

Chamber Chatter

SEPTEMBER 9, 2016

September Chamber Chatter

Oh Summer, you came, you went and now it's almost Fall. Are you ready, September 22 is the first day of Autumn. That means pumpkins, corn stalks, trees changing color... I love fall. It also means that things have slowed down a little here at the Chamber and we have some time to breathe. July and August are crazy here and just putting a bug in everyone's ear about next summer, our major summer events are the Parade, Music in the Park and helping out with the Farmer's Market. We can always use help and if you or anyone you know would like to volunteer and help us organize and plan these events please contact us today for more information.

MONROE DEMOGRAPHICS AND ECONOMIC UPDATES

The following are year-to-date comparisons provided by the City of Monroe:

Sales Tax Revenues
'15 to 7/31/15: \$2,255,137
'16 to 7/31/16: \$2,502,888
UP \$247,751 or 10.99%

Real Estate Excise Tax
'15 to 7/31/15: \$345,565
'16 to 7/31/16: \$509,334
UP \$163,769 or 47.39%

2016 Estimated Population:
18,120

Snohomish County Reports
[website](#)

Snohomish County Labor Market Info
[website](#)

RENEWING MEMBERS

Huge thank you to all of our renewing members for their continued support! Did you know your membership dues help support Music in the Park, Light Up Monroe and the Fair Days Parade along with the various other events the Monroe Chamber organizes or participates in throughout the year! Thank you all for your support.

[Whitfield's Auto Licensing](#)

Mach Publishing Co. Inc.

[Dick's Tire Haus](#)

Ixtapa Associates Inc.

[Rosen Properties](#)

[Cavassa & Associates](#)

[Cares of Washington](#)

Bhend Properties

[Sound Benefit Plans](#)

[Monroe Christian School](#)



Wings and Wheels

Wings-N-Wheels is an automobile and airplane car show with 100% of all proceeds going to Special Olympics Washington.

Sept 10 at First Air Field from
10 am to 4 pm

thank
you!

Dreadnought Brewery and Twin Rivers Brewery for helping out with the Beer Garden at the Wings and Wheels event this Saturday.



FEATURED EVENT



Wings and Wheels First Air Field Monroe 13812 179th Ave SE, 10 am to 4 pm

Bring cash.

There will be beer, food, and vendors.

SAVE THE DATE!

Light Up Monroe

Time: 2 pm to 7 pm

Date: 3 Dec 2016

Location: Traveler's Park

This year we are adding a new twist to Light Up Monroe. Not only are we lighting the tree at Travelers Park for the holidays but we are also asking businesses to show off their holiday spirit and decorate their windows and buildings. We are even giving out awards for the Most Spirited. The Community will begin voting Dec. 3 the night of Light Up Monroe!

A map of the area with all participants will be created and posted online and will be printed out to pass out at Light Up Monroe and around town.

Cost to participate:

- \$50 (non chamber members)
- \$40 (chamber members)

Events Around Town

September 10-Wings and Wheels (Car Show)

Coordinated by Monroe Police Officer Derrick Lether, the first Wings and Wheels Car Show benefiting Special Olympics takes place 10 a.m. to 4 p.m. Saturday, Sept. 10, at Monroe's First Air Field. Sponsored by Monroe's Big Box Outlet Store, the family-friendly event will include a show and shine for vehicles, motorcycles and airplanes, trophies, prizes, raffles, vendor booths, a beer garden, food trucks, live music and activities for kids like inflatables and games.

Vendors, food trucks and merchants wanted! Please contact Derrick at DLether@ci.monroe.wa.us for more information.

Blue Jeans and Boots

Auction, dinner under the stars benefiting EvergreenHealth Monroe Foundation

Doors open at 5:30 pm

Dinner and Auction at 7 pm

[More info](#)

Swift Night Out

4 pm to dusk

Celebrate the Vaux's Swift migration and watch thousands of birds come to roost in the chimney at Wagner Center.

September 13 Lunch and Learn

Join the Monroe Chamber and guests at The Rock Church for a great Lunch and Learn.

Door prize provided by Galaxy Theatres (2 free movie tickets) please bring business cards to be entered to win. Need to be present to win.

Announcements, Anniversaries, Special Events

Please email details to Yvonne at director@monroewachamber.org by Sept. 8th.

Sept 15 Business Symposium

Coastal Community Bank will host their 2nd annual Business Symposium. More details about guest speakers and topics to be released shortly.

Time: 5:30 pm to 7:30 pm

Location: East County Senior Center

September 17-3rd Annual Police and Fire Flag Football Game

Come out and cheer on our Police and Fire Departments and they compete once again in a friendly match of flag for bragging rights and to host the covenant plaque.

Tickets are on sale now until September 16th for \$5/person or \$8 at the gate on game day. Presale tickets will be available at the Monroe Boys & Girls Club, Monroe Police Department, Monroe Fire Department, Bill Warburton Agency, Jones Family Orthodontics, Columbia Bank and the Monroe Chamber of Commerce office.

Sept 17-Kids Night Out

Let the Monroe YMCA watch the kids and you can have a date night! Every third Saturday of the month from 4-9pm the Y will have games, crafts, and feed the kids while you are out.

INFORMATION REQUEST-

Local businesses offering promotions for this night please let us know by August 31st to place in next month's newsletter.

September 22-Grand Opening

Re/Max Legacy is proud to announce their Grand Opening! Re/Max Legacy is conveniently located in the heart of Monroe at 1129 W. Main Street, Suite 150. The newly-renovated office will feature an ideal combination of open space and traditional offices to compliment the habits of today's real estate agents and consumers.

Sept 24-Community Concert and Silent Auction

On September 24, the Frank Wagner PTA will be hosting a Community Concert and Silent Auction on the Frank Wagner School Grounds, and they would love your support.

They are currently looking for donations for their Silent Auction. You also may display your item with advertising and or have a table at their event.

*Note - Alcohol is not permitted on school grounds, but can be auctioned off and picked up off site.

Sept 29 T.I.M.E. Out for Monroe

Cancelled.

Member Information

Please email Yvonne at director@Monroewachamber.org with your business name, anniversary date and a good name and email address for your company's main point of contact. We are just updating our records and want to make sure we have the most current information on everyone.

Swag Bags

We are collecting information for the first 150 people to sign up for our Holiday Celebration Dinner on December 13. All current Chamber Members are encouraged to drop off any information they would like to see stuffed in the Swag Bags.

Deadline: November 18.

Door Prizes

Donate a door prize for our Chamber Luncheons and get a 3 x 2.5" ad in that month and the next month's newsletter and a shout out on Facebook and at the Chamber Luncheons.

Announcements, Promotions, Special Events

Got something big coming up? Tell us about! Let us help you brag, spread the word and let the world know what you have going on this month and next month. As time and space permits we will talk about this information at the Chamber Luncheons and put in the Chamber Chatter. Don't forget to add it to our Event Calendar at www.choosemonroe.com and tag us in Facebook to add it to our Facebook calendar as well.

Please visit our website to see more events, more information and more details about the events posted here. www.choosemonroe.com



Galaxy Theatres 12 is a fully-integrated movie theatre located in Monroe.

1 Galaxy Way
Monroe, WA 98272
(360) 863-8665

FEATURED EVENT



Reward Members Promotion

All loyalty card holders pay \$6.50 on Tuesday for almost any movie. Call theatre or check their website for more details.

SAVE THE DATE!

Job Fair

Time: 10 am to 2 pm

Date: 13 October 2016

Location: Boys and Girls Club, Monroe

TARGET EMPLOYERS: those with entry level to mid-range positions (minimum wage to \$20 an hour)

TARGET AREA: East Snohomish County (Monroe, Sky Valley, Snohomish)

SET UP: 8:30 am

EMPLOYER NETWORKING EVENT: 9 am to 10 am

FEE TO PARTICIPATE: none

FEE TO ATTEND: none

Contact Yvonne today for more information about hosting a table at the East Snohomish County Job Fair.

Volunteers needed and employers needed.

Register today to host a table at:

[http://
events.constantcontact.com/
register/event?
llr=unbbj4wab&oeidk=a07ed3122
7t3ad58eb6](http://events.constantcontact.com/register/event?llr=unbbj4wab&oeidk=a07ed31227t3ad58eb6)

BUSINESS HIGHLIGHTS

2nd ANNUAL MONROE BUSINESS SYMPOSIUM

The 2nd Annual Monroe Business Symposium Brings Insight and Tools to the Thriving Business Community in the Greater Monroe Area

MONROE, Wash. – Coastal Community Bank, The City of Monroe, Monroe’s Chamber of Commerce and The Monroe Library have once again joined forces to host the 2nd Annual Monroe Business Symposium on Thursday, September 15, 2016 from 5:30 pm to 7:30 pm at the East County Senior Center located at 276 Sky River Parkway, Monroe, WA 98272.

“Last year’s response was very positive and attendees were eager to see the event return with added topics,” said one of

the event’s organizers Katy Woods with Coastal Community Bank. “There is a real need for information that supports our unique challenges and opportunities as businesses in the Sky Valley community. By networking and supporting our common goals, we become more successful as a whole.”

