



# Jockeys & Juleps

BENEFITING SOUTHERN REINS CENTER FOR EQUINE THERAPY

SATURDAY, MAY 1, 2021

PRESENTED BY  **FIRST HORIZON**  
ADVISORS

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## SPONSORSHIP OPPORTUNITIES

### DERBY SPONSOR ..... \$10,000

- U Watch Party celebration box for 20 guests including signature drink ingredients, ready to eat/heat appetizers, and more - delivered before the Kentucky Derby on May 1, 2021
- U Logo and special recognition on our website and social media promotion as a premier event sponsor
- U Company logo and link on event website, southernreins.org, social media and email marketing
- U Recognition in all press release materials, PSA's and social media outlets leading up to event

### MINT JULEP SPONSOR ..... \$5,000

- U Watch Party celebration box for 10 guests including signature drink ingredients, ready to eat/heat appetizers, and more - delivered before the Kentucky Derby on May 1, 2021
- U Logo and special recognition on our website and social media promotion as an event sponsor
- U Company logo and link on event website, southernreins.org, social media and email marketing
- U Recognition in all press release materials, PSA's and social media outlets leading up to event

### WINNER'S CIRCLE SPONSOR ..... \$3,000

- U Watch Party celebration box for 8 guests including signature drink ingredients, ready to eat/heat appetizers, and more - delivered before the Kentucky Derby on May 1, 2021
- U Logo and special recognition on our website and social media promotion as an event sponsor
- U Company logo and link on event website, southernreins.org, social media and email marketing
- U Recognition in all press release materials, PSA's and social media outlets leading up to event



## STIRRUP SPONSOR ..... \$2,500

- U Watch Party celebration box for 8 guests including signature drink ingredients, ready to eat/heat appetizers, and more - delivered before the Kentucky Derby on May 1, 2021
- U Logo and special recognition on our website and social media promotion as an event sponsor
- U Company logo and link on event website, southernreins.org, social media and email marketing
- U Recognition in all press release materials, PSA's and social media outlets leading up to event

## FURLONG SPONSOR ..... \$1,500

- U Watch Party celebration box for 6 guests including signature drink ingredients, ready to eat/heat appetizers, and more - delivered before the Kentucky Derby on May 1, 2021
- U Logo and special recognition on our website and social media promotion as an event sponsor
- U Company logo and link on event website, southernreins.org, social media and email marketing
- U Recognition in all press release materials, PSA's and social media outlets leading up to event

**All sponsorships are 100% tax deductible.**

***Not interested in a sponsorship? Celebrate with us and purchase a Watch Party Package to enjoy the Kentucky Derby in style!***

## WATCH PARTY PACKAGE ..... \$500

- U Watch Party celebration box for 4 guests including signature drink ingredients, ready to eat/heat appetizers, and more - delivered before the Kentucky Derby on May 1, 2021

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*Southern Reins is a 501(c)3 nonprofit organization. Founded in 2015, we serve children and adults with physical, cognitive, and emotional disabilities and hardship by providing equine-assisted activities and therapies to children and adults throughout the Mid-South. Using horses, we provide a unique recreational activity to foster growth, develop independence, and inspire positive life change for everyone we serve.*



**TO SECURE YOUR SPONSORSHIP TODAY CONTACT:**

**JILL HAAG, EXECUTIVE DIRECTOR**

**[jill.haag@southernreins.org](mailto:jill.haag@southernreins.org) or 901-290-1011**

***Visit us at [www.southernreins.org](http://www.southernreins.org) to learn more about this great event and our program!***

