

FALL 2024

## WEST WINNIPEG BUSINESS REVIEW

*includes* Membership Directory  
& Buyers' Guide

The Assiniboia Chamber of Commerce is a not-for-profit membership organization that advocates on behalf of over 4,100 West Winnipeg businesses. It effectively works to assist in growing a stronger economy that will benefit the small businesses, professionals, organizations, and residents who call West Winnipeg home.

The Fall 2024 *West Winnipeg Business Review* magazine is unique, as it will include the 2024 *Membership Directory & Buyers' Guide*.

The magazine will be published on October 26th in print and in the *Free Press* E-Edition.

You are invited to join the *Assiniboia Chamber of Commerce* and the *Free Press* in celebrating West Winnipeg!

### DISTRIBUTION: 70,000 COPIES

70,000 copies will be distributed to select Manitoba homes and businesses – reaching an audience beyond West Winnipeg. It will also be available on the *Free Press* web and mobile platforms – and heavily promoted through digital ads.

Copies are also circulated to economic development offices and key business organizations throughout Manitoba, and at Chamber and community events.

### ONLINE PUBLICATION & PROMOTION

A digital copy of the Fall 2024 *West Winnipeg Business Review* magazine will be published online at [assiniboiachamber.ca](https://assiniboiachamber.ca) and [winnipegfreepress.com/fp-features](https://winnipegfreepress.com/fp-features)

It will also be promoted on the *Free Press* home page for a full month.

**EACH WEEK, *FREE PRESS* PRINT & DIGITAL EDITIONS ARE READ BY 395,000 OR 54% OF WINNIPEG ADULTS.**

(Source: Vividata SCC Spring 2024)



THE  
**Free Press**

FALL 2024

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includes Membership Directory & Buyers' Guide

**DISTRIBUTION:** **SATURDAY, OCTOBER 26**  
**AD BOOKING DEADLINE:** **THURSDAY, SEPTEMBER 5**  
**AD MATERIAL DEADLINE:** **MONDAY, SEPTEMBER 9**

### 2024 ADVERTISING OPPORTUNITIES

AD SIZE	DIMENSIONS (W X H)	RATE (NET)	
		NON-MEMBER	MEMBER
Full Page	Live Area: 7.125" x 9.875" Bleed: 8.375" x 11.125" Trim: 8.125" x 10.875"	\$2,995	\$2,795
1/2 Page Vertical	3.4375" x 9.875"	\$1,795	\$1,595
1/2 Page Horizontal	7.125" x 4.875"	\$1,795	\$1,595
1/4 Page	3.4375" x 4.875"	\$1,095	\$975
1/6 Page	3.4375" x 3.2"	\$625	\$575

#### PREMIUM POSITIONS (MEMBERS ONLY)

Inside Front Cover	Full Page Dimensions	N/A	\$3,095
Inside Back Cover	Full Page Dimensions	N/A	\$3,195
Outside Back Cover	Full Page Dimensions	N/A	\$3,295

#### MEMBERSHIP DIRECTORY & BUYERS' GUIDE (MEMBERS ONLY)

Inside Front Cover	Live Area: 6.125" x 9.875"	N/A	\$1,795
Inside Back Cover	Bleed: 7.375" x 11.125" Trim: 7.125" x 10.875"	N/A	\$1,795
Outside Back Cover		N/A	\$1,795

RATES INCLUDE FULL COLOUR

WITH EVERY AD PURCHASED, RECEIVE THE SAME AD ON ASSINIBOIACHAMBER.CA!

Ask about digital advertising opportunities on [winnipegfreepress.com!](http://winnipegfreepress.com!)

**CANCELLATION DEADLINE: MONDAY, SEPTEMBER 9**

Payment in full will be required for any reserved space that is cancelled after this deadline.

To reserve your advertising space, contact your *Free Press* representative or Amy Anders at 204.697.7390 | [amy.anders@freepress.mb.ca](mailto:amy.anders@freepress.mb.ca)



### EXCLUSIVE OPPORTUNITY FOR WEST WINNIPEG BUSINESSES!

#### SPONSORED CONTENT

Do you have a story to tell? A sponsored content article is a creative and effective way to connect with readers. *West Winnipeg Business Review* will provide a writer, photographer, and designer to work with you to create a positive and professional article about your business.

**BOOKING DEADLINE:**  
**THURSDAY, AUGUST 29**

**TWO-PAGE SPREAD** **\$5,125**  
 (16.25" w x 10.875" h)

**FULL PAGE** **\$3,295**  
 (8.125" w x 10.875" h)

**1/2 PAGE** **\$2,095**  
 (7.125" w x 4.875" h)

#### BONUS ONLINE OFFER

Boost your story's online exposure with digital sponsored content on [winnipegfreepress.com!](http://winnipegfreepress.com!)

**Only \$995**

Offer only available with purchase of a sponsored content article in the **Fall 2024 West Winnipeg Business Review**.