	☯	☯
Complimentary employee WGBI membership	1x	3x	10x*	3x
Logo included in monthly WGBI newsletter		☯	☯	☯
Sustaining Sponsor Spotlight interview in WGBI newsletter		☯	☯	
Sustaining Sponsor Spotlight interview in Energy Beacon			☯	
Sustaining Sponsor Spotlight on WGBI's social media		☯	☯	
Sustaining Sponsor Spotlight on BCI's social media			☯	
Sponsor of WGBI event at Asian Battery Conference (inquire separately for exclusive sponsorship)			☯	
Sponsor of WGBI's Annual Dinner Event		☯	☯	☯
Speaking Opportunity at WGBI's Annual Dinner Event			☯	
Access to member contact information		☯	☯	
Sponsored email to entire WGBI membership		1x	2x	

*Assignable to any WGBI member.

** Association Sponsorship based on primary industry served and membership size.

To show your support as a sustaining sponsor, contact Susan Bernard at sbernard@batteryCouncil.org.