The Symposium will once again highlight business resources for small business owners and local non-profit agencies. Featured topics include: Local Economic Forecast, City of Monroe Update, The Power of Marketing, 401K Benefits for Businesses, and Ways to Protect your Business from Employee Lawsuits.

Local favorite, The Dashing Dutchman’s Deli, will provide appetizers. Seats are limited. To reserve a spot or for more details, please contact Katy Woods at (360) 805-5484 or kwoods@coastalbank.com.



YOU'RE INVITED

2nd Annual Monroe Business Symposium
Local Economic Forecast, City of Monroe Update, Tools to Build your Business...

THURSDAY, SEPTEMBER 15, 2016 • 5:30PM - 7:30PM
East County Senior Center • 276 Sky River Parkway, Monroe

Space is Limited - **Reserve Your Seat Today**
Katy Woods • Coastal Community Bank • (360) 805-5484

Catered By



Sponsored By



EVENT HIGHLIGHTS

MONROE FAIR DAYS PARADE AND MARKET

The Monroe Fair Days Parade and Market was a huge hit! We drew in about 10,000 people to watch the Parade. We had 97 entries but next year our goal is 100! We had about 35 volunteers and appreciate you all so much for coming out and helping us with this amazing event!

Thank **Monroe Public Schools** for helping out with the staging and setup. Thank you **City of Monroe** Public Works, Police Department, and Parks and Recreation and everyone else from the City that helped with planning, crowd control, traffic control, setup and clean up. Thank you **Republic Services** for helping with the clean up and sani-cans. Thank you **Poppy Seed Productions** for organizing the Market. Thank you **Monroe Baptist Church, Regency** and **Golden City** for letting us your parking lots to stage participants. Thank you **Speedway Chevrolet** for loaning us your beautiful cars and of course THANK YOU **Evergreen State Fairgrounds** for all your sponsorship, support and help in putting all this together.

Parade Registrations will begin January 1, 2017. We will have more information then about the Parade Route, registration fees, volunteer needs and more. Stay tuned!

Parade awards:

President's Choice presented by Mike Buse-Sky Valley Dance Academy

Mayor's Choice presented by Mayor Thomas-Take the Next Step

Sponsor's Choice presented by Republic Services-VFW Monroe Post 7511

Best Theme Use-Brookdale

Most Spirited-Monroe High School

Best Outstanding Entry-Ixtapa



Huge shout out to our amazing sponsors, contributors and supporters!

Republic Services

EvergreenHealth Monroe

UnionBank

Walmart

City of Monroe

Evergreen State Fairgrounds

Speedway Chevrolet

Monroe Public Schools

Poppy Seed Productions

LUNCH AND LEARN

TOPIC:

DIY BUSINESS MARKETING TOOLS & MORE

Purchasing marketing mailing lists and doing a competitive analysis can be costly expenses that small business owners can't afford. Learn how to find new customers, identify your competitors, and keep tabs on national trends in your industry by using the free tools offered to businesses by Sno-Isle Libraries. You'll also learn how to get free professional development training for yourself and your staff.

GUEST SPEAKER BIOGRAPHY:

Kassy Rodeheaver is the Lead Librarian for Business at Sno-Isle Libraries. Kassy's focus is on entrepreneur and small business support and outreach to increase awareness of Sno-Isle's business support programs, as well as creating strategic partnerships between the library and other community organizations supporting small

business development. She previ-

ously worked as the Grants and Nonprofit Information Center Librarian with the Pima County Public Library in Tucson, Arizona. Kassy has her Masters in Information Resources and Library Science from the University of Arizona.

RSVP INFORMATION:

Paid reservations required. Lunch and a seat not guaranteed without a paid reservation. Link: <http://events.constantcontact.com/register/event?llr=unbbj4wab&oeidk=a07ed1kyqst4d868oe>

DETAILS:

Date: Sept. 13
Location: The Rock Church
Doors open at 11 :30 am
Lunch is served at 11 :30 am



Monroe Chamber of Commerce

Cultivating Growth. Strengthening Community.

The Chamber and its staff provide networking, marketing, community engagement and educational opportunities to their members.

The Chamber works to represent the business community on economic and governmental issues through various committees and partnerships.

Chamber Mission:

To lead our community with our members in mind to ensure their diverse opinions and needs are met, in order to cultivate a culture of trust, long-term community growth and business development.

Chamber Vision:

To be the main leaders in developing a well-connected Professional Community and the key organization *engaging* our local business members, *developing* a stronger network of business professionals and *connecting* our local community with our members.

Monroe Chamber of Commerce & Visitor Info Center

Phone: (360) 794-5488 | Email: office@monroewachamber.org

Location: 125 S. Lewis St., Monroe, Wa 98272