Dear Assiniboia Chamber Members,

I'm reaching out to share some personal news with all of you — the West Winnipeg business community that has been at the heart of my work for the past 7 years.

As of Friday, September 5, I will be stepping down from my role as President | Executive Director of the Assiniboia Chamber of Commerce.

This decision was not made lightly. Serving as your Executive Director has been one of the most meaningful chapters of my life. Together, we've strengthened our Chamber's voice, expanded our membership, built trusting partnerships, and elevated the value of supporting local. (I may have also shared a few hot dogs and conversations on the chamber couch along the way!) It's been an honour to advocate for your businesses, celebrate your successes, and work alongside so many passionate people who care deeply about our community.

While I'm saying goodbye to this role, I'm not leaving the chamber world — in fact, I'm stepping into a new opportunity that will allow me to serve the broader chamber network, including Assiniboia, from a new perspective. I'll be joining Johnston Group as their Chambers Relations Manager, working with chambers across Manitoba and Canada who participate in the Chambers Plan Insurance Program.

This role allows me to continue championing local businesses — just on a larger scale — and to support chamber leaders and members like you in new and meaningful ways.

The Board of Directors of the Assiniboia Chamber is actively involved in guiding this leadership transition. They'll be sharing a formal message with members and stakeholders soon to outline next steps, including interim leadership plans and the process for identifying a successor. Their support helps ensure the transition is smooth, clear, and forward-looking.

I'll be working closely with the Board over the coming weeks to ensure a smooth and intentional transition. I'm confident the organization is well-positioned to continue growing, evolving, and leading. If you have any questions or comments for the Board, please send them to our Chair, Rod Ali at **chair@assiniboiachamber.ca**.

From the bottom of my heart — thank you. Thank you for showing up, for supporting each other, and for allowing me to be a part of your business journeys. I'm incredibly proud of what we've accomplished, and even more excited to cheer you on in the years ahead.

Warm regards,

~ Kristi

**Kristi Meek, B.A., ACE**

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The Chamber
The Assiniboia Chamber of Commerce