



Morgan Maravich

Dear Fellow Skalleagues,

My name is Morgan Maravich and I am excited to announce my candidacy for Skal USA Vice President of Administration for 2022.

As your current Director of Membership for the past two years, I have had the opportunity to meet with many of you during your virtual meetings. Some evenings I would get to “travel” from the east to west coasts visiting as many as five clubs in one night. I think that is some sort of record! I’ve been able to listen to your challenges and successes. I’ve heard your input for the now and future of Skal International USA. With your ideas in mind, I’d like the opportunity to further serve all of you as Vice President of Administration to continue to make those concepts heard on the Executive level and to continue to look for ways to bring awareness of Skal USA. With your input, we were able to launch a new Career Center and did a whole webinar series to keep Skalleagues engaged and educated throughout the pandemic. We even launched Skal USA’s first Facebook Live series. The past (almost) two years has been challenging for our entire industry. As we come out of this together, being a part of Skal is more important than ever and we must show those who aren’t yet Skalleagues the value it brings. We must always remember that no matter what part of the industry you find yourself in, you are always a Skalleague.

For those of you who don’t know me, I currently work as the Director of Supplier Strategies for the Global Business Travel Association. Previously, I spent five years with the National Tour Association and six years with Destination DC, the Convention & Visitors Bureau for Washington, DC.

I believe my background in association management readily qualifies me to hold the position of VP of Administration. From managing partnerships, committees, board governance and by-laws, elections, membership, and more, I have experienced every side of an association, which is very similar to the make-up of Skal USA. With these tools from my professional life and career, I will be able to effectively execute the position of VP of Administration successfully and bring new ideas to the table. Additionally, over the years, I have held various board and committee positions, earned a variety of designations and awards.

Boards and Committees:

- Co-president for the College of Education and Human Development chapter on the George Mason University Alumni Board, 2013-2015
- Visit Fairfax Board of Directors, 2018 – Present
- Student Youth Travel Association Board of Directors, Associate Director, 2014-2015
- Skal International USA Executive Board, Director of Membership (2019- Present)
- Skal International Washington, DC Board (6 years)
- National Tour Association, Young Professionals Advisory Group (2014-2015)
- Student Youth Travel Association, Conference Committee (2013-2015)
- American Bus Association, Resource and Education Committees (2012-2014)



Certifications:

- Ready.Safe.Travel. Specialist, Global Business Travel Association, earned May 2021
- Certified Tour Professional, National Tour Association, earned December 2017
- Certified Travel Industry Specialist, American Bus Association, earned January 2015
- Certified Student Travel Professional, Student Youth Travel Association, earned August 2014
- Certified Travel Associate, The Travel Institute, earned 2010

Awards and Recognitions:

- Named one of the Top Ten Next Gens in Group Travel by Groups Today Magazine in 2014
- Washington, D.C. Guild of Professional Tour Guides 2015 Tourism Industry Contribution Award
- Named Rising Star in Travel and Tourism by with Top Women in Travel Awards, February 2020

I hope you believe in me, my tenacity, and my passion for this industry, but most importantly, Skal. From the past two years, we have learned how much stronger we are together as an industry and Skalleagues. Now is the time to push forward and grow as an organization. If you have any questions about my goals, vision, or about me, please reach out at any time. I ask you for your support and vote as the 2022 Skal USA VP of Administration.

Thank you for your support!

Skal,

Morgan Maravich

