

MBIZ

THE VOICE OF BUSINESS

Fostering a dynamic economy and vibrant communities – making Manitoba the best place in which to live, work, invest and raise a family – has long been the mandate of the Manitoba Chambers of Commerce.

In line with that mandate, the Manitoba Chambers of Commerce (MCOCC) and the Winnipeg Free Press have joined forces to publish an exciting bi-annual magazine highlighting the many inspiring success stories of entrepreneurs and business owners throughout the province.

MBiz also shines the spotlight on the vital role played by community and regional Chambers of Commerce in fostering economic development. Noteworthy and informative reports from members of the MCOCC's 10,000-strong network allows them to share achievements with every region of Manitoba, making MBiz a recognized and compelling business tool.

DISTRIBUTION

MBiz is published twice per year and is distributed to all Winnipeg Free Press subscribers as well as to all members of the Manitoba Chambers of Commerce.

ONLINE PUBLICATION

Each issue of MBiz is published online as an interactive web magazine, accessible from both the MCOCC website and the Winnipeg Free Press website.

The Winnipeg Free Press online network receives 1.4 million users and 3.1 million sessions every month.

(Source: Google Analytics – 2020 Q1 Average)

common GROUND

Family businesses excel with coffee, clothing and customer service

By Vicky Kato

Most people consider it a bargain when they get a "two-for" – a buy-one-get-one. When the Keating family took over an old bank building in Russell, that's just what the town got. On 22, a family coffee shop, and Hamilton, an on-trend clothing store.

Big expectations paid

When Jessica Keating and husband Brent started their family business, they had big expectations. They wanted to create a community hub in their town, a place where people could connect and support local businesses. They also wanted to create a space where people could enjoy a cup of coffee and relax. The result is a thriving business that has become a cornerstone of the community.

GREEN ACRES

Processing hemp right down to the final straw

By Kayla Coleman

When you think of hemp, you probably think of clothing, paper, or even CBD. But in Manitoba, a high-quality hemp is being used for a different purpose: cleaning up. Hemp Sense Inc. has developed a line of cleaning products made from hemp straw that would normally be burned in the fields.

Key takeaways: Hemp Sense Inc. is a Manitoba-based company that has developed a line of cleaning products made from hemp straw. The products are designed to be used on a variety of surfaces, including concrete, metal, and wood. The company's products are made from a natural, biodegradable material that is safe for the environment. The products are also made from a renewable resource, which makes them a sustainable choice for consumers.

north stars

Family business marks 30 years in Churchill's tourism industry

By Lauren Davidson

The Gault family isn't letting the prospect of operating in a 90th anniversary for the foreseeable future run the 30th anniversary of Frontiers North Adventures.

When the first bus to Churchill was built in 1970, it was a major milestone for the town. The Gault family has been a part of the town's history ever since. They have been instrumental in the development of the town's tourism industry. The Gault family has been a part of the town's history ever since. They have been instrumental in the development of the town's tourism industry.

A NEW IMAGE

FOR THE VOICE OF BUSINESS IN MANITOBA

It's a brand new day for the Manitoba Chambers of Commerce.

The Manitoba Chambers of Commerce is proud to announce that it has launched a new brand identity. The new brand identity is designed to be more modern and professional. The new brand identity is designed to be more modern and professional. The new brand identity is designed to be more modern and professional.

"We're excited about where the organization has gone. We're excited about where the organization has gone. We're excited about where the organization has gone."

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ADVERTISING OPPORTUNITIES

2020 ADVERTISING RATES SIZE	DIMENSIONS (W X H)	CHAMBER MEMBER	NON MEMBER
		RATE	RATE (NET)
Full Page	Live Area: 7.125" x 9.875" Bleed: 8.375" x 11.125" Trim: 8.125" x 10.875"	\$2,725	\$3,085
1/2 Page Vertical	3.4375" x 10"	\$1,540	\$1,775
1/2 Page Horizontal	7.125" x 4.875"	\$1,540	\$1,775
1/4 Page	3.4375" x 4.875"	\$850	\$1,025
Business Card	3.4375" x 2.125"	\$440	\$540

PREMIUM POSITIONS

Inside Front Cover	Full Page Dimensions	\$3,085	\$3,395
Inside Back Cover	Full Page Dimensions	\$2,925	\$3,225
Outside Back Cover	Full Page Dimensions	\$3,225	\$3,495

Rates include full colour and ad design services.

FALL/WINTER 2020 DEADLINES

PUBLISHING	BOOKING DEADLINE	MATERIAL DEADLINE
Wednesday, December 9	Tuesday, November 3	Friday, November 6

CANCELLATION DEADLINE (FALL/WINTER ISSUE): Friday, November 6, 2020.
Payment in full will be required for any reserved space that is cancelled after this deadline.

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