



Dear Fellow Skålleagues:

My name is Alton Hagen and I'm asking for your support of my candidacy to be Skål USA's 2022 Vice-President, Administration.

With more than 20 years of Skål membership under my belt, including four years as Skål USA's Vice-President, Finance, I believe my past experience on Skål USA's Board of Directors combined with my attention to detail and familiarity with Skål USA's By-Laws and Manual Of Instructions (MOI) will allow me to be a very effective VP of Administration in support of the Board of Directors and all Skål USA clubs.

As the founder and General Manager of a Destination Management Company for more than 30 years, I know from experience an organization can't be successful and grow without working within well-established Policies and Procedures which are reviewed and updated as conditions in the hospitality industry warrant.

I currently serve or have served in various executive positions roles for the following boards:

- Skål International, USA
 - 4 years
- Skål International – Kansas City Club
 - 5 years
- ADMEI/Association of Destination Management Executives International
 - 4 years, 1997 – 2001
 - 4 years, 2017 - 2021
- Overland Park (KS) CVB
 - 6 years
- ADMEI's Certification & Accreditation Board
 - 6 years
- PCMA – Heartland Chapter
 - 4 years
- MPI – Kansas City Chapter
 - 3 years

I hope you will agree with me that my experience combined with a determination to support all the members of Skål International, and in particular those members of the Skål USA Committee Clubs, will be an asset in this position.

Thank you for your support,

Alton Hagen, CMP, DMCP