



2023 CFA Society Winnipeg Ethics Challenge Sponsorship Opportunities

On behalf of CFA Society Winnipeg, we would like to invite your organization to be a sponsor of the 2023 CFA Society Winnipeg Ethics Challenge hosted by CFA Society Winnipeg. The event will be held February 11, 2023, in Winnipeg, MB.

Competition Overview

The CFA Ethics Challenge embodies the mission of CFA Institute by promoting “the highest standards of ethics, education, and professional excellence.” The competition is designed to increase students’ awareness of the ethical dilemmas they may face as investment management professionals and to better prepare them for the workforce. Teams consisting of university students from business programs are given an ethics case to study and evaluate. Each team then presents its analysis and recommendations to a judging panel consisting of CFA charterholders. Following a Q&A period with each team, the judges select a winner. The winning team of this regional competition will advance to the CFA Societies Canada Ethics National Challenge to be held May 5, 2023.

Event Overview

CFA Society Winnipeg is hosting university teams from Saskatchewan and Manitoba for the competition and reception. This event provides the opportunity for our members and their guests to attend each team’s presentation.

Your Involvement

CFA Society Winnipeg is seeking financial support to enhance the quality of the 2023 CFA Society Winnipeg Ethics Challenge. Hosting this competition in Winnipeg promotes public awareness of the CFA brand and charterholders within our community. By sponsoring this event you can visibly align your firm’s support with the respected ethical component of the CFA designation, and establish professional relationships with society leaders from the Prairie Provinces.

Please refer to the following page for sponsorship opportunities that suit various marketing budgets. We aim to provide unique value for our sponsors and look forward to working as partners with our sponsors for years to come.

About Us

CFA Society Winnipeg has served the Winnipeg investment community since 1952 by promoting ethical and professional standards within the investment industry. Our society is an active participant and innovator within our international organization – CFA Institute. In addition, CFA Society Winnipeg provides our 325 members with professional development, educational learning opportunities and membership networking events.



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Contact us to find out how your organization can benefit from our wide array of sponsorship opportunities today!

Sponsorship Levels	Reception \$2,000	Luncheon \$2,000	Gold \$1,500	Silver \$1000	Bronze \$500	Team \$1000
Number of sponsors available	1	1	1	2	4	4
Placement of corporate brochures on all Luncheon tables		★	★★			
Placement of corporate brochures on all Reception tables	★					
Sponsor can supply free standing banner to be displayed at reception	★					
Sponsor can supply free standing banner to be displayed at Luncheon		★				
Opportunity to introduce presentation speaker and competition winner			★★			
Luncheon table included (8 seats)		★	★★			
Prominent display of firm name on table		★	★★			
Corporate Ad in event program (distributed to all attendees)	Full Page	Full Page	Half Page	1/4 Page		1/4 Page
Sponsor Logo featured in program (distributed to all attendees)	Logo Prominent	Logo Prominent	Logo Enhanced	Logo Standard	★	Logo Standard
Recognition of sponsorship from podium	★	★	★★	★	★	★
Recognition of sponsors included in all invitations/e-mail announcements (sent to 300 members and new charterholders)	★	★	★★	★	★	★
Recognition on CFA Society Winnipeg website homepage	★	★	★★	★	★	★
Acknowledgement in Annual Report	★	★	★★	★	★	